

Call for Help To Put Asian on FCC

As last week's Nichibei mentioned, different organizations have submitted the name of Shosuke Sasaki for consideration to fill a vacancy on the Federal Communications Commission. Of those organizations, Asian Americans for a Fair Media has given to the Nichibei, a statement as to what can be done to support Mr. Sasaki. The following is a copy of their position:

Did our Isseis prove their loyalty to the United States for once and for all by sending their most able youths to fight for America in World War II while they themselves were in concentration camps? YES! What did we get out of proving our loyalty aside from many returned coffins? Loss of leadership. Disenfranchisement. Fragmentation. And we still are being called "Japs."

What you see and hear and what you read most often taints what you think and your attitude toward something or someone is. For some one hundred years, we have been hanging under a pall of "yellow peril" and as we well remember and know, media education has had its share in much of what we are. The Federal Communications Commission is one arm of the Federal Government with power over the media — an arm that has power to grant or take away licenses to radio and TV stations that promote racism in content and/or practice. The Federal Communications Commission is an arm that has policy power over all national media venders.

media — an arm that has power to grant or take away licenses to radio and TV stations that promote racism in content and/or practice. The Federal Communications Commission is an arm that has policy power over all national media venders.

Aware that the life of a people in the U.S. is gauged by their political involvements, Asian Americans for a Fair Media, an organization open to all Asians, which has actively engaged in tempering media biases, has chosen proudly to submit to President Nixon for his consideration and approval for appointment, one of our own — SHOSUKE SASAKI — who is eminently qualified to fill one seat of the next opening of the 7 member board of the Federal Communications Commission.

SHOSUKE SASAKI (R. Wash.) is a graduate, magna cum laude of University of Washington, 1929, in Economics and Business. He lived in New York City for over 20 years and has now returned to live in Washington. Singlehandedly, he charged the American Newspaper Guild to pass as early as 1952, a resolution to ban the use of Jap in media. He successfully fought to take out the word, Jap, with derogatory connotations from leading dictionaries. These are just a few of his accomplishments.

The determination of the direction for all people of color which Asian Americans are but one, needs friends among the policy makers of the Federal Government such as the Federal Communications Commission. We are given

this tremendous opportunity to fully participate in the process which is not only our duty but our obligation.

A journey of a thousand miles begins with a single step. Send your letter supporting SHOSUKE SASAKI to President Nixon, The White House, Washington D.C. 20500. Or any of the following addresses:

1. Senators Jacob K. Javits or/ and James L. Buckley, United States Senate, Washington D.C. 20510 (if you are a N.Y. resident).

2. The Honorable Howard Baker, Subcommittee on Communications, United States Senate, New Senate Office Building 3215, Washington D.C. 20510.

3. The Honorable John Pastore, Subcommittee on Communications, United States Senate, New Senate Office Building 3311, Washington D.C. 20510.

The letter can simply state:
"Dear Mr. President:

We heartily support SHOSUKE SASAKI and wish to have him appointed by you for the next opening of the vacancy of the Federal Communications Commission. He will do America proud. Very Respectfully yours, . . ."

Writing today will help determine the pride our future generations will have in their full participation in our democratic process. A loyal citizen is a citizen who participates. Perhaps it is just as much our fault for not continuing to do our share.