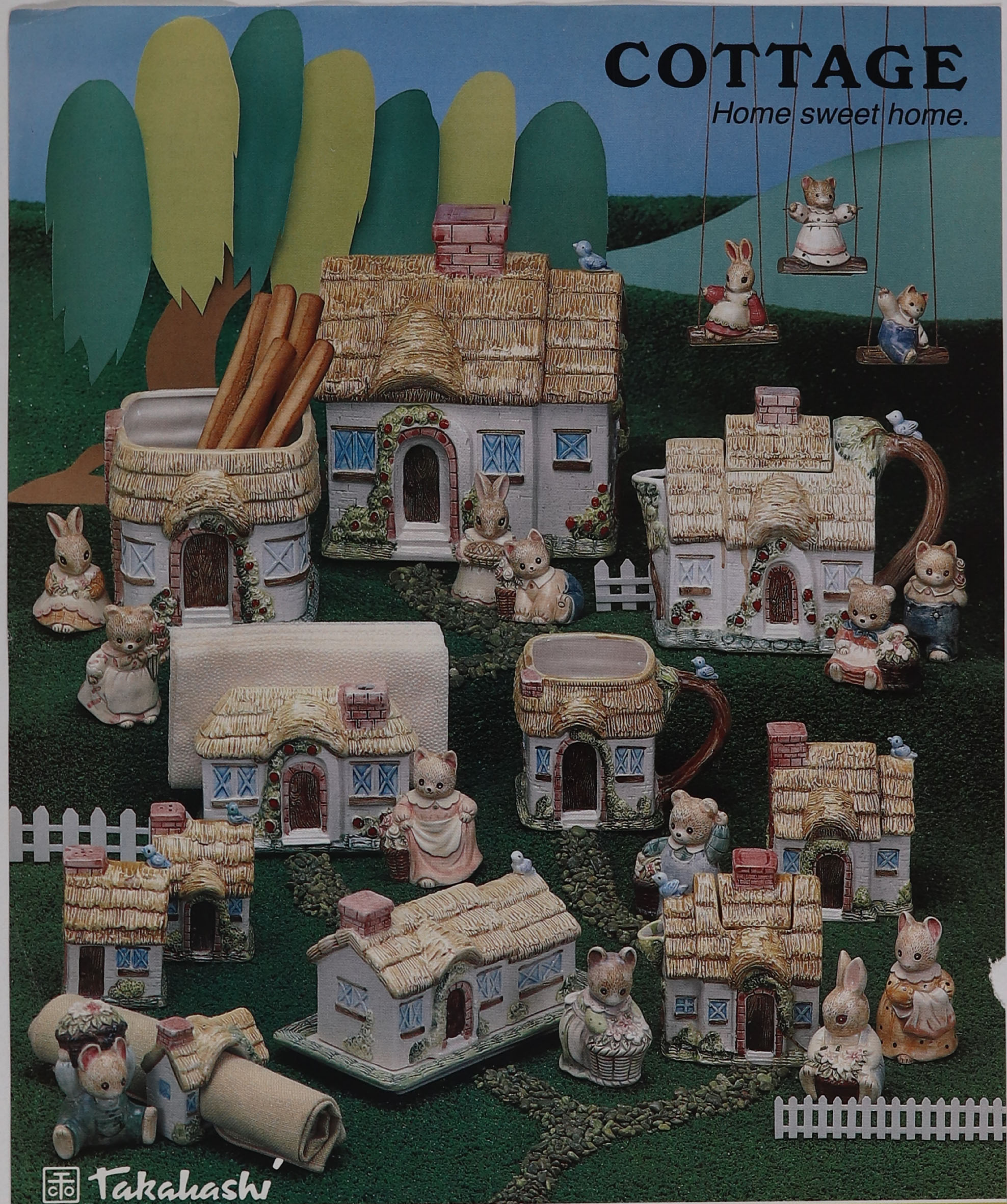


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Exec. Appts. cont.

