

CITY OF HAYWARD
HAYWARD CENTENNIALS COMMITTEE
Regular Meeting
December 3, 1974

Chairman Perez called a regular meeting of the Hayward Centennials Committee to order at 4:10 P.M., on Tuesday, December 3, 1974, in Conference Room B, City Center Building, Hayward.

ATTENDANCE

Board Members Present: Joseph Perez, Chairman, Patricia Brewer, Howard Burr, Earl Dawes, Santiago Garza, John Guinee, David Hansen, John McKinley, R. A. Kennelly, Rebecca Maquilan, John Sandoval, W. Van Blaricom

Board Members Absent: Raymond G. Arveson (excused), Ralph Campbell, Kimi Fujii (excused), Jim Randall, Herbert Way, Alfred Hansen

Committee Chairpersons: Wanda Bray, Publications Committee
Mary Patino, Cinco de Mayo
Nanette Sorensen, Co-Chairman Inaugural Ball

Guests: Jeannette Marshall, [redacted] Hayward 94541
Arless Harmon, [redacted] Hayward
Florence Randall, [redacted] Hayward 94542
Beth Jacobs, [redacted] San Leandro 94578
Alfhild Wallen, [redacted] Castro Valley
Art Palmer, [redacted] Orland, CA
Dr. Jeanne Hall, Cal State Drama Department
Mike Seuzey, [redacted] Hayward 94541
Virginia Centers, HARD

New Board member John McKinley was introduced as were the other guests present. The other new Board member, Dr. Raymond Arveson, was unable to be present today.

MINUTES

IT WAS MOVED BY DAVID HANSEN, SECONDED BY HOWARD BURR AND UNANIMOUSLY CARRIED THAT MINUTES FOR THE NOVEMBER 4, 1974 MEETING BE APPROVED AS MAILED.

COMMUNICATIONS

Communications sent during November primarily included letters of invitation to today's meeting.

BILLS PRESENTED

The following bills were presented for payment (two at this time and two towards the end of the meeting):

- 1) To Copyrama for printing and folding December issue "Hayward's Hundred" - \$65.52
- 2) To Caroline Duke for clerical assistance for "Hayward's Hundred" December issue - \$12.00
- 3) To Pitney Bowes for 1 Meter Ad - Centennials stamp - \$21.30
- 4) Cost of travel to and from Salt Lake City for Dr. Kennelly and Bob Short

IN TWO SEPARATE MOTIONS IT WAS MOVED, SECONDED AND CARRIED UNANIMOUSLY THAT THE ABOVE MENTIONED BILLS BE APPROVED FOR PAYMENT.

The Chairman indicated that an additional bill for computer costs is expected shortly from Ralph Campbell.

NEW BUSINESS

Flag Day Program

Since Mr. Filarski was not present, the Flag Day program was not discussed.

East Bay Youth Orchestra - Dr. Gordon Davies

Dr. Davies distributed informational materials on the East Bay Youth Orchestra as well as a sheet describing the group's proposed participation in the Centennials. The total requested of the Centennials Committee is \$575, which will cover funds for music rentals for the Hayward Centennial Concert in May as well as Bicentennial musical program notes for schools and other interested groups. The possibility of using Centennial Hall was discussed.

IT WAS MOVED BY JOHN SANDOVAL, SECONDED BY DAVID HANSEN AND UNANIMOUSLY CARRIED THAT THE PROPOSAL BY GORDON DAVIES BE ACCEPTED WITH THE COMMITTEE'S ENCOURAGEMENT, AND THAT THE EAST BAY YOUTH ORCHESTRA BE GIVEN "SEED MONEY" OF \$575, WITH THE UNDERSTANDING THAT EVERYTHING OVER \$150 IN TICKET SALES BE SPLIT EQUALLY WITH THE CENTENNIALS COMMITTEE.

The last part of the motion dealt with a question by Mr. Guinee on ticket sales and the amount of return expected.

COMMITTEE REPORTS

Rodeo - Earl Dawes

The Rodeo report was moved to the top of the agenda since Art Palmer had to leave early. Mr. Dawes has talked with Mr. Palmer and expects to have final confirmation on the rodeo at the next meeting.

