

Dear W.D. Chairman:

I'm sending you this informal letter to tell you of the Contra Costa W.D. coming event. On Saturday, Sept. 20th, 12 noon, we are holding a fashion show luncheon with the theme, "You've Come A Long Way, Baby, Since You Got the Vote". (Virginia Slims okayed use of their slogan and are providing posters and cigarettes.)

The guest speaker will be Assemblywoman March Fong, who will also model. The modern clothes will be by Jean Harris (who carries a marvelous selection of contemporary lines, with shops in Walnut Creek and Berkeley), while the antique clothes are from the private collection of Mrs. Daisy Roth of Berkeley. (Hope Alameda County doesn't mind our raid.)

Other models represent a cross section of our county -- in terms of age, geography, ethnic groups, and participation in politics. Among our better known models will be Jean Knox, wife of our Assemblyman, Joanne Waldie, wife of our Congressman, Judge Betsy Rahn, our only woman judge, Mrs. George Livingstone, wife of the Mayor of Richmond, and Mrs. George Miller III, wife of our Senatorial candidate.

The luncheon itself will probably be a nice salad and a fancy dessert. Price is \$3.75. We will sell a recipe booklet -- I think all of you were asked for recipes and we sent requests to prominent state and National Democrats as well -- to raise a little more money. We will also hold a raffle.

We did not mail out invitations as the cost of printing and sending is too high for our meager treasury, plus past response to mail in this county has not been good. Instead, we are publicizing in club newsletters and the society pages of the county press (which has been quite cooperative, so far).

Our hall will hold 250. To keep costs down, we printed only 300 tickets. These have been distributed to 3 ticket chairmen in the county. Each chairman will keep close tabs on her sellers so that almost every ticket will be sold. That's why I'm not sending you tickets. If you would like to come (and we'd be delighted to see you and introduce you at the luncheon) send me the money and I'll send you back a ticket.

We have kept the price of the luncheon low to enable our less affluent Democrats to attend. However, with the raffle and recipe book, we hope to raise about \$500.00. The expenses involved in decorations, programs, etc. are being kept as low as possible. Even if we don't make a great deal of money, we feel it will be worthwhile if we can turn out a fair number of women (and response so far has been very good) and if we can get coverage in the local press as a Democratic women's group.

I hope to see all of you at the W.D. meeting in San Francisco on Sept. 18th.

Best wishes,

Gwen Regalia

Gwen Regalia, Co-Chairman

Walnut Creek, Calif. 94598

P.S. Please excuse the typing errors. The event will be at the First Unitarian Church of Berkeley in Kensington. Maps are on the back of the tickets.

DEMOCRATIC
DERBY-1970

R U L E S

1. The price is 50¢ per chance
2. A Democratic Derby prediction form is attached to your invitation. Others will be available at the party.
3. You may fill out as many different combinations of potential Democratic nominees as you like.
4. Indicate the nominees you predict for the offices of Governor, Lt. Governor, AG, US Senator, and Superintendent of Public Instruction. Keep half of the stub for you records.
5. Winners will be announced immediately following the June primary. The closest to actual ticket will receive the jackpot. In case of a tie, it will be divided.
6. If you cannot attend, your Democratic Derby prediction can be filled in and mailed to 1853 Ashby Avenue, Berkeley 94709. Enclose 50¢, and keep one half of the stub.
7. To help you out, we have compiled a list of people whose names have been mentioned more than three times, by reliable sources, as potential candidates:

GOVERNOR

AG

SUPERINTENDENT
OF PUBLIC
INSTRUCTION

Jess Unruh
Joe Alioto
George Zenovich
Bill Bennett
Martin Stone
S.I. Hayakawa
Alfred Alquist
Tom Lynch
Jerry Waldie
Don Edwards

Charles O'Brien
Tom Lynch
George Zenovich
Bill Bennet
Joe Alioto
San Yorty
Jerry Waldie
Nobert Schlei

Leo Ryan
Paul Salmon
Julian Nava
Ralph Richardson
S.I. Hayakawa

LT. GOVERNOR

SENATE

George Moscone
Don Edwards
Gerald Hill
Alfred Alquist
Ken Cory
Tom Bradley
George Zenovich
Jim Mills

George Brown
Phil Burton
John Tunney
Stanley Mosk
Bill Bennett
Gene Barry
Pat Brown
Pat Brown, Jr.
Richard Richards
S.I. Hayakawa
Tom Mulsow
San Yorty
Jess Unruh

