



Stanford Alumni Association

Bowman Alumni House
Stanford, CA 94305



EA

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YOUR NEW MEMBERSHIP CARD IS ENCLOSED



STANFORD ALUMNI ASSOCIATION

Your Stanford Alumni Association membership is your ticket to a world of opportunities, programs, and services. To begin with, you should know that the Association was founded by members of Stanford's first graduating class in 1892 and remains a member-run, nonprofit enterprise dedicated to matching your interests with those of Stanford. What follows is an outline of some of our activities:

CLUBS

Almost anywhere you settle, other Stanford folks are there, too—brought together by a Stanford club. Over 100 clubs worldwide provide opportunities for continuing education programs away from the Farm, serve as a meeting ground for Stanford friends, and act as a channel for information and service between you and the University. In addition to hosting more than 140 faculty speakers annually, clubs have a wide range of social activities. A complete listing of Stanford clubs and their activities is included in each issue of *The Stanford Magazine*.

PUBLICATIONS

Some of today's most advanced thinking, comes from Stanford—nothing new about that. What you may not realize is that wherever you are, you can keep up with some of the best of these ideas through *The Stanford Magazine* and the Portable Stanford book series. The magazine gives you both pre- and postviews of Association events, and class notes to keep you up on what your classmates are doing nowadays. Our large-format books (*Stanford: From the Foothills to the Bay*; *Leo Holub: Photographer*; *Stanford Sports*), calendars, and other publications bring you other aspects of Stanford's vitality. Remember, you now qualify for special member prices on these items.

TRAVEL/STUDY

In the past 16 years, we have presented over 220 travel/study programs to over 50 countries. We take you to the wilderness of Peru and Alaska and to the great whitewater of the Sierra, the Sawtooths, and the Canyonlands.

We cruise the waters of the Rhine, Danube, and Nile rivers; the Baltic Sea, Indian Ocean, Dalmatian Coast, and more. We explore China, Greece, Africa, England, Nepal, and a host of countries in between. As a member, you can traverse the globe in the company of Sanford alumni, knowledgeable professors, and trained professional travel consultants.

STUDENT SERVICES

About 2,400 students and 300 alumni participate in student programs we help plan—senior brunches, Day-on-the-Job, Home Away From Home, Reapproaching Stanford, and the like—programs that help to solidify friendships with classmates and aid the transition from student to alumnus. The Alumni Contact Service enables several thousand alumni in major cities to share their career experiences with students contemplating the same profession.

STANFORD SIERRA CAMP

If you have not yet visited the Stanford Sierra Camp at Fallen Leaf Lake, near Tahoe, make it a point to. The sheer beauty of the area, the variety of programs (including a brand new computer course), and the intellectual interaction between guests and staff and visiting faculty make the Stanford Sierra Camp something special. Come join us at California's most spectacular settings to hike in Desolation Wilderness, fish or row on the lake, or just relax and take in the view. Look for announcements of our special winter cross-country ski weekends, too.

CONTINUING EDUCATION

We provide you with a variety of ways to tap into the intellectual stimulation of the University. Our oldest program, the day-long Campus Conference, lets you choose from among 15 provocative lectures by some of the University's top professors. For an in-depth exploration of a single topic, the Summer Alumni College offers an eight-day, on-campus program. Our two-week Summer Symposium in Florence lets you study the Renaissance at its birthplace. You may want to look into our many exciting executive education programs, covering such matters as finance, engineering, management, or marketing strategy. Other programs address subjects as diverse as design, literature, income tax, music, and computers. Some of the best lectures from our programs are also available on tape as part of the Audible Stanford series. All in all, over 4,000 people take part in over 25 continuing education programs each year.

REUNIONS

Our reunion staff helps orchestrate a happy return to the Farm for each class every five years. That involves over 3,500 people from ten classes here each year!

KEEP IN TOUCH

We're happy to welcome you to Association membership. We know your participation will bring you the satisfaction and pride of a closer relationship with the Stanford family. We will strive to acknowledge your confidence in us by constantly improving our services for you.

We also want you to keep in touch with us. Let us know what you're up to so we can keep your classmates informed. Fill out this form, tear it off, and mail it to the Stanford Alumni Association, Bowman Alumni House, Stanford, California 94305.

Here's some news to pass on to my class correspondent:

Please change my address for Stanford mailings

FROM: Name _____ Year _____
Address _____

TO: Name _____ Year _____
Address _____
Zip _____