



San Francisco Apartment Association

717 Market Street, Suite 406
San Francisco, California 94103
415•777•1515

**AN INVITATION TO FORMER MEMBERS TO JOIN
THE NEW SAN FRANCISCO APARTMENT ASSOCIATION**

Dear former Member:

As a former Apartment Association member, you are a special friend of ours. That is why we are writing to you now to ask you to join the NEW Association. As you may already have heard, as of March 1 of this year, the Apartment Association elected a new Board of Directors and Officers. We are rental property owners like yourself who have been frustrated over the years with the increasingly onerous and destructive Rent Control legislation supported by City Hall. The new administration of the San Francisco Apartment Association is committed to fighting back aggressively. We need your help!

Your rental property represents a valuable investment and a useful service to the community. The new Officers and Directors of the Association are anxious to provide you with the services and education necessary for **effective management** of your property. It is also dedicated to building a strong voice before local Boards and Commissions, as well as before legislators at the local, state and national levels.

Why join the San Francisco Apartment Association? We will be publishing a new improved magazine that will keep you informed of the latest changes in local and state laws directly impacting your rental housing business. New programs planned include seminars and trade shows. We offer group health and liability insurance. Our Legal Counsel can answer many of your legal questions. Rental agreements and other forms we carry comply with California and San Francisco laws. We offer tenant screening services to help you qualify new tenants. Come to our meetings and find out the latest legislations that can affect apartment owners.

Did you know that Mayor Agnos and a majority of the members of the Board of Supervisors are moving toward imposing **VACANCY CONTROL** legislation? This law will **permanently limit the rents** of your apartment units and result in an **immediate decline in the value of your property.**

Join today! Complete the enclosed application. As an added incentive to you, we will **waive the \$25.00 registration fee** if we receive your application and check by August 1, 1989. Please call us if there are any questions that we can answer for you. We very much value your past and hopefully future participation.

Sincerely,

Philip W. Lee
Executive Director

APPLICATION FOR MEMBERSHIP

WAIVED

Applicant's Name: _____

Registration Fee (first year only).....~~\$25.00~~

Tel. (day): _____ (eve.) _____

Basic Annual Dues (up to 3 units \$85).....\$ _____

Total No. of Units Owned: _____

Dues on additional units (over 3) computed as follows:

4 through 200 units at.....\$2.00 X _____ units = \$ _____

Balance of units at.....\$0.50 X _____ units = \$ _____

Signature: _____

Friends (\$50.00).....\$ _____

1226

Voluntary Contributions:

AHACAPAC (Apartment Association Political.....\$15.00

Action Committee for local candidates & issues)

CAOPAC (California Apartment Association.....\$6.00

Political Action Committee for state issues)

Miss H. Takahashi
200 Rhode Island Street
San Francisco CA 94103

Total (send Check for this amount).....\$ _____

(Please make address corrections)

Please Send completed application and check to:

S.F. Apartment Association, 717 Market St., Ste. 406, San Francisco, CA 94103 (415) 777-1515

PROTECT YOUR INVESTMENT
JOIN THE SAN FRANCISCO APARTMENT ASSOCIATION

BENEFITS OF MEMBERSHIP:

- **MONTHLY MAGAZINE** with informative articles on Laws and Management techniques.
- **TENANT SCREENING** including Credit Checks and Eviction Searches.
- **LEGISLATIVE ACTION** to defend your rights in all issues affecting the Rental Housing Industry.
- **UPDATES ON IMPORTANT ISSUES**, such as Rent Control and other Legislation.
- **MONTHLY MEMBERSHIP MEETINGS** featuring experts in the Rental Housing Industry.
- **STAFF ASSISTANCE** to assist you with Questions.
- **GROUP INSURANCE RATES** for Health, Dental, Fire and Workman's Compensation.
- **DISCOUNTS** for Cablevision and other services.
- **INVITATIONS** to Special Social and Political Events.
- **PROPERTY MANAGEMENT FORMS** that are designed for the San Francisco market are available.
- **IN ADDITION...**eligibility to advertise in the Association magazine.

...IN THE FUTURE:...

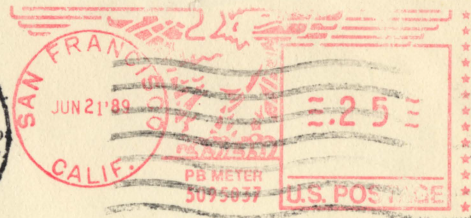
- **Seminars and Classes on Property Management**
- **Trade Shows**
- **Supplier Referral Service**
- **Resident Manager Referrals**

(TO JOIN, SIMPLY FILL OUT THE APPLICATION ON THE BACK OF THIS CARD)



San Francisco Apartment Association

717 Market Street, Suite 406
San Francisco, California 94103



1226

Miss H. Takahashi



RECEIVED
JUN 22 1989
Ans'd.....

Leading the Housing Industry