

- ZM-HL Boxed King-size Matches, Horse Prints List .50 ea.
 ZM-H Match Box Sets, 9 bxs., Horses, Designs List .50 set
 ZM Match Box Sets, 9 bxs., Varied Designs List .50 set

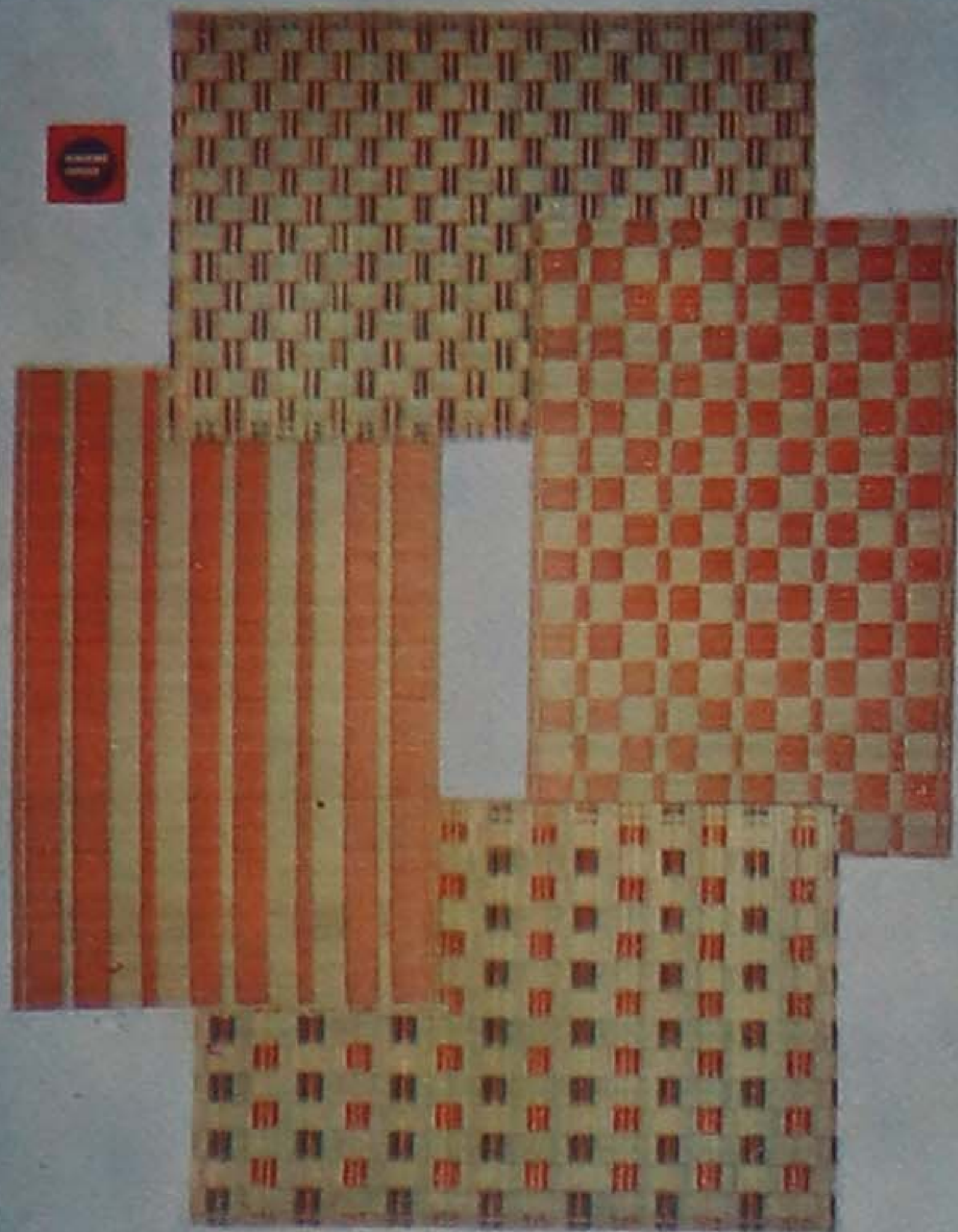
The unusual designs and lovely color harmonies of these gay match boxes make instant "conversation pieces" at intimate social gatherings. The king size matches, available in all four horse prints, add a decorative touch on the mantle or in the kitchen. Designed for beauty in everyday living they are gift inspirations for discriminating budget-wise buyers.



GOOD DESIGN AWARD

- X-100 Cannister Sets, 2 Units to a Set List 3.50 set
 Large: 3 1/4" dia. x 4 1/2" high; Small: 2 3/4" dia. x 3 1/2" high

Decorated in beautiful color harmonies these canisters add a gay touch to any room. Wood block designs, hand-cut in true folk art fashion, are imprinted in vegetable dyes on tough, handmade paper and laminated to heavily tinned metal. Excellent accessories to hospitality as containers for candies, match folders and cigarettes. A joy in the kitchen for foods and spices. Ideal for sewing room odds & ends.



GOOD DESIGN AWARD

G-17 KUSA* Place Mats List .30 ea.
Handwoven of Natural and Dyed Grass, 12" x 18"

The Folk Art of Japan is justly famous for its pleasing design and innate good taste. These table mats are good examples of this tradition; recently they received a Good Design Award (a joint program of the Chicago Merchandise Mart and the Museum of Modern Art, New York) for their beauty and utility. Available in some fifteen patterns of color and design. Gift selections appreciated by host and hostess alike.

* TRADE MARK

Takahashi

1661 POST STREET, SAN FRANCISCO 15, CALIFORNIA

BROCHURE WR-3



X-SK Steak Knives, Cherrywood Sheath List 4.00, set of 4

With blades of swordsman's steel, well honed, precisely balanced and beautifully sheathed, these steak knives make a handsome addition to any table. Handmade in Japan to contemporary design specifications for Western use, each piece reveals the superbly skilled workmanship of once famous sword makers following the best traditions of their ancient and honored craft. Compatible with any type of tableware. Boxed for gift mailing in sets of four.