

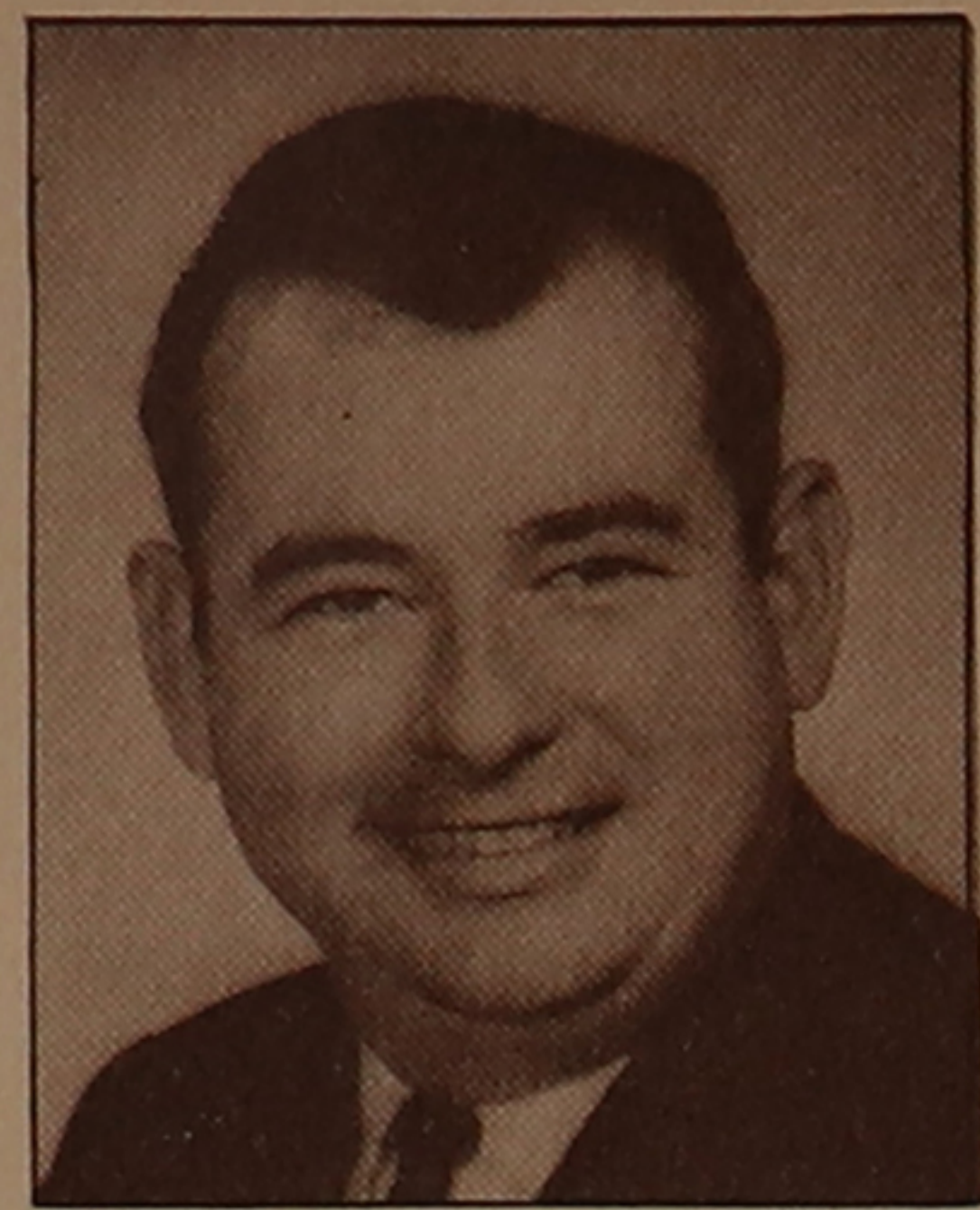


*government is a trust, and the
officers of the government are
trustees, and both the trust and
the trustees are created for the
benefit of the people.*

*henry clay
1829*



. . . encouraged by the initial cooperation by the owner of the site, the Hayward Unified School District Board of Trustees and staff . . . those pictured below provided leadership to stimulate this project into success



JOHN KERWIN SMITH
MAYOR



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MAYOR PRO TEMPORE



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HONORARY MAYOR



RAYMOND E. DORAN
CITY MANAGER



EDWARD E. PHILLIPS
DIRECTOR OF PUBLIC WORKS

CIVIC CENTER CORPORATION



ORLAND CLOSE
PRESIDENT



EDWARD C. FRIEDRICHS
VICE-PRESIDENT



CHARLES VEGOD
TREASURER



E. GUY WARREN



FLOYD L. SPARKS

CIVIC CENTER DEDICATION PROGRAM

OCTOBER 18, 1969

12:30 PM

Hayward Municipal Band.....Gymnasium Plaza
Anthony Morelli, conducting
Soloist: Bert Wallner

Pledge of Allegiance.....Led by the Honorary Mayor, Arthur C. Phillips

Invocation.....Right Reverend Monsignor James J. Forristal

Introductions and Remarks.....The Honorable John J. Purchio
Judge, Superior Court

City Council
Western Cities Development Corporation
Civic Center Corporation
William Simpson Construction Co.
Welton Becket & Assoc., Architects
H.U.S.D. Board of Directors
Invited Guests

ConcertYoung Californians
by Douglas Morrisson

RemarksJack Maltester
President of U.S. Conference of Mayors,
Mayor of San Leandro

Dedicatory Address.....John Kerwin Smith
Mayor of Hayward

Unveiling of Plaques and Presentation of Flags

Orland Close
President of Civic Center Corporation

Richard L. Ritchison
Grand President of the Native Sons of the Golden West

Native Sons & Daughters of the Golden West

Benediction.....Reverend Richard C. Taylor
Village Church, Hayward

Hayward Municipal Band

City Center Open House.....Until 5:00 PM

Carnation Ball.....8:00 PM - Southland Mall

The City Center Building is owned by a non-profit corporation which has leased the entire 150,000 square feet to the City for a period of twenty-five years. The City has sub-leased 4½ floors not now needed, to private firms who, in turn, will provide \$240,000 annually to assist in amortizing the \$6,500,000 in bonds issued by the non-profit corporation to build the structure and purchase the site.

The remaining seven parcels are to be developed and will be owned by private enterprise for recreational, commercial and residential use. The gymnasium will be reconstructed to an exhibit hall and south of the City Center Building a large hotel-parking structure will be built.

We designate this unique development a Civic Center rather than a City Center, because this site represents an unusual opportunity to provide an exciting, live, combination of uses which downtown ought to, and must, in fact, offer. This municipal building designed for our needs in 1990, is the first step, for we are the catalyst in the "center" of this City's ambitions for strength and vitality in the years ahead.



Special recognition is due to those individuals and groups who have assisted in making this program possible.

HAYWARD CHAMBER OF COMMERCE

DEDICATION COMMITTEE

HAYWARD CITY EMPLOYEES

HAYWARD JUNIOR CHAMBER OF COMMERCE

HAYWARD HISTORICAL SOCIETY

THE DAILY REVIEW

LEAGUE OF WOMEN VOTERS

HAYWARD WOMEN'S CLUB

CALIFORNIA STATE COLLEGE

SOROPTOMIST INTERNATIONAL

