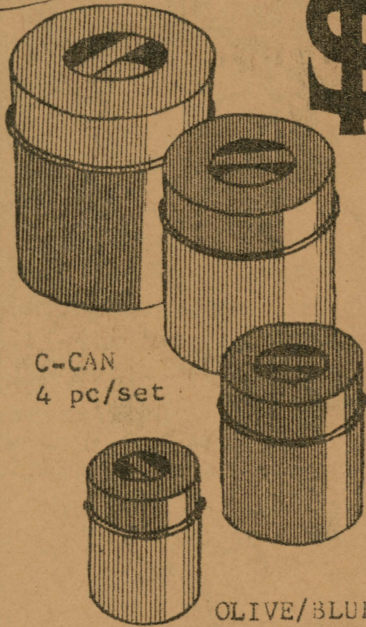


# COUNTERPOINT

29 MAIN STREET • SAN FRANCISCO • CALIFORNIA 94105

## \$5 RETAILERS



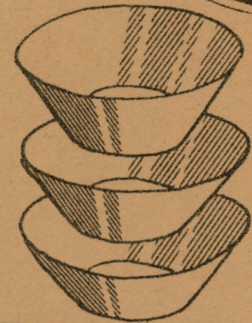
C-CAN  
4 pc/set

BRILLIANT • BAKED ENAMEL  
AIR-TIGHT CANNISTER SETS  
Nested sets of 4 (one color  
combination). Vibrant two-  
color tins in assorted cool  
and warm selections.

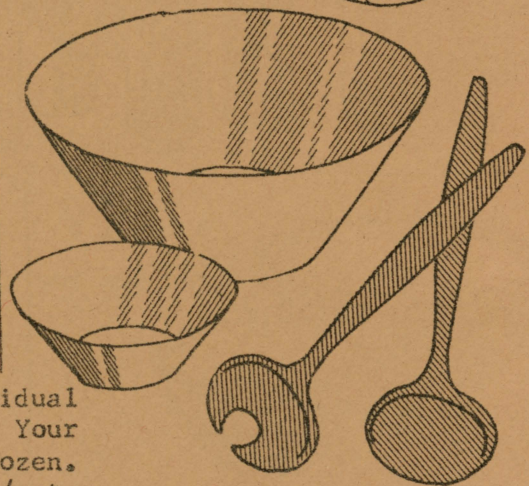
C-CAN .. \$30 dz/sets  
(minimum assorted dz)

Sizes: 6 1/8" x 7"  
5" x 6 1/8"  
4 1/4" x 5 1/2"  
3 3/4" x 4 5/8"

OLIVE/BLUE, ROYAL/LIME, MUSTARD/GOLD  
COLORS: ORANGE/CERISE, RED/ORANGE, YELLOW/ORANGE



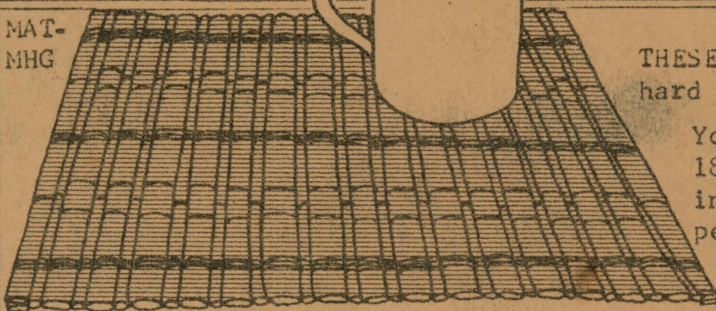
LB-SS  
7 Piece  
SALAD SET



HERE'S A BARGAIN!!! Lacquer 10" Salad Bowl, 4 individual  
6" bowls and a pair of servers. Retail value \$9.50. Your  
cost is \$2.50 ... RIDICULOUS!!! Minimum assorted dozen.  
LB-SS .. \$30 dz/sets

RED • ORANGE • BLUE • YELLOW • GREEN • TURQUOISE

MAT-  
MHG



THESE MATS LOOK SO RICH and LUXURIOUS that it's  
hard to believe they retail for a paltry 50¢ !

You'll sell them by the carload!!! MAT-MHG  
18x12" Mahogany Strip Mat -- 6 colors asst.  
in a gross at \$36.00 or your choice at \$3.60  
per dozen (dozen minimum per color).