Mr. Dawes indicated a rodeo can be held on Friday evening if enough interest is generated. This would mean that the parade normally held on Friday would need to be held on Thursday. He also hoped it could be held at 7:30 P.M. rather than at an earlier time as has been the case in the past.

Mr. Palmer indicated there would be no problem in having a Centennials theme for the '76 rodeo as well as using a specially prepared script for the programs.

To coordinate the rodeo festivities with Cinco de Mayo, Mr. Sandoval suggested possibly Mexican-American performers could participate.

The Secretary was directed to write a letter to the City Manager asking that the Rodeo parade be held on Thursday evening, May 6, 1976 at 7:30 P.M. so that an evening rodeo performance can be held Friday, May 7.

Medallions - R. A. Kennelly

Dr. Kennelly reported to the Board that a number of meetings and informal conferences have been held since the contract with the Salt Lake City mint was cancelled, including visits to a mint and to a manufacturer of minting equipment. It is hoped that a new agreement will be reached with a different mint this week. He then passed out samples which had been supplied by the new mint. Different financial arrangements will need to be made and he had two requests of the Board:

1) Since Mr. Short was given prior authorization to act on agreements but may not be at the Thursday meeting of the Medallions Committee because of other business, Dr. Kennelly asked that, as Chairman of that committee, he be given concomittant authority to act on agreements with whichever mint the committee decides upon.

2) That the Centennials Committee reaffirm the authorities previously granted to the Medallions Committee for expenditure of funds for working capital of approximately \$12,000 which will be used for a new set of dies, remanufacture of part of the silver now on hand, purchase of boxes and enclosure envelopes, striking the medallions, as well as purchase of medallions for the committee's initial inventory.

Chairman Perez granted Dr. Kennelly authority to proceed in getting the medallions struck. Mr. Van Blaricom was asked to arrange with the City Treasurer for an advance of the necessary working capital, adding that necessary travel expenses entailed in developing a new agreement would be reimbursed. Dr. Kennelly will put his requests into memorandum form for the Treasurer.

Mr. Guinee asked who owns the silver, to which Dr. Kennelly replied that it was owned by the Medallions Committee, having been purchased with money from an agreement with an Oakland coin company which will handle outside distribution of silver bars, as well as money advance from the Hayward Boys Club which will sell medallions as a money-raising activity under the program for participation by non-profit public service organizations.

IT WAS MOVED BY VAN BLARICOM, SECONDED BY DAVID HANSEN AND UNANIMOUSLY CARRIED THAT DR. KENNELLY BE GRANTED CONCOMITTANT AUTHORITY TO ACT ON AN AGREEMENT WITH WHATEVER MINT THE MEDALLIONS COMMITTEE AGREES TO DO BUSINESS AND THE AUTHORITY PREVIOUSLY GRANTED TO THE MEDALLIONS COMMITTEE FOR THE EXPENDITURE OF APPROXIMATELY \$12,000 BE PROVIDED FOR WORKING CAPITAL.

Publications Committee - Wanda Bray

Mrs. Bray was complimented by Board members on the fine job done by her committee on the first issue of "Hayward's Hundred." As to the quality of the paper, Mrs. Bray will ask the committee if they might want to do it in different colors or consider using a little thicker stock. Mr. Van Blaricom suggested the County Bicentennial logo be used in addition to the Hayward Centennials logo.

Mrs. Bray then introduced Florence Randall and Beth Jacobs, who gave a presentation to the Publications Committee two weeks ago concerning Alladin Publications' proposal to prepare a Pictorial Guidebook of Hayward. Board members were then given copies of the group's proposal as well as credits of the writers, who are all local residents.

Mr. Sandoval stated that the Publications Committee had approved the type of format presented, but they had not been presented with the financial aspects at that time,

and possibly the committee could discuss that. But he stressed that timing is very important in such a project.

Dr. Kennelly felt an analysis of people knowledgeable in the printing and publishing fields would be very important as would be a review of the financial aspects. Mr. Sandoval suggested a Ways and Means Committee or the Treasurer meet with the Publications Committee at its next meeting.

IT WAS MOVED BY DAVID HANSEN, SECONDED BY SANTIAGO GARZA AND UNANIMOUSLY CARRIED THAT THE PROPOSAL FOR A PICTORIAL GUIDEBOOK OF HAYWARD BE REFERRED BACK TO THE PUBLICATIONS COMMITTEE FOR THEIR ANALYSIS REGARDING THE PRINTING AND PUBLISHING PROCESS AS WELL AS THE FINANCIAL ASPECTS, AND THAT A RECOMMENDATION BE MADE ON THIS MATTER AT THE NEXT BOARD MEETING.

Mrs. Bray was asked to notify Chairman Perez, Mr. Van Blaricom and Mr. Hansen of the next Publications Committee meeting.

The fine job done by the women working with Alladin Publications was commented on by Mr. Sandoval and Chairman Perez.

Centennials Stamp for all City Mail

Mr. Van Blaricom gave Mr. Hansen the new Centennials stamp which he will take to the mail room.

Murals-Centennial Hall

Chairman Perez told Board members he received a telephone call from Councilman Birchfield indicating the City Council will be taking over the responsibility of the murals and including it as part of the Centennial Hall renovation, which will mean handling the financial aspects as well as preparation of the murals. The Council will, however, come to the Murals Committee for suggestions as to what the murals should depict. Mr. Sandoval was quite pleased with this, as were others on the Board.

Bay-Area Philippine-American Cultural Society - Rebecca Maquilan

Mrs. Maquilan then told of some of the events planned by her group for 1975. As to financial aspects, the \$75 seed money which her group is seeking from the Board would cover typing, stationery and other communications costs. She will submit to Mr. Van Blaricom a request for the funds which were approved at the November meeting.

Martin Luther King Day - Celestine Randall

The Board briefly discussed the resolution and letter given to Chairman Perez in Ms. Randall's absence. Mr. Sandoval noted Ms. Randall was asking that the City observe Human Relations Day, January 15, 1975, Dr. Martin Luther King's birthday, as a civic as well as a national holiday. After some discussion,

IT WAS MOVED BY JOHN SANDOVAL, SECONDED BY DAVID HANSEN AND UNANIMOUSLY CARRIED THAT THE HAYWARD CENTENNIALS COMMITTEE RECOMMEND TO THE MAYOR THAT THE CITY SUPPORT AND DECLARE DR. MARTIN LUTHER KING'S BIRTHDAY, JANUARY 15, 1975 AND 1976 AS "HUMAN RELATIONS DAY," TO BE OBSERVED AND CELEBRATED AS A CIVIC AS WELL AS A NATIONAL HOLIDAY.

Horsecar - Howard Burr

Chairman Perez and Earl Dawes went to look at the horsecar recently and felt it would cost too much to make it a worthwhile project for the Committee. It was suggested by Mr. Sandoval that the horsecar might be obtained for the Historical Society and that the Chairman contact the Fire Chief to see if those in his department who do renovation projects might be interested in this.

Inaugural Ball - Nanette Sorensen

Mrs. Sorensen, who will be working as a Co-Chairman of the Inaugural Ball with Earl Michael, indicated planning will get underway shortly.

Cinco de Mayo - Mary Patino

Mrs. Patino reported she already has about 35 people who are interested in working on the Cinco de Mayo festivities, and hopes to get her committee together before Christmas.

Mr. Garza mentioned the possibility of a special ceremony at the beginning of Cinco de Mayo week in both 1975 and 1976, possibly a proclamation and flag raising ceremony. This was tentatively set for May 2.

Committee for Proposals

Mr. Sandoval suggested that a committee for proposals be formed to serve as the practical arm of the Board. This committee would hear proposals which a Board member would then present to the Board, along with the committee's recommendation. He suggested that the committee include the Treasurer.

Chairman Perez directed Mr. Van Blaricom to contact those he feels would do a good job on such a committee and that it be ready to start work by the next meeting.

Mr. Sandoval, noting that the county, state, and national bicentennial projects are all categorized into three categories: Horizons, Heritage, and Festival '76 suggested the Centennials Committee Board divide itself into those categories so when projects are presented they could be heard by that committee and not have to be heard by the whole Board. Board members then stated in which of those areas they would want to be involved, and the Chairman indicated he and Mr. Sandoval will discuss this further