



**YOU'RE IN
THE NEWS
THIS MONTH!**

GIFTWARES

Carries An Item About

In Its

February

Issue

We thought you would be interested in the attached item about you in our current issue.

This item is being read this month by everyone who is anyone in the field of gift retailing; department store gift buyers, resident buyers, independent and chain jewelers, and retail gift shops, who turn to the pages of GIFTWARES every month for a complete, accurate and up-to-the-minute account of all the pertinent news of the industry.



GIFTWARES



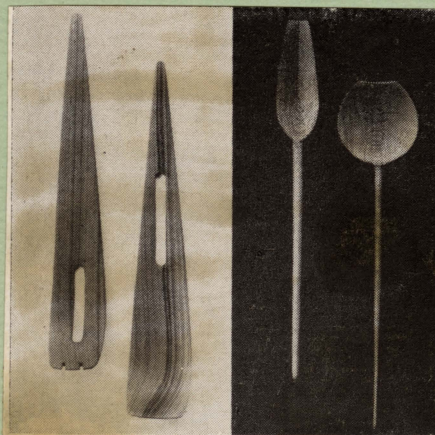
The National Publication of Gift Merchandising

Deck Sewell

▶ Please be sure to let us know

whenever you have news for our readers.

CLIPPED FROM
GIFTWARES



Unusual salad forks and spoons in teak or ebony are made in Japan, and retail at \$5 a set. Imported by Takahashi, 1661 Post, San Francisco.

A HAIRE SPECIALIZED PUBLICATION



GIFTWARES

serves as the specialized merchandising authority for the entire field of giftwares embracing such products as pottery smallwares, decorative glass, lamps, woodenware, metalware, jewelry, greeting cards, candles, art flowers, leather goods and other giftwares. It brings retailers the kind of information that helps them move more merchandise at a profit.

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