BROWN • OLIVE • ORANGE • RED • ROYAL • TURQUOISE

### COUNTERPOINT CORPORATION POLICIES

29 MAIN STREET • SAN FRANCISCO 5 • CALIFORNIA

TERMS 2% 15 Net 30 days.

All merchandise FOB - San Francisco warehouse.

\$50.00 MINIMUM on all INITIAL ORDERS. All new accounts are invoiced initially on a proforma basis. You can expedite delivery of your order by enclosing your check, along with 3 trade references with addresses in order to establish a future open account credit basis.

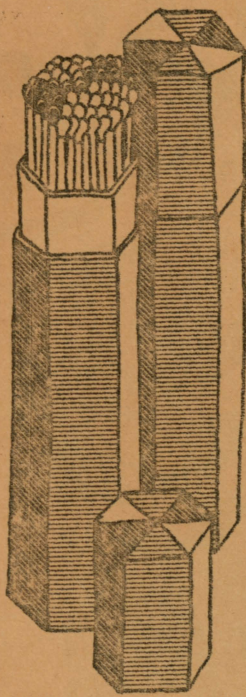
\$30.00 MINIMUM on all RE-ORDERS. All orders subject to approval of home office.

All prices, sizes and/or colors are subject to change without prior notice.

No returns accepted without prior authorization of home office. Unauthorized returns will be refused at our warehouse. No claims after 30 days.

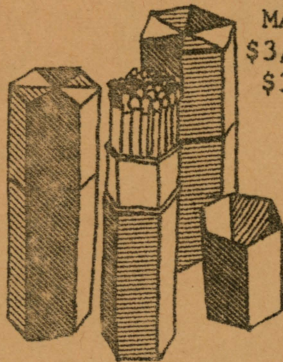
Effective January 1 of each year all orders and backorders in the house at that time are cancelled.

It is not possible to supply samples where total shipment is less than minimum packs and minimum order requirements.



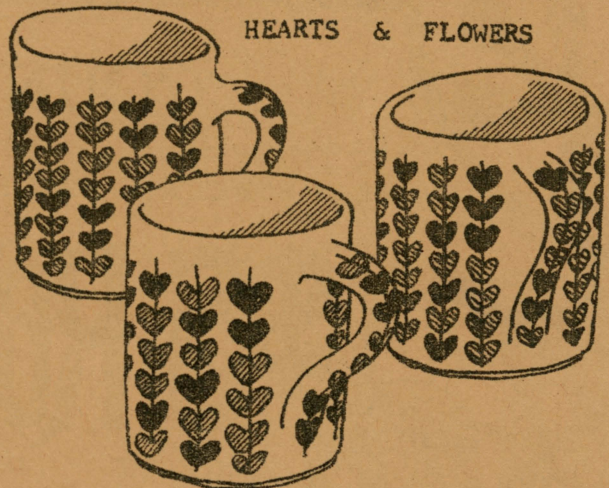
**A KALIEDESCOPE OF COLORS!!**  
 These interesting hexagons are **FIREPLACE MATCHES** and **SURPRISE!!** inside the box the matches are carefully arranged to correspond to the outside colors!

**MATCH-11 11" \$6/dz - dz/min**  
 Less 10% per gross.



**MATCH-4 4" \$3/dz - dz/min**  
 \$32.40/gross.

Assorted  
 warm  
 and  
 cool  
 colors.

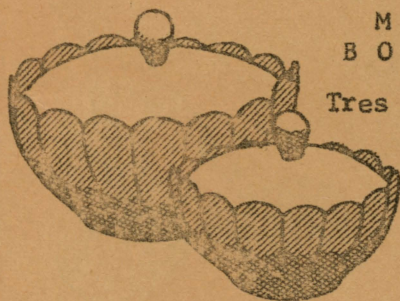


**HEARTS & FLOWERS**

Your ladies will fall in love with these charming porcelain **MUGS**. You'll love their fine quality at such attractive prices!!! Five color combinations!

