

JAPANESE AMERICAN CITIZENS LEAGUE

MEMORANDUM

RECEIVED NOV 15 1984

TO: Min Yasui and
Executive Committee, JACL-LEC

DATE: November 14, 1984

FROM: Shig Wakamatsu

SUBJECT: LEC and Redress Funding

We need to get off the dime; the following is what we can do right away at relatively low cost:

I. Identification and Location of Evacuation Survivors

This is the first priority if we hope to mount any massive fund drive. We must expand the base of our contributors; we must be able to reach first-hand those who have a direct stake in Redress.

- A. Ask the JACL chapters to field-test by early 1985 the ability and willingness of the ordinary Joe Blow survivor (not the community big shots) to budget a \$200 individual contribution towards a concentrated drive to pass Redress legislation. The \$200 (1% of \$20,000) is a crucial figure, a sort of litmus test, to measure whether people are serious about Redress. If the big West Coast cities indicate that the masses are not interested, then we pull in our horns and plug away with the faithful few and hope for luck.

If the indications over-all are positive:

B. Budget \$15,000 to \$20,000

1. Produce/print a standard information form - name, address, camp, etc.
2. Secure the cooperation of all Nikkei organizations - churches, JACL chapters, service organizations, etc. - for the widespread distribution to their memberships.
3. Straightforward ad copies in P.C. and vernaculars, with detachable form (B-1).
4. Compilation into a computer

Target completion - May 1985

We need an indication of the level and the breadth of financial support from the general evacuee group in order to formulate plans and alternatives. I feel that, at this point, we do not have a reliable indication, i.e., a measure of commitment by the many. The CWRIC hearings, the news articles, speeches,

etc., have aroused a lot of emotional interest among our people. But the result, as far as I can see, is that more people out there know something about Redress and yet know nothing essential. This is because the question of required commitment has not been put to them.

At this point, I do not believe it is profitable to discuss in detail the concepts I broached at the Honolulu board meeting. You and others at this meeting will recall the broad outlines, methodology and scope of the maximum and minimum efforts. My purpose was to emphasize the necessity of having a full plan in mind, at least in theory, when people ask, "What are you going to do with my 200 bucks?"

II. Nationwide List of Large Donors with Potentials of \$2,000 to \$5,000 - Target Early 1985

This should be done discreetly, no fanfare. In my mind, the District Governors would be the best persons to help solicit this list.

I believe steps I-A and II, which are necessary for any future planning, should be taken now, at minimal expense. It will involve the chapters and districts and there are other benefits which will accrue if test indications enable the compilation to take place.

My best regards to all.