

June 7, 1944

Dear Mr. West:

Here is an opportunity to buy strictly for cash, our only method of selling our products with funds supplied by a bank. This is an installment plan of purchases. It is a cash-purchase-plan. Through the medium of a new banking plan, we can now give you the advantage of cash purchases and also enable you to spread your payments of a period of six, nine, or ~~ten~~ twelve months. The bank pays your cash in full; you get the evident advantage of cash-price-savings. You repay the bank making small monthly payments for your services,