**CUP-H \$6/dz - dz/min per color**

Orange/yellow    Red/pink    Blue/green  
 Orange/pink    Red/blue



**MUM BOWLS**

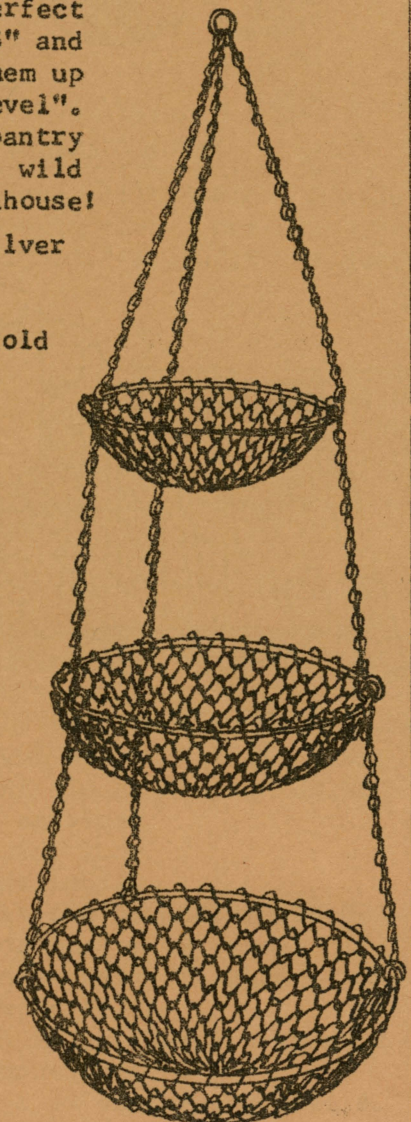
Tres bon bon

**EXTRAORDINARY! LSB-75M ..**  
 2 bowls/set .. \$15 dz/sets  
 Minimum assorted dozen.

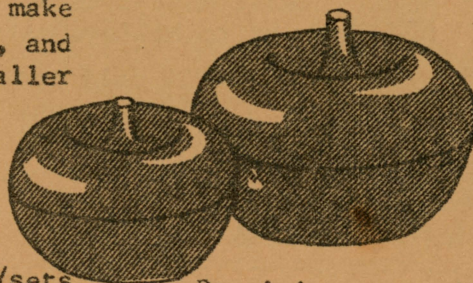
**HANGING WIRE BASKET** is a perfect display piece for "BEADIES" and other small items. Gets them up in the light and at "buy level". Also for potatoes in the pantry and maiden-hair fern and wild strawberries in the greenhouse!

**HHB-3 3-tier BASKET - silver**  
 \$3.50 ea .. \$36.00 dz  
 8½" - 12" - 17" tiers

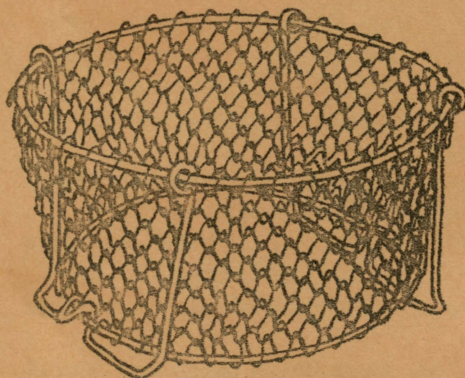
**HHB-3G 3-tier BASKET - gold**  
 \$5.00 ea .. \$48.00 dz  
 11" - 14" - 16" tiers



**A NESTED SET OF 2 ... APPLES** make excellent covered soup bowls, and we've been suggesting the smaller half of the set as a dessert or ice cream bowl. Try selling them in sets of 6 or 8 for quick profit! Your cost is a **LOW, LOW \$1.25 per set.** LSB-75A \$15 dz/sets



Dz minimum - asst.



**THE LITTLE WONDER!!** Here's our nifty **LETTUCE BASKET!!** Also serves as a vegetable bin or receptacle for our "BEADIES" bags. Collapses for storage.

**HHLB Lettuce Basket \$15 dz**  
 Gold color only

12" x 6½"

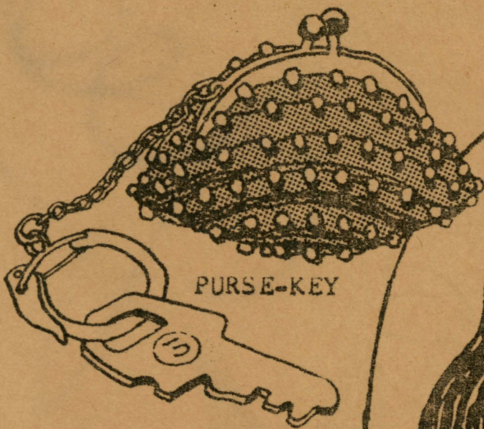
I N C R E D I B L E ! !

