

DEMOCRATIC STATE CENTRAL COMMITTEE
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Note to Editors: Mrs. Geri Joseph, Vice Chairman of the Democratic National Committee, will hold a press conference at 11:30 A.M., Thursday, October 9th, in Parlour A, second floor of the Sheraton Palace Hotel, San Francisco, prior to her luncheon speech. The lunch, which begins at 12:30 P.M. in the Gold Ballroom, will be preceded by a no-host cocktail reception at noon. Press tickets for the luncheon are available by contacting Don Solem.

For Immediate Release:

Mrs. Geri Joseph, Vice Chairman of the Democratic National Committee, will be the guest of honor at a luncheon sponsored by the Woman's Division of the Democratic State Central Committee to be held next Thursday, October 9th, at the Sheraton Palace Hotel in San Francisco, Mrs. Eleanor Fowle, Northern California Woman's Division Chairman, announced today. The luncheon is part of a day-long conference whose theme is "Education in Crisis and Participatory Democracy" with emphasis on "the part we should play".

Mrs. Joseph has been working in the field of health, education, and welfare since her graduation from the University of Minnesota in 1946. Her first major political activity was with the late Adlai Stevenson in 1956. Politics eventually brought her back to her academic field of interest when in 1962 she became chairman of the Education Committee of the Minnesota Governor's Advisory Committee on Children and Youth, and was appointed by President Kennedy as a member of the Committee on Youth Employment.

Mrs. Joseph was the only woman at the 1964 Democratic National Convention to serve as chairman of a major committee - the Committee on Permanent Organization.

In addition to being vice-chairman of the Democratic National Committee and Director of it's Women's Activities, Mrs. Joseph is currently Minnesota's Democratic National Committeewoman and serves as President of the National Association of Mental Health, and is a member of the President's Commission on Income Maintenance. She gained national attention in 1968 as Vice Chairman of the United Democrats for Hubert Humphrey.

Mrs. Joseph will conclude a three day California visit with her San Francisco appearance. She will be accompanied from Los Angeles by State Woman's Division Chairman, Mrs. Adele Leopold.

San Francisco Mayor Joseph Alioto and Minority Leader of the State Assembly, Hon. Jess Unruh, are also to be speakers at the luncheon. Panelists at the morning and afternoon sessions will include prominent members of the legislature, press and television, and college administrators, faculty and students. Tickets are available from Don Solem, DSCC, 1182 Market St., San Francisco, 94102, telephone (415) 626-7944 at \$5.00 for both panels and \$7.50 for the full program, including the luncheon.

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October 2, 1969