

Takahashi

1661 POST STREET . SAN FRANCISCO 15 . CALIFORNIA . JORDAN 7-9373 . WEST 1-9587

HOME OF JAPANESE
FOLK ART AND CRAFTS

Dear Friends: .

OMEDETOO GOZAI MASU to you all! To all informed Japanese it simply means "Happy New Year, may it bring you the best of everything". We hope the enclosed little Folk Art Desk Calendar by Japan's foremost stencil artist, SERIZAWA, will serve you well during the year.

At this time we would like to announce to those in the East Coast that we are no longer represented by Jan Howell. Our business analyst has found that we were unable to conduct our business profitably while maintaining a showroom representative. This was due to high costs attendant to such an operation. You will henceforth benefit in lowered prices, direct contact, speedier service, and elimination of transposing errors by intermediaries. These will surely outweigh any inconveniences you may anticipate by the lack of a sales representative.

And too, since our items will not be found at 225 Fifth Avenue, it would be less easy for your competitors to discover your source. Sometimes, it is quite difficult in a showroom to refuse a buyer and some embarrassing situations have occurred. We think much of this can be eliminated.

Your DISCOUNT TERMS will now be: 2 PERCENT 10 DAYS; EOM. Now you will be able to inspect your shipments before paying and discounting your bills.

Your MINIMUM ORDER is still \$30. In special instances, orders less than \$30 will be handled for a charge of \$1.50. However, we will not ship any order nor will we BACK ORDER under \$10 as it will be too costly for you.

All prices are still FOB San Francisco.

From time to time, we will send you Special Notices and Brochures. We will be able to offer bargains we could not before. We are confident we are now in a position to serve you better.

Please come and see us at the New York Gift Show, February 22-27. We will be at the New Yorker Hotel, Room 607. We have discovered a few nice gift items which we hope to show you. Please REMEMBER, it will be your only chance to examine our samples until the August Gift Show. We look forward hopefully to meeting you and helping you in person!