CUSTOMERS JUST SCOOP UP THESE IRRESISTIBLE BEADED BAGS!!

26 COLORS!!

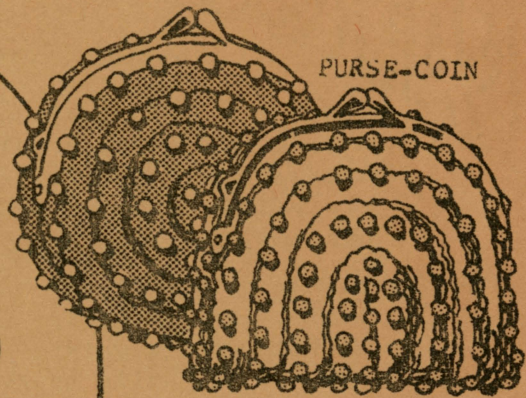
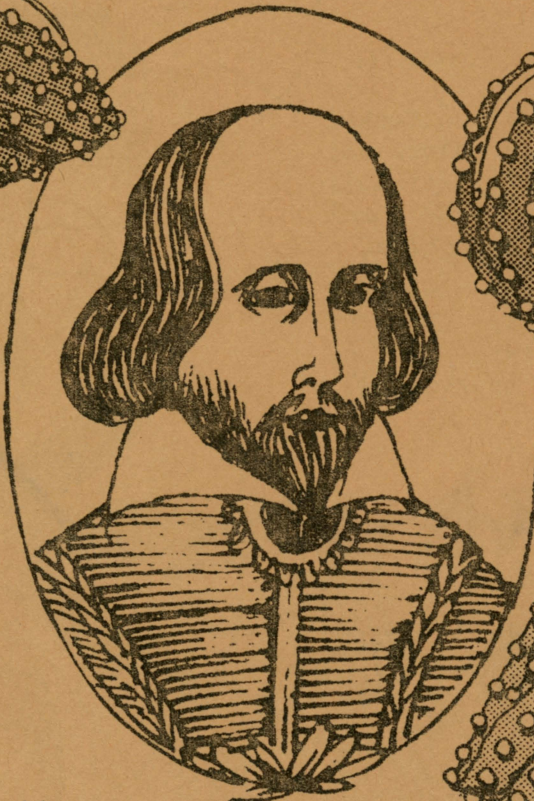
SO DELICIOUS!!

Our best-selling group is the PURSE-COIN. Minimum pack is 3 dozen assorted at \$9/dozen\*

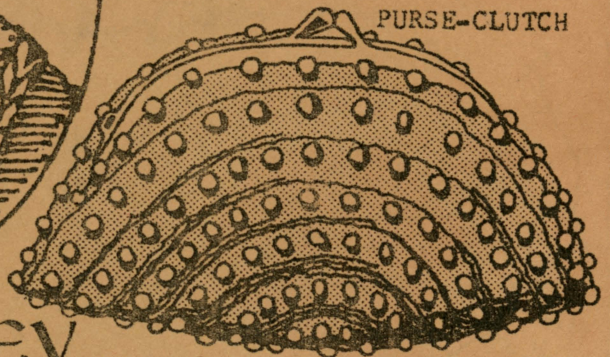


PURSE-KEY

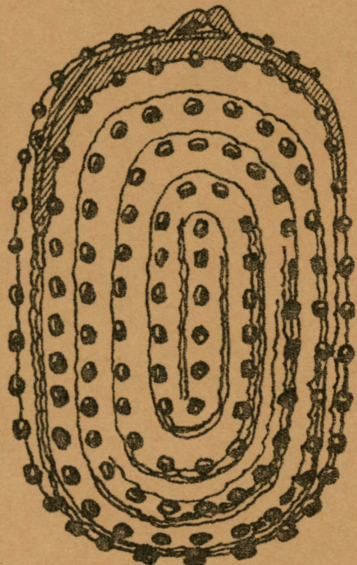
For parking meter change & car keys the PURSE-KEY is ideal!! Minimum pack is 3 dozen assorted at \$9/dz\*



PURSE-COIN



PURSE-CLUTCH



PURSE-EYE

"put money in thy purse."

