

Date H Yuichiro (Hasuko) florist h1528  
Julia B  
" Heagime (Uchi) florist 2306a Encinal av  
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# SHOE REPAIR to FLOWERS



**Hajime Date** stands before his business, **Date Florist**, which he owned and ran with his wife, **Uchi**, at 2304 to 2306 Encinal in Alameda, CA., circa 1935-1942.

The business was originally his shoe repair shop, which had its beginnings before 1910 in the same location.

Per the 1935 Polk address directory above, Hajime was transitioning from shoes to flowers, doing both jobs for a brief time.

As a florist, he sold starter plants, as well as floral bouquets. Note the cost for the wood posts in the background, 3 for 5 cents.