Cordially,

Tami and Henri Takahashi

January 30, 1959

Calendar

1959



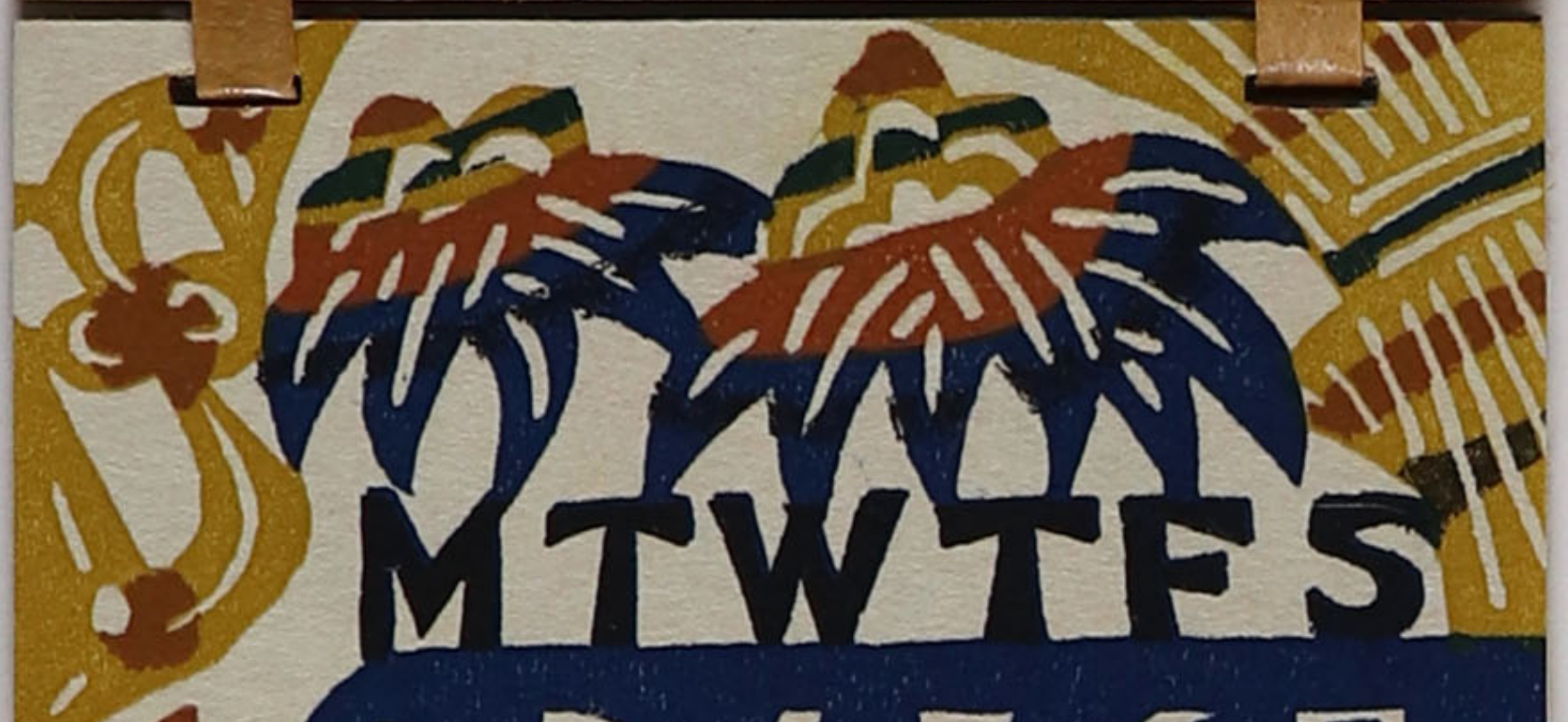


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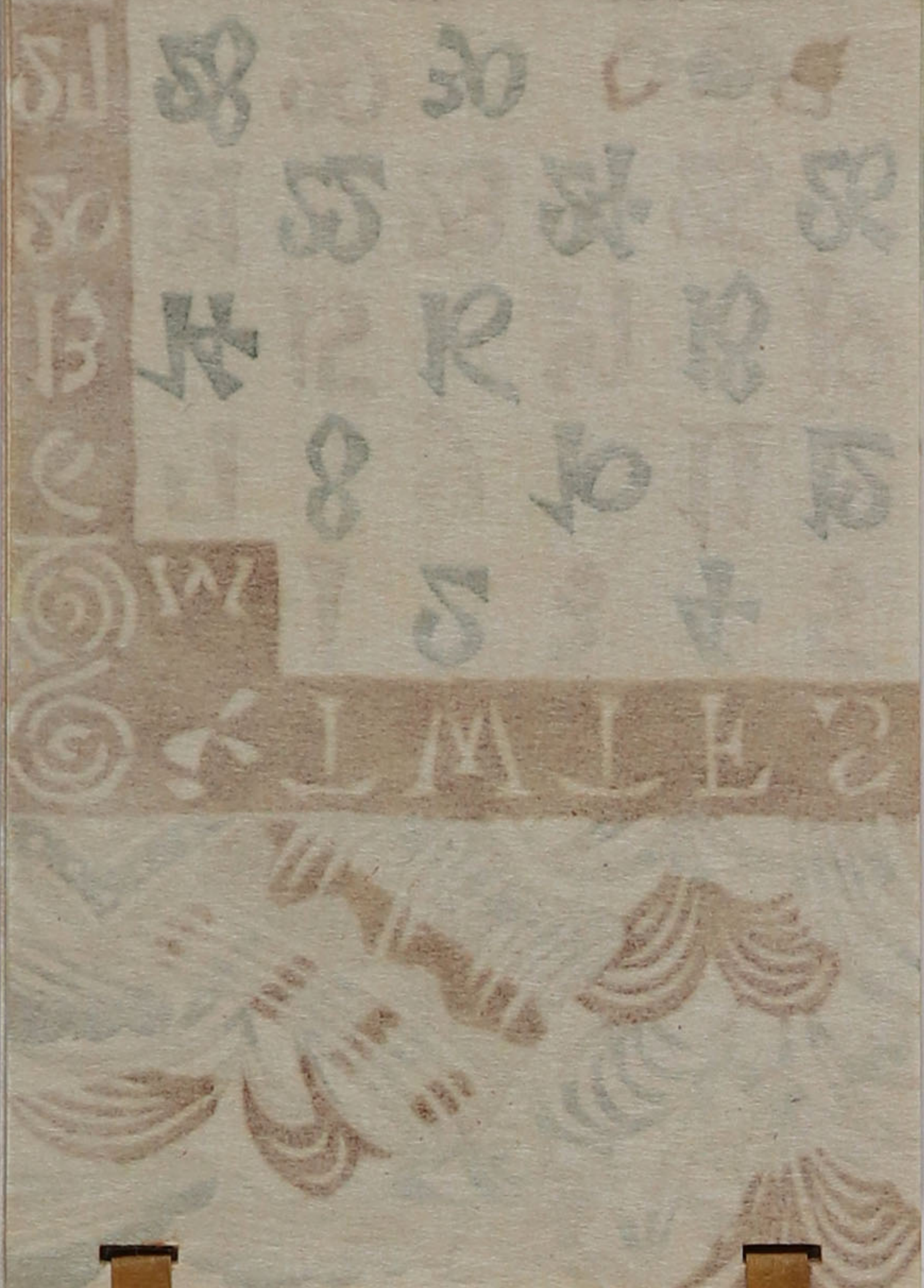




