

***Kan said he has a large black/white photograph already that
could be used
Maybe you could check with him about this?

March 23, 1983

Dear Mrs. Tsukada,

It was so nice meeting you at our Garden Tour meeting last Saturday. And thank you very much for taking on the big job of publicity.

In the last Sunday New York Times, I came across the enclosed Home and Garden -- The all-advertising suburban supplement to the New York Times. It is to be an issue for April 10th! - *no letter = 3 cols*
It would be great if we could get an item in that issue about our garden tour. I tried to trace down an editor, but didn't get very far. Maybe you'll have better luck. I talked to Kan about it and suggested we have a publicity black and white photograph of a garden, with him in it if it's allowed, to use for publicity. What do you think? As I made calls, I was able to get in touch with a Ms. Kathy McCluskey--694 5074-- of the Gannett newspapers. She sounded very interested in a news item on our Garden Tour. If we could get an article with all the pertinent facts and a good big b/w photograph she said she'd be happy to get in! Would you follow through on this? Also, the Westchester magazine, "Spotlight" would be a nice source of publicity, too. Kan said he knows the publisher, or editor and had done a garden of hers. He said, too, that one of the issues had his picture as the cover! So there's an in for us. She will put in the information in the calendar events listing in the magazine which will be nice. Could you get them a thing written up with all our facts in it--what, where, when, for what purpose and to benefit what group, etc? She said to send it to a JESSICA RAE as soon as possible to the magazine. *Spotlight*

Tomorrow I meet with the person who will help us whip up the flier/brochure piece and as soon as it's printed up, I'll get a bunch to you.

I'm so glad Mrs. Murase will help you, too. She must have good contacts with the Japanese groups of women--she mentioned specifically, Japan Society, where I guess she's active. Nippon Club has a publication which would be happy to put in a nice coverage for us, I'm sure. We didn't think of florists, and garden supply shops and nurseries which would be good places to distribute fliers.

Anyway, I've written too much already, but I thought I'd let you know about that Garden and Home suburban issue. We ought to play up Kan's apprenticeship with Frank Lloyd Wright and that connection! It'd catch people's attention, I think.

So, thank you for whatever you can do. Please don't hesitate to call me for whatever.

With appreciation,

Love,

Sarah