



JAPANESE AMERICAN CITIZENS LEAGUE
NATIONAL COMMITTEE FOR REDRESS

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Minoru Yasui, Chairman, — Ronald J. Ikejiri, Washington Representative

REDRESS ACTION MEMO NO. 1

TO: MDC Chapter Presidents
MDC Redress Representatives

DATE: May 4, 1981

FROM: Henry Tanaka *HT*

SUBJ: Fundraising, Recap of
MDC meeting on redress

TIME IS OF THE ESSENCE. PLEASE ACT QUICKLY. GOAL IS \$30,000. DEADLINE: JULY, 1981.

Here's what you need to do now!

1. ORGANIZE A REDRESS COMMITTEE. Members of your chapter at the Sunday MDC meeting should be on your committee. Seek membership from outside of JACL community to assure broader representation. A large committee provides better communication and accurate mailing lists. The nitty-gritty work will be the task of a smaller working committee.
2. PREPARE A DONOR LIST. Again, include at least 25% non-Japanese Americans on your list. Use the following as a guide:
 - 10% of the donors to give \$50 or more
 - 40% of the donors to give \$20 to \$50
 - 50% of the donors to give up to \$20

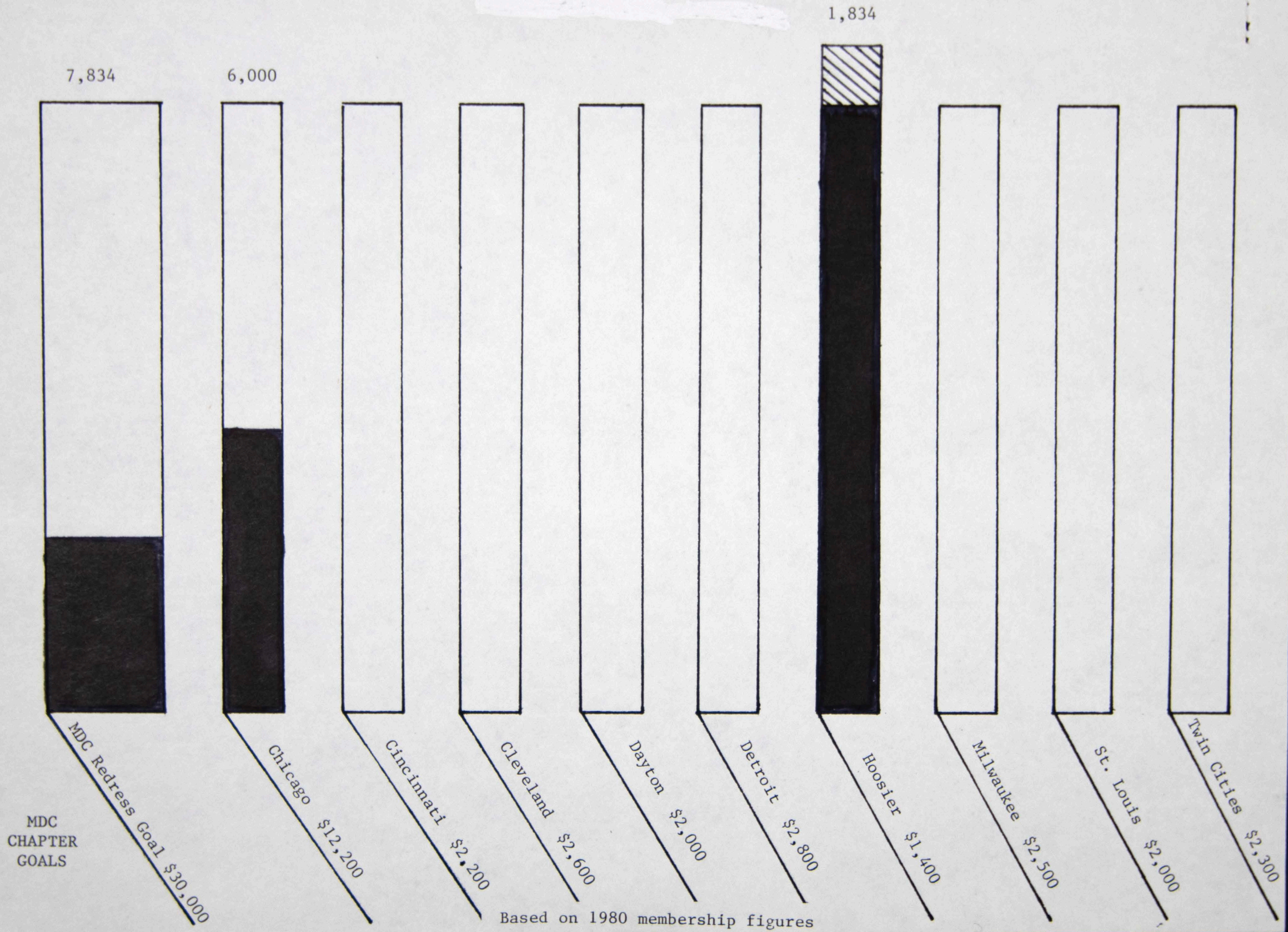
note: it is imperative that the 10% are personally contacted. Their giving will serve as added incentive for others.

note: as redress chairperson, your donation is necessary stimulus to your committee members! You will help set the pace.
3. DEVELOP AND MAINTAIN CONTACTS WITH THE MEDIA. We need the visibility now and on a continuing basis. Don't turn down opportunities.
4. REQUEST PERSONAL APPEARANCES WITH OTHER ORGANIZATIONS. The "message" is infinitely more effective when there is opportunity for discussion. Contact colleges, churches, civic groups, service organizations.
5. OBTAIN RESOLUTIONS FROM GOVERNMENTAL BODIES. A resolution from your city government will be extremely useful when the Commission presents its final report to the Congress.
6. SEARCH AND IDENTIFY POTENTIAL WITNESSES. Members of your chapter are the most knowledgeable and reliable resources. Prepare a list and start making personal calls and contacts. Do not rely upon letter requests; they are infective.

HERE'S HOW THE FUNDS WILL BE ADMINISTERED

1. Please ask your donors to make checks payable to your chapter for the redress program -- unless you have already made other arrangements. Donations are tax deductible.

JACL MIDWEST REDRESS FUNDRAISING



Based on 1980 membership figures