

OOO FORMAT FOR TUESDAY, MARCH 1, 1960

PAN OF LOBBY THIS IS THE WEWS LOBBY. THIRTY MINUTES AGO IT WAS  
TO SH ROOM & FILLED WITH 100 WOMEN... NOW THEY'RE ALL INSIDE THE  
THRU DOORS GIANT SCRIPPS-HOWARD ROOM READY TO WATCH THE ONE O'CLOCK  
CLUB, STARRING DOROTHY FULDHEIM AND BILL GORDON.. TODAY'S  
AUD PAN FEATURED GUEST, ~~REDACTED~~ JULIUS LA ROSA.. AND TODAY'S  
OOO SUPER SL SPECIAL GUESTS, RANDY CULVER MARILYN DAVIES AND MARY MON  
TOY... PLUS ANOTHER SPECIAL REPORT ON TELEVISION AND  
YOUR CHILD... NOW HERE HE IS, BILL GORDON...

STAGE BG GREET'S DF..AWARD ORCHID..CHAT..TOSS TO BAND

BAND HOWARD PLAYS

SEGUE TO BETTY CROCKER COMM'L (FI, FST)

STAGE BG INTRO'S GUEST BY PLAYING PART OF RECORD... BG & DF  
CHAT WITH JULIUS LA ROSA (TELOP SUPER)... NOTED SINGER...  
HE CHATS.. BG TOSSES TO RANDY CULVER

BAND CULVER SINGS

SEGUE TO LESTOIL COMM'L (FI, FST)

STAGE DF INTRO'S BELTONE HEARING AID COMM'L

LIMBO BELTONE HEARING AID COMM'L (L, T, SL)

STAGE BG INTRO DF NEWS OVER THEME..DF DOES NEWS IN ROUND

SEGUE TO 20TH CENTURY FOX (FI, FST, SL, A TAG) & SIMONIZE WAX (FI, FST)

AUD BG CHAT...AUD WAVE... BG TOSS TO G.E.LAMPS

G.E. LAMPS COMM'L (FI, FST) & FOUR WAY COLD TABLETS (FI, FST)

BAND HOWARD PLAYS

SEGUE TO ICE FOLLIES COMM'L (FI, FST, SL, A TAG)

EXPERT'S CORNER SL, THEME, BG INTRO'S FROM STAGE MIKE

STAGE BG & DF LEAD INTO TV & YOUR CHILD FILM # 2 (FI, FST)  
(APP: 9\*) THEY CLOSE SEGMENT...TOSS TO PEPPERIDGE

PEPPERIDGE FOODS COMM'L (FI, FST)

STAGE BG CHATS WITH MARILYN DAVIES (TELOP SUPER) SINGER FROM  
TUDOR ARMS.... SHE SINGS

OOC FORMAT FOR TUESDAY, MARCH 1, 1960 --CONT

NESTEA COMM'L  
SEGUE TO ~~XXXXXXXXXX~~ (FI,FST) & SEARS OPTICAL VTR # 8-32-3

STAGE BG & DF CHAT WITH MARY MON TOY (TELOP SUPER) OF  
" THE WORLD OF SUZIE WONG."..CHAT TO THEME AT 2:29:00 pm

CLOSING COPY

HOWARD SL

Musical arrangements were by Joe Howard. THE ONE

ZIMMERMAN SL

O'CLOCK CLUB was Directed by Derk Zimmerman and Produced

MOFFITT SL

by Jack Moffitt. Be sure to watch tomorrow when Dr.

OOC SL

Louise Bates Ames of the Gesell ( GE-SELL) Institute of  
Child <sup>development</sup> ~~development~~ discusses the effects of THE THREE STOOGES  
on children. That's tomorrow, on THE ONE O'CLOCK CLUB.