DEMO DERBY 1970

Name
Address
Phone

Governor

Lt. Governor

Attny. General

Senate

Sup. Public Instruction

50¢ per bid



100

DEMO DERBY 1970

Governor

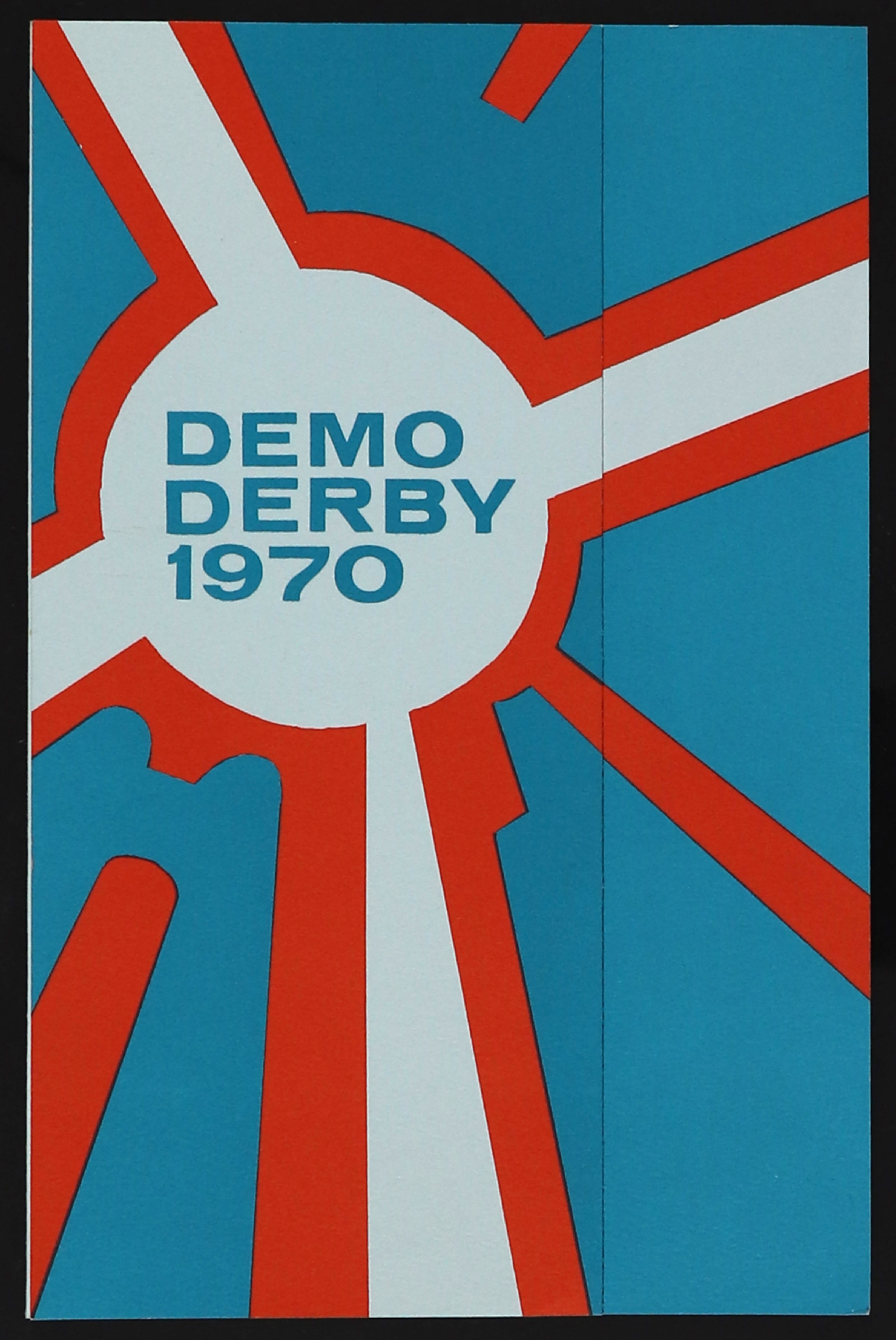
Lt. Governor

Attny. General

Senate

Sup. Public Instruction

This is your copy.



**DEMO
DERBY
1970**

Predict the Democratic Ticket in 1970.
Test your skill at the Democratic Derby!
50¢ per bid

Kickoff Cocktail Party
San Francisco Rowing Club
504 Jefferson Street, San Francisco
5 to 8 pm, October 5, 1969
Donation \$2.50

Master of Ceremonies: Dick Tuck
Sponsored by:

Joan Borsten, Y.D. Nat'l. Committeewoman
Jeff Pressman, Y.D. Nat'l. Committeeman

Information: (415) 843-2151

SPONSORS

MRS. LIONEL ALANSON
HON. JOSEPH ALIOTO
HON. ROGER BOAS
JACK BROOKS
HON. WILLIE BROWN
HON. JOHN BURTON
HON. PHILLIP BURTON
WILLIAM COBLENTZ
BERT COFFEY
HON. ROBERT CROWN
EMORY CURTIS
MRS. JUNE OPPEN DEGNAN
VAN DEMPSEY
HON. JOHN DUNLAP
FREDERICK DUTTON
HON. JOHN ERTOLA
MRS. DIANNE FEINSTEIN
HON. MARCH K. FONG
MR. AND MRS. JACK FOWLE
MRS. SALLY HELLYER
JOE HOLSINGER
ROGER KENT
HON. JOHN KNOX
BYRON LEYDECKER
GORDON LAU
HON. BOB MENDELSON
GEORGE MILLER III
HON. JOHN MILLER
HON. JACK MORRISON
HON. GEORGE MOSCONE
HON. NICHOLAS PETRIS
HON. ALBERT RODDA
THOMAS SAUNDERS
DICK TUCK
NORMA and PAUL TURNER
HON. JESS M. UNRUH
HON. JOHN VASCONCELLOS
RICHARD WYLIE
HON. HENRY WAXMAN
HON. GEORGE ZENOVICH