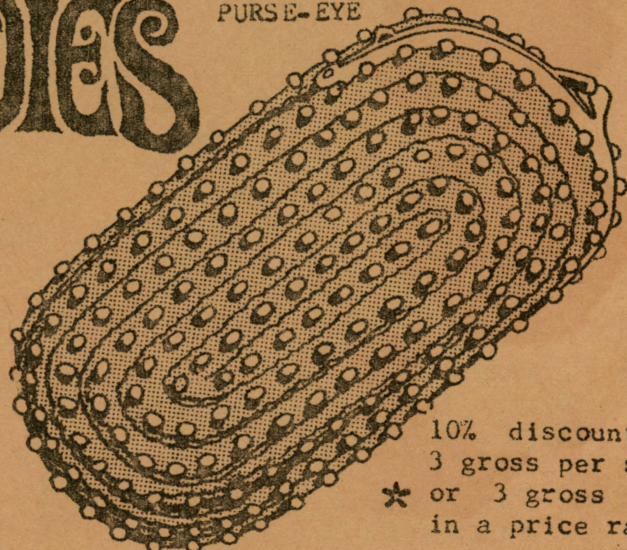
An ideal, informal touch of gaiety!! PURSE-CLUTCH \$18/dz\* assorted. Dz/min.

...with

**BEADIES**

PURSE - CIG can be used for change, or to dress up a pkg. of cigarettes \$18/dz assorted.\* Dozen minimum.

Here's a case for eyeglasses or cosmetics. Also doubles as a large coin purse for your Silas Marnier types!! PURSE-EYE \$18/dz\* assorted. Dozen minimum.



10% discount on 3 gross per style \* or 3 gross asst. in a price range!

NOTE:

Due to the unprecedented demand for this line, shipments may be subject to slight delay. We'll make every effort to rush them --- the crochet needles are flying!!!

**COUNTERPOINT**

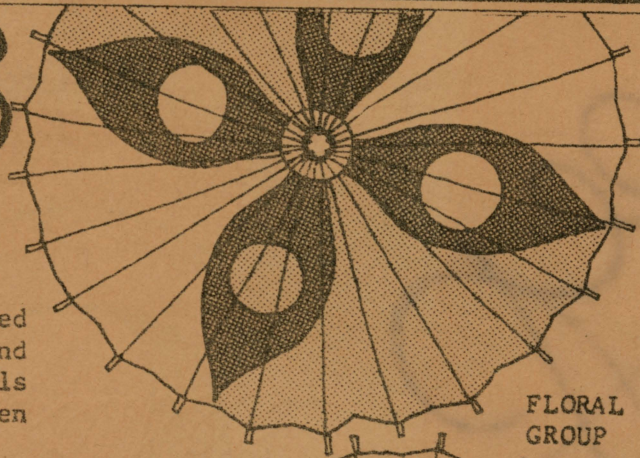
29 MAIN STREET • SAN FRANCISCO • CALIFORNIA 94105

# PARASOLS

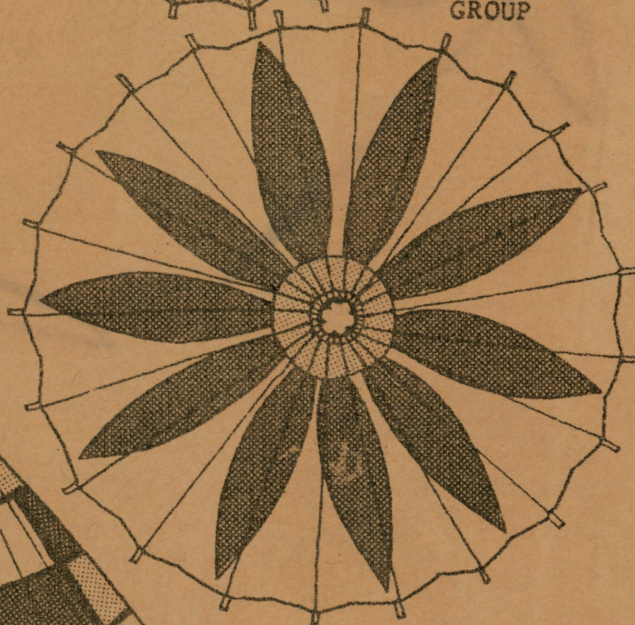
A SPRING THING !!

