

Hon. Roger Boas
CHAIRMAN

Adele Leopold
CHAIRMAN WOMEN'S DIVISION

**CALIFORNIA
DEMOCRATIC
STATE
CENTRAL
COMMITTEE**

NORTHERN SECTION:

G. W. "Joe" Holsinger
CHAIRMAN

Eleanor Fowle
WOMEN'S CHAIRMAN

Emory Curtis
SECRETARY

NEW ADDRESS

1182 MARKET STREET, SUITE 306 | SAN FRANCISCO, CALIF. 94102 | TELEPHONE (415) 626-7944

604 MISSION STREET | SAN FRANCISCO, CALIFORNIA 94105 | TELEPHONE 362-7020, AREA 415

September 25, 1969

To: Women's Division Leaders: Betty Parker, Gwen Regalia,
Norma Corey, Charlotte Schultz, Madge Overhouse, Loretta Riddle,
Miss Kimi Fujii, Pat Nisbet, Lila Orme, Ruth Gelman,
Olive Lewis, Gertrude Mecham, Marian Robotti, Blanche Goldstein,
Marion Pease, Muriel Roy, Jean Runnion

From: Don Solem, Executive Secretary

Re: Publicity for W/D Education Conference

In order to gain maximum interest and attendance for the conference three press releases are planned. The first, to be issued shortly, will announce the conference and highlight the appearance of Mayor [redacted] Assemblyman Unruh and Democratic National Committee Vice Chairman Geri Joseph. The second release will be on Geri Joseph's appearance and the third release will be on the panelists.

I will be sending out releases to the major Bay Area Metropolitan media (especially in San Francisco) as well as handling the press at the conference. I will be sending you copies of the releases and I would hope that you could place these in your local news outlets. I would suggest that you add local names (or even pictures) of people attending the conference and any relevant activities of your local organization to the releases. Make sure you also try to get coverage on the "women's pages".

Please let me know if I can be of help.

September 26, 1969

Memo to W/D Chairmen

From: Eleanor Fowle
CHAIRMAN

Only fourteen (14) responses have come in for the Education Conference, although many more people have told us they are coming. This will be an outstanding event. Please telephone your friends and arrange to bring an audience.

Many thanks!

TREASURER

Stephen Reinhardt
NATIONAL COMMITTEEMAN

Carmen Warschaw
NATIONAL COMMITTEEWOMAN

THOMAS C. LYNCH
Attorney General

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John Brooks
TREASURER

SOUTHERN SECTION:

Leon M. Cooper
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WOMEN'S CHAIRMAN

Henry L. Lacayo
SECRETARY

William Mitchell
TREASURER

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I will be sending out releases to the major Bay Area metropolitan media (especially in San Francisco) as well as handling the press at the conference.

It would be helpful if you could work co-operatively in your county to achieve maximum publicity for the conference. I will be sending you copies of the releases and I would hope that you could place these in your local news outlets. I would suggest that you add local names (or even pictures) of people attending the conference and any relevant activities of your local organization to the releases. Make sure you also try to get coverage on the "women's pages".

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