

MCDONALD PUBLISHING COMPANY

Publishers of Floral West

580 Market Street

SAN FRANCISCO, CALIF.

May 25, 1939.

Mr. K. Domoto,
13501 Cherry Ave.,
Flushing, L.I.
New York.

Dear Kan:

Toichi has been telling me of your trip and the more I think about it the more I feel that a an article (or two or three) covering your random observations of horticultural subjects encountered in your travels would be most interesting to the readers of FLORAL WEST.

Accordingly I am urgently requesting and hoping that you will find a few minutes to dash off some of your reactions to the eastern nursery layouts, their problems, appearance, - all compared to similar western nurseries. Business conditions, their methods of selling (mail order, advertising, purely retailing, etc.) their specialization in certain branches of floriculture, and many other things of purely random comment would be most interesting.

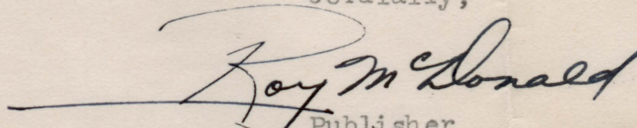
Won't you please dash off a few letters to us telling of what you have seen - new plants, new varieties, anything about the growers themselves and countless other things that may pop into your mind, not to mention the horticultural exhibits at the N.Y. Fair.

We would really like to have anything you might care to write and I hope that you will send us anything you can.

Wishing you every good thing on your trip, I am,

Cordially,

Roy McDonald/ed


Publisher
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