

FREDERICK & NELSON

A DIVISION OF MARSHALL FIELD & COMPANY

SEATTLE 11

Cornelius J. Byrne
PRESIDENT
AND GENERAL MANAGER

Dear Delegate,

The attached credit card is our way of welcoming you to Seattle, and to one of America's most beautiful department stores...Frederick & Nelson.

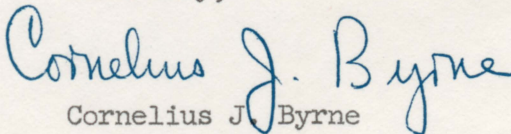
Just fill in the reverse side of the card, which will then serve as your Frederick & Nelson charge account during your convention. No special trip to our credit department will be necessary. You will be billed upon your return home.

Frederick & Nelson offers many useful services in addition to its nine floors of fashionable merchandise. Our famous Tea Room, on the 8th floor, is a favorite luncheon rendezvous spot...hunters and fishermen usually visit our Sports Shop on the 4th floor...the 5th floor Beauty Salon is Seattle's most popular...and we will help you wrap and mail packages, make plane reservations, or find suitable souvenirs for the children.

If you drive across the unique floating bridge, be sure to visit our Bellevue store where you may lunch in the Rhododendron Room and shop in the informal atmosphere of the suburbs.

Please accept our best wishes for a successful convention and a thoroughly enjoyable stay in Seattle. If we can be helpful in any way, don't hesitate to call on us.

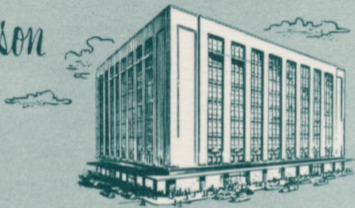
Sincerely,


Cornelius J. Byrne

P.S. If you're short of time...ask the personnel of our Tip-to-Toe Shop, 3rd floor, to help you select gifts to take home or articles for yourself. Drop in, or call MUtual 2-5500 (ext. 572) for an appointment.

Frederick & Nelson

fifth at pine
seattle 11



This card is for your

CREDIT IDENTIFICATION

J.A.C.

Present this card to any sales person

at Frederick & Nelson. It will identify you at once and will make it easy for you to shop in any department.

Name (please sign)

Home Address

City

Zone

State

Convention

Date Issued

FREDERICK & NELSON

DIVISION OF MARSHALL FIELD & COMPANY

SEATTLE 11, WASHINGTON

Welcome to Seattle!

FROM

FREDERICK & NELSON