

[Redacted]
Hayward, California
October 20, 1964

Dear

Dr. S. I. Hayakawa, distinguished semanticist and author of a number of definitive books on language, will be the guest speaker at a meeting sponsored by the Hayward Branch of the American Association of University Women, November 18, 1964, at 8 p.m., Winton School, 119 Winton Avenue, Hayward.

"Success and Failure in Communication" is the title of Dr. Hayakawa's address.

Since the A.A.U.W. considers the appearance of Dr. Hayakawa on this program an unusual opportunity to hear an authority in the field of language, the members are pleased, as a public service, to extend a cordial invitation to other groups in the area and to the general public to attend the November 18th meeting.

Dr. Hayakawa, founder and editor of "ETC: a Review of General Semantics" and author of "Language in Thought and Action" and "Language, Meaning and Maturity", is Professor of English at San Francisco State College. In 1960 he lectured in Norway, Denmark, Sweden, and Germany under the auspices of the U.S. State Department.

The members of A.A.U.W. hope very much that you will be able to attend this meeting and that you will publicize it among others who would wish to avail themselves of this opportunity.

Those who have heard Dr. Hayakawa know that he is that rare and delightful type of public speaker who combines scholarship with genuine wit and humor.

Sincerely yours,

Grace I. Knoles
Chairman of Arrangements

Kimi Fujii
Program Development Chairman