These gay parasols are decked out in fresh, crisp colors and vibrant new patterns. Parasols are packed assorted, one dozen minimum of a size and group.

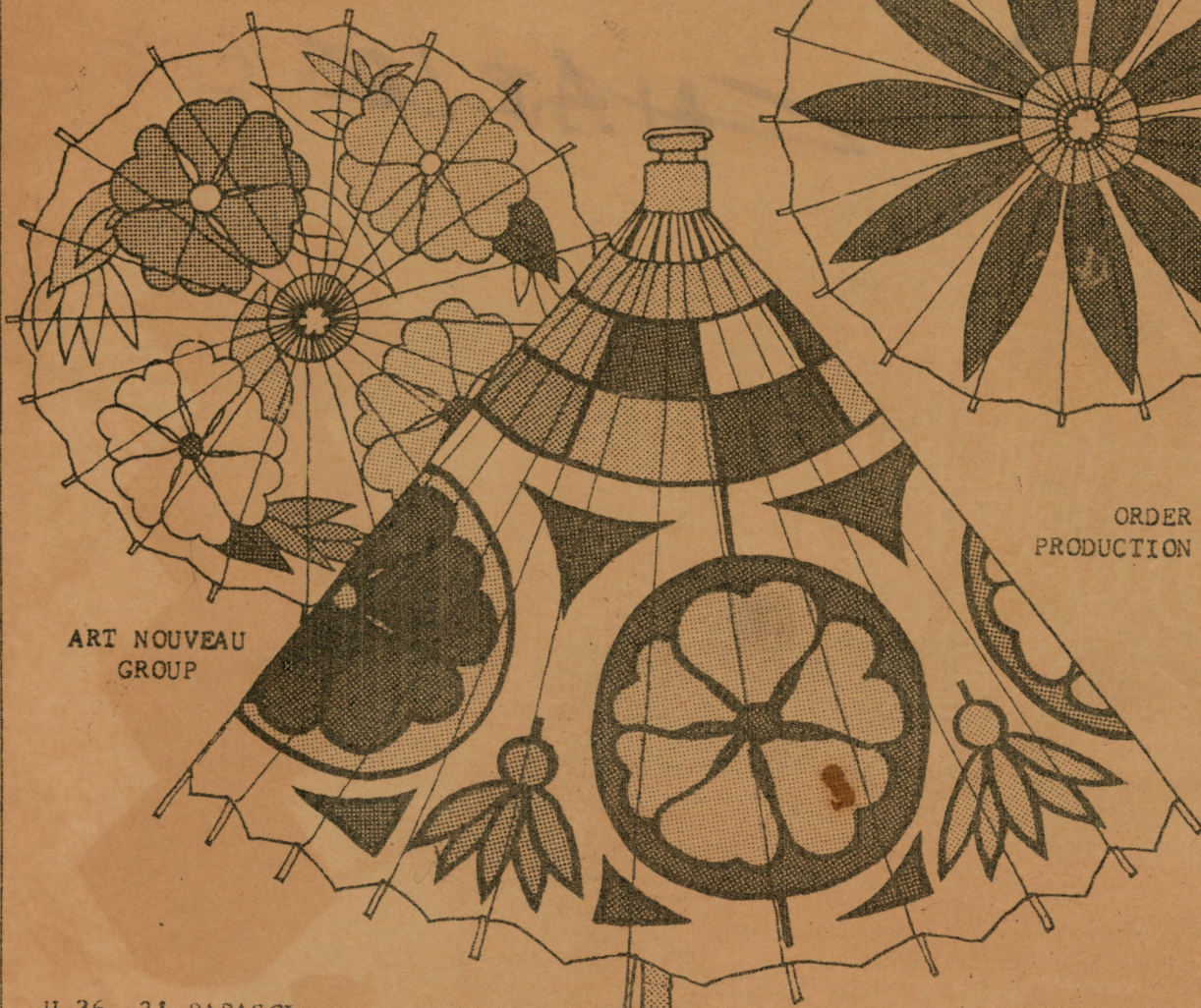
SPECIFY: FLORAL (assorted daisy and geometric patterns) or ART NOUVEAU (Tiffany-type patterns against a white background).



