



17th BIENNIAL NATIONAL CONVENTION

SUITE 123 • 318 SIXTH AVENUE SOUTH • SEATTLE 4, WASHINGTON

March 23, 1961

Mr. Joe Hamanaka

Seattle 22, Washington

Dear Joe:

The Seattle JACL will host the 17th Biennial National Convention next July. We are now making preparations for it and as chairman of the committee I would like to enlist your assistance.

I would like to request your help with public relations which I understand is right up your line. Ute Hirano says with your experience and vast knowledge as an advertising account executive in this competitive field and with your flair for promoting things that we are missing the boat by not utilizing your talent.

It will be up to the publicity committee to promote and sell the convention idea to JACLers throughout the country. And Peter Ohtaki with the assistance of Ute and Elmer Ogawa are starting with this work now. I am sure your help on the committee will be invaluable and the four of you will do the job.

We are meeting on Monday, March 27th from 7:30 p. m. at the Japanese Community Center, 1414 Weller Street, and request your presence. I am counting on you to make the convention a success.

Sincerely yours,

James M. Matsuoka
Chairman National Convention



NATIONAL CONVENTION

SUITE 123
318 SIXTH AVENUE SOUTH
SEATTLE 4, WASHINGTON



Mr. Joe Hamanaka

Seattle 22, Washington