

MISS  
DOMOTO



OR-  
INFORMAL  
WEDDING

For helpful information regarding bridal photographs please call

→ Miss Marjorie Sherman

who will be glad to advise you, and personally arrange the details connected with the making of your bridal portraits.

**Bradford Bachrach**

Photographer of Women

647 Boylston Street, Boston 16,  
at Copley Square

Telephone Kenmore 4737 or 4730





All replies to Miss Sherman

MARJORIE SHERMAN  
Social Secretary

# Bachrach

PORTRAIT PHOTOGRAPHERS SINCE 1868

LOUIS FABIAN BACHRACH, PRESIDENT

BRADFORD BACHRACH - PHOTOGRAPHER OF WOMEN  
FABIAN BACHRACH - PHOTOGRAPHER OF MEN

Telephone:  
KENmore 4 7 3 0

647 BOYLSTON STREET  
BOSTON 16, MASSACHUSETTS

September 16, 1944

Dear Miss Demoto:

Confirming my call by telephone, when I spoke to your sister. The announcement of your approaching marriage to Mr. Tsukada has been noted, and we are pleased to offer the services of one of our most skillful wedding portrait specialists.

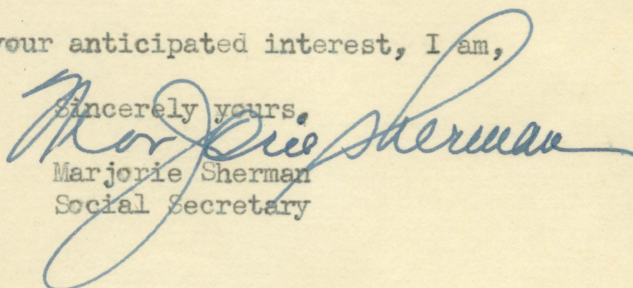
Whether your wedding is to be formal or informal, this fine photographer will create some strikingly lovely bridal or informal wedding portrait studies with which you, your family and your husband-to-be will be highly delighted. A charming, priceless family record to be treasured as time passes.

There never will be a picture of you that will mean so much to you and your present and future family as the picture taken at the turning point in your life. What could be lovelier than distinctive formal or informal wedding portraits by Bachrach?

As you may know, our delicately lovely portraits of women are the finest it is possible to create and our name is the symbol of highest quality, artistic excellence and good taste. Our facilities and services are unexcelled. There is no substitute for quality, experience and reliability. Why consider less?

I'll gladly be of any possible assistance by suggestion, or otherwise. **SIMPLY BE SURE TO ASK FOR ME BY NAME AND MENTION THIS LETTER.** May I hear from you, Miss Demoto?

Thanking you for your anticipated interest, I am,

Sincerely yours,  
  
Marjorie Sherman  
Social Secretary

Miss Yuriko Demoto  
13 Parkman street  
Boston, Massachusetts





*Bradford Bachrach*

*requests the pleasure of*

*photographing you*

*as a bride*

## The Bachrach Creed for Bridal Photography

We believe that a bride has a right to expect in her wedding photographs:

Artistry and craftsmanship—our background of seventy-five years of experience makes us masters of both.

Brilliance in detail in gown and veil—this is achieved by lighting and posing techniques.

Grace of line in gown, veil and bouquet.

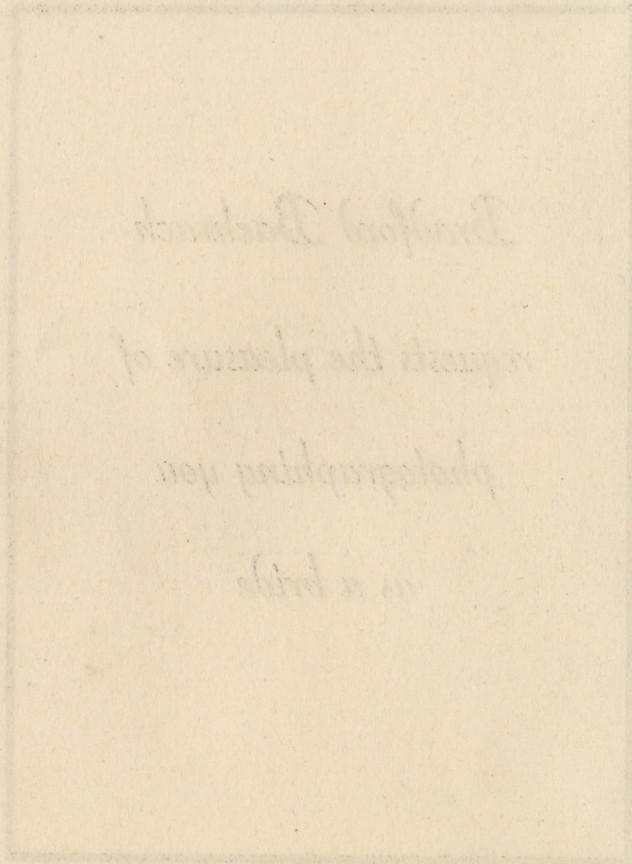
Naturalness in the portrayal of the bride's hair as blonde or brunette, not a dark mass with no detail.

Lilt and charm in expression.

All Bachrach bridal photographs are made on the supposition that they are destined to become family heirlooms cherished as visual evidence of "what a beautiful bride grandmother was."

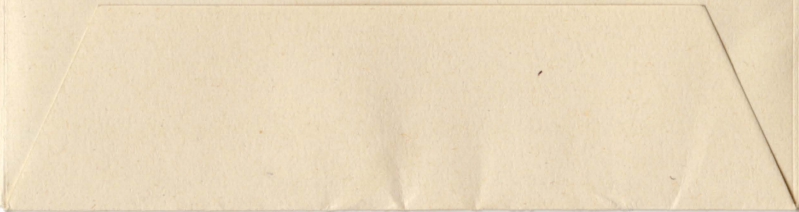
*Bradford Bachrach*





Stanford University  
requests the pleasure of  
photographing you  
as a patron

These reproductions are used with the permission  
of our patrons. They are not posed by models.



The Stanford Good for Birth Photograph  
We believe that a birth has a right to be recorded in  
writing  
The first and most important of these  
is to have the name of the child  
recorded  
The second is to have the date and  
time of birth recorded  
The third is to have the sex of the  
child recorded  
The fourth is to have the place of  
birth recorded  
The fifth is to have the name of the  
mother recorded  
The sixth is to have the name of the  
father recorded  
The seventh is to have the name of the  
doctor recorded  
The eighth is to have the name of the  
midwife recorded  
The ninth is to have the name of the  
nurse recorded  
The tenth is to have the name of the  
other attendants recorded  
The eleventh is to have the name of the  
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