FLORAL GROUP



ORDER NOW  
PRODUCTION IS LIMITED



ART NOUVEAU GROUP

U-36 3' PARASOL  
\$6/dz - less 10% per gross  
(dz/min-shipping wt 6 lbs)

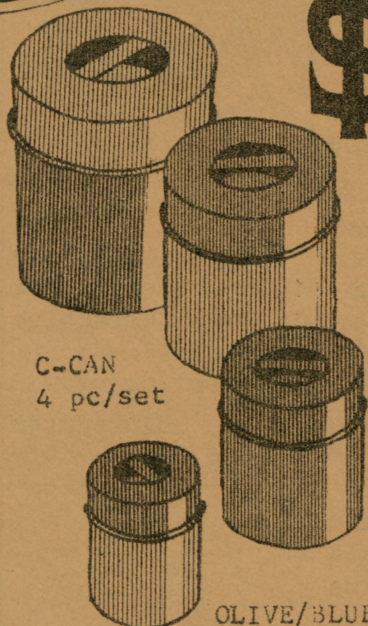
U-72 6' Giant Beach, Lawn or  
Patio PARASOL \$36/dz  
\$30/dz in 2 dz lots  
(dz/min-shipping wt 44 lbs)

NOTE: Our minimum packs are designed to allow for your most advantageous shipping rates. Freight charges on shipments weighing between 60 and 100 pounds are at the 100 lb. rate, so combine your order and SAVE !!!

# COUNTERPOINT

29 MAIN STREET • SAN FRANCISCO • CALIFORNIA 94105

## \$5 RETAILERS



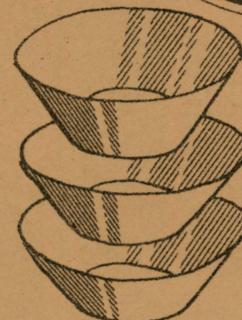
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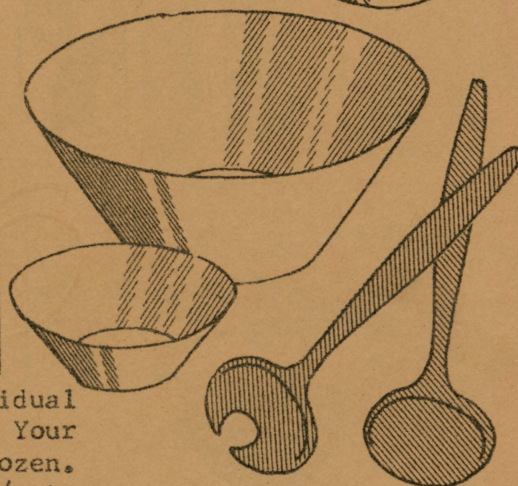
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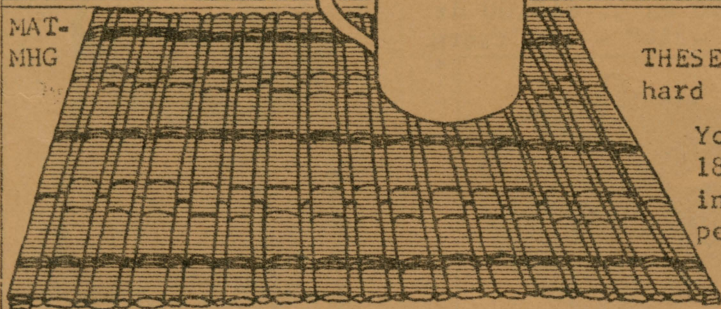
LB-SS  
7 Piece  
SALAD SET