Cybis, Trenton, N.J., has made the following appointments: Jerome E. Sawyer was named controller; Theresa Rose was named vice-president of sales and marketing; and Phil Allen was named public relations director.

Midwest Importers of Cannon Falls Inc., Cannon Falls, Minn., has promoted Doug Anderson to controller. Anderson is responsible for directing the data processing and general accounting areas.

A.T. Cross Co., Lincoln, R.I., has appointed Victoria Veh product manager, writing instruments. The company has also appointed Mark J. Gisherman internal auditor.

Masterpiece Studios, a division of Butterick Inc., Chicago, has appointed Charles Calcaterra vice-president of sales. Calcaterra will direct all sales efforts for the division, which includes greeting cards, personalized invitations and stationery products.

Rosenthal-Netter Inc., Philadelphia, has appointed Guy Maurice vice-president and director of sales and marketing. Maurice is responsible for all sales and marketing functions on a national basis.

Gorham, Providence, has appointed Halena Wolf to club director of the Gorham Collectors' Guild.

Edna Hibel Studio, Riviera Beach, Fla., has promoted Randy Matthews to national sales manager. The studio has also made the following promotions: Wendy Gruber from account executive to regional sales manager of the Southwest and Midwest; Linda Seyedin from design specialist to art director of William-Tod Advertising, Hibel's in-house advertising agency; and Margaret Kepler from production assistant to business manager of William-Tod Advertising.

North American Bear Co. Inc., Chicago, has named Daniel B. Shure vice-president of marketing and product development.

Lladro Porcelain, Valencia, Spain, has appointed Hugh R. Robinson executive vice-president of Weil Ceramics and Glass Inc., its U.S. company. Robinson is responsible for all of Lladro's U.S. operations.

La Maison de Cartier, Hamden, Conn., the tabletop company jointly created by Cartier Inc. and Reed & Barton, has appointed Michael J. Belleveau national sales manager. Belleveau joined the company in 1986 and served in a number of marketing positions before assuming responsibility for sales activities.

Life-Like, Baltimore, has appointed Edward Byczynski vice-president of planning and distribution.

Celluware Ltd., Durham, England, has named Peter J. Coleman managing director.

Walker Group/CNI, New York, has appointed Joseph Roher chief operating officer.

Reed & Barton Corp., Taunton, Mass., has named Philip Hopfe director of product development/giftware. Hopfe comes to the com-

pany from Gorham, where he was crystal product manager.

The Mason Box Co., North Attleboro, Mass., has appointed Ned McCrystal purchasing manager. His primary duty will be implementing the complete automation of the purchasing function.

Oneida Silversmiths, Oneida, N.Y., has appointed Roxy N. Gerber tabletop coordinator. Previously director of bridal events for the company, Gerber's added responsibilities will include coordinating the merchandising and promotional efforts of all Oneida products with the tabletop departments and bridal registries of leading retail stores nationwide.

Atlanta Market Center has reorganized its management team. Ralph N. Jones, executive vice-president, will oversee all of the center's support operations. Reporting to Jones will be Susie Longino, vice-president of research and planning, Tina Pearson, director of human resources, and newly named vice-presidents Peg Canter, buyer services; Diana Getz, trade shows; Rob Hollis, finance and controller; and Joliene Hutto Price, communications and head of the mart's in-house promotions agency, Peachtree Advertising.

Clairson Intl., Ocala, Fla., has named Paul Swanson vice-president of sales & marketing at Clairson Commercial Display Div.

The Fonda Group, Union, N.J., has named Judy Miller sales manager — private label. Miller will direct Fonda's private label consumer sales nationally and manage the company's non-food branded merchandise activities.

Virginia Metalcrafters, Waynesboro, Va., has named Janet Lore national sales manager.

Museum Collections, Northbrook, Ill., has appointed Larry Cimino retail sales manager.

Colony Glass, Los Angeles, a Lancaster Colony company, has appointed Phil Balsam national sales manager of Fostoria. Balsam is a veteran of 35 years in the china and glass industry.