



SEATTLE WORLD'S FAIR



CENTURY 21 EXPOSITION, INC.

SEATTLE 9, WASHINGTON, U. S. A. CEntury 5-2121

Dear Guest to the Seattle World's Fair:

Attached is a fact sheet on the Fair which we hope will answer many of your questions.

The Fair is a beautiful and exciting adventure with the atmosphere of many lands and fascinating people.

We know your visit will be a memorable one, and we are most happy to welcome you.

THE SEATTLE WORLD'S FAIR

FACT SHEET ON SEATTLE WORLD'S FAIR

TRANSPORTATION TO FAIR. For information on transportation to the Fair, please contact your local travel agencies or transportation lines.

PARKING. Prices range from \$1.00 for 8 hours to \$3.00 per day in Fair area.

ADMISSION. Prices are \$2.00 for adults and \$1.00 for children under 13. One admission entitles the holder to come and go as he pleases during the day.

LODGING. For information on lodging, please write to: Expo-Lodging; Seattle World's Fair; Armory Bldg., Seattle 9, Washington. Lodging prices cover a wide range, beginning with dormitory accommodations at \$3.00 per night. Stipulate price range, dates, and number in party.

FOOD. Restaurants and food bars for every pocketbook, featuring foods of many nations.

CHILD CARE. Will be available in the Christian Witness Pavilion for children 3 through 7. Rates are \$1.00 for two hours per child and \$1.00 for first child in family with 50¢ for each additional child in same family.

CHILD ENTERTAINMENT. Gayway: rides of the future 25¢ to 50¢. Children's "Doing Science" lab in Science Pavilion. Children's lab in Library Exhibit in Coliseum. Events in Stadium. Exhibits and Concessions. Food Circus.

TRANSPORTATION ON GROUNDS. The Fairliner (electric train) is 50¢ for adults and 25¢ for children for a 30-minute ride with five stops. The ticket has five punches so one may visit an exhibit and board a later train for a ride to the next. The driver also points out highlights of the Fair. The Electricab holds five or six people and is priced at \$1.00 for adults and 50¢ for children for a 20-minute lecture tour. Taxi service by Electricab is 50¢ per person. The Pedicab, a sort of rickshaw drawn by husky young men, is a taxi service at 75¢ per person per trip.

WHEEL CHAIRS, manually-operated, may be rented at each entrance gate for \$5.00 per day or \$1.50 per hour. Reservations may be made the day before but wheel chairs must be picked up by 10:30 A.M. the next day. Write PANOWEST INC., 1152 Thomas Street, Seattle, Washington, or call Ma 4-6286. People using wheel chairs may be driven directly to the gates.

PERFORMING ARTS EVENTS. The Performing Arts attractions will vary in price from \$.50 to \$5.50, depending on the production. Daily performances of most spectacular special events will be free in a 12,000-seat stadium. (Special prices will prevail for the performances of the opera "Aida" June 7, 9, and 11, in the 3100 seat Opera House). Shows ranging from international troupes never before seen in the United States, to popular artists of tremendous appeal, will be "on stage" in two glamorous new theaters, an arena, and an outdoor stadium. Great showmen and troupes such as Victor Borge, Benny Goodman, the New York City Center Ballet, and Britain's Old Vic Company, operas, films, world famous dance companies will appear throughout the Fair's six months. For information or purchase of Performing Arts tickets, please write to: Box Office; Seattle World's Fair; Box 9000QA; Seattle 9, Washington

EXHIBITS. There is no charge for exhibits with the exception of the Fine Arts Exhibit which is 50¢.

CONCESSIONS. Many concessions have beautiful displays as well as merchandise for sale, from five continents.

SPACE NEEDLE. The Space Needle elevator ride to the observation deck is \$1.00 for adults and 75¢ for children. There are no reservations taken for dinner or lunch in the Eye of the Needle restaurant; but for breakfast from 8:00 A.M. to 9:30 A.M. reservations may be made at: Reservations Office; Eye of the Needle; c/o Olympic Hotel; Seattle, Washington. For information concerning the Space Needle, please write to: The Space Needle,

4th North & Harrison, Seattle 9, Washington.

MONORAIL. Monorail rides are 50c each way for adults or 75c round trip. Children under 13 are 35c or 50c round trip. For information on Monorail, write to: Alweg Rapid Transit Systems; Orpheum Bldg. Seattle.

CARILLON BELLS. For information on the Carillon Bells which play regularly from atop the Space Needle, please write to: Schulmerich Carillons Inc.; 8008 - 26th N E., Seattle.

COMMEMORATIVE COINS. Gold-color Trade Dollars may be purchased in the State of Washington for \$1.00 and used on the Fairgrounds or in most towns of the State for one dollar in trade. The bronze Commemorative Medal struck by the U.S. Mint, may be purchased for \$1.95 from Century 21 Medals, c/o Northwest Historical Medals Inc., 702 South 9th, P.O. Box 652, Walla Walla, Washington. The pure silver Commemorative Medal may be purchased in an album of 9 for \$112.50 and in bronze for \$28.50. The Space Needle medal, the Monorail Medal, and the Million Dollar Display medal may be purchased in silver plate for \$4.95 and in gold plate for \$5.95 each. These are the only official coins.

GUIDE BOOKS & SOUVENIR PROGRAMS. Please address your requests to: Acme Press, 2120 4th Ave.; Seattle. Phone Ma 2-2640. The Guide Books are \$1.25 prepaid and the full-color Souvenir Programs are \$1.75 prepaid.

LOCKERS. Lockers are provided for your convenience at the South Entrance and at the Monorail Terminal.

PET ACCOMODATIONS. As a courtesy to Century 21 visitors, Seattle Veterinary Hospitals are accepting advance reservations for boarding pets. Regular hours are week days 8:00 A.M. to 6:00 P.M. Closed Sundays and holidays. Extra charges will be made for special arrangements for admittance or discharge of pets when hospitals are regularly closed. Daily boarding rates are from \$1.50 to \$2.50 per calendar day depending on size of pet, or \$2.00 for only 1 day.

BABY STROLLERS. Strollers may be found at each entrance gate, and rent for \$1.50 per day.

SLIDES. 35 millimeter (or 2" x 2") slides may be purchased four for \$1.00 from: Morley Studios, Seattle World's Fair, Armory Bldg., Seattle 9, Washington.

PARTY & WEDDING DECORATIONS.

Decals: 4" 5" Gayway, Space Needle & General design in lots of 100, \$9.70 - 50 - \$6.00.
Color Craft Inc.; 1111 West Jackson, Seattle. Phone At 2-9545

8 Wooden Space Needle for rent at \$8.50 for 24 hours
Display Supply Inc.; 2223 - 9th, Seattle. Phone Ma 4-4810

Styrofoam models from 75c to \$20.00, plain, colored or decorated.
Pat & Bobbie's Floral Studio; 8410 5th N E.; Seattle. Phone La 3-3800

Napkins, pkg 200 @ 65c; Place Mats, pkg 100 @ \$1.25; Coasters, 1 1/2 apiece.
Soames Paper Co., 1918 Pike Place, Seattle. Phone Ma 4-2238

Balloons, trinkets, favors, etc.

Century Souvenir Co. (On Fairgrounds); Armory Bldg., 305 Harrison, Phone Ce 5-5822