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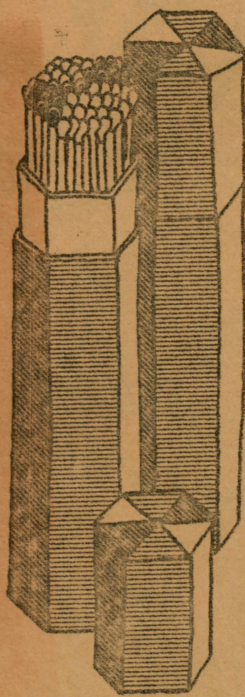
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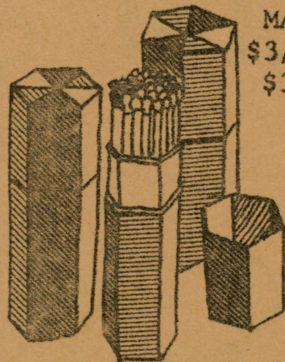
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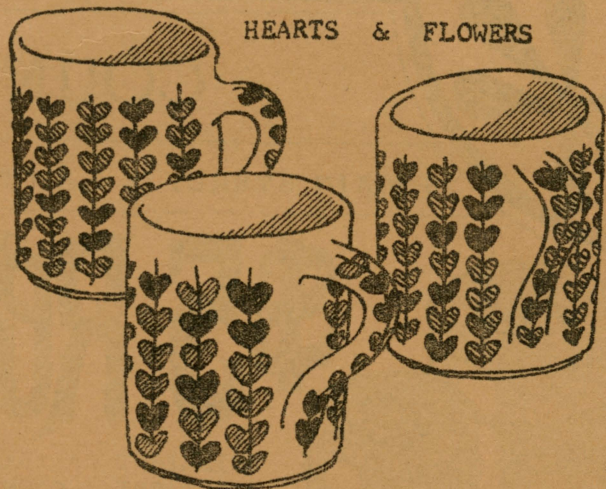
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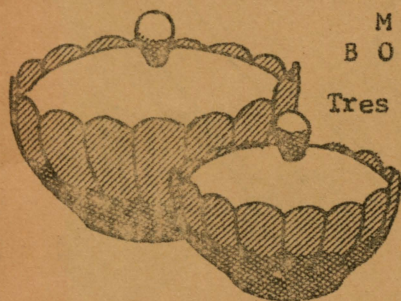


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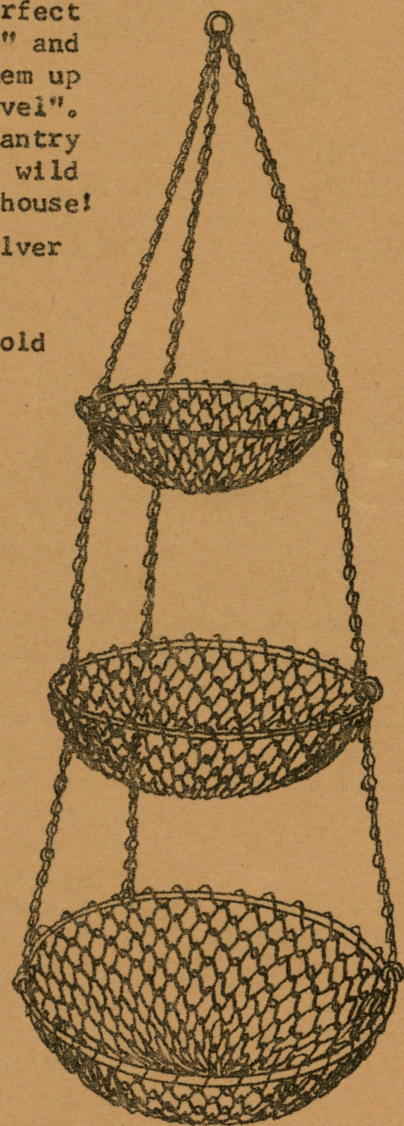
MUM  
BOWLS  
Tres bon bon

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Minimum assorted dozen .

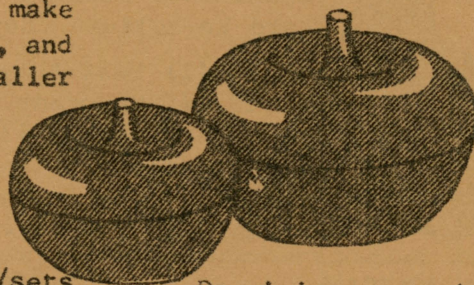
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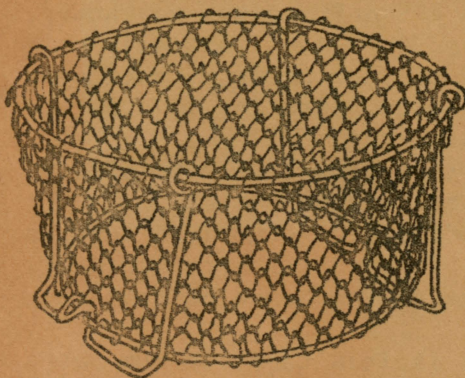
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