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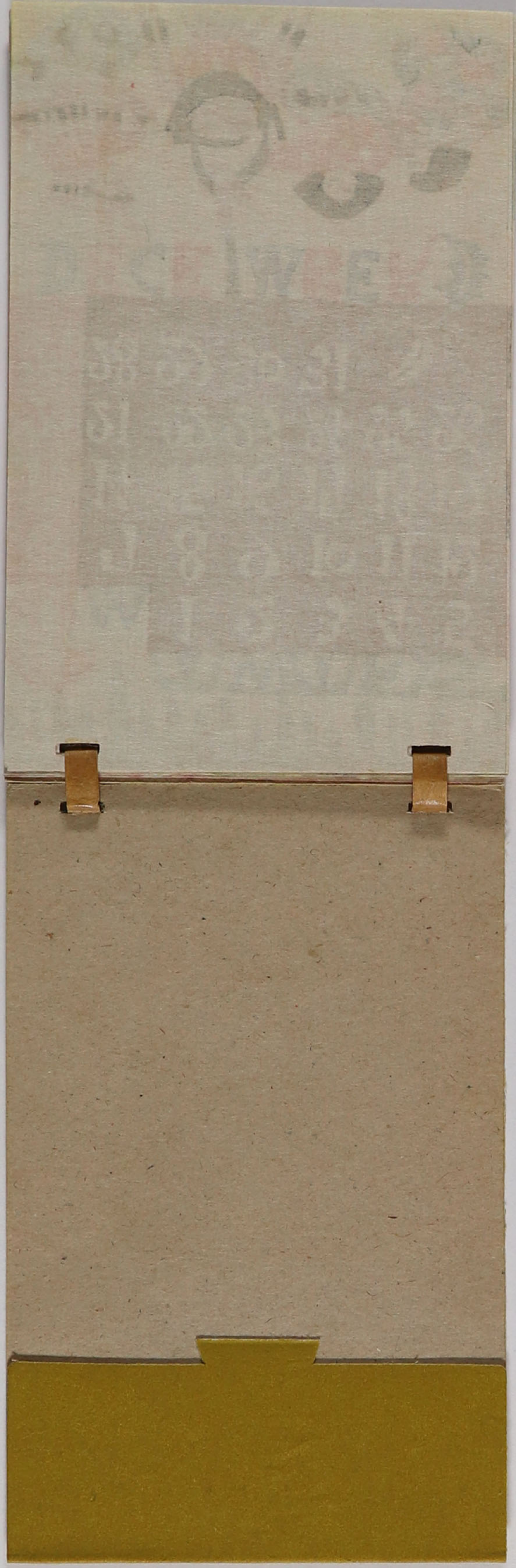


AWARDS

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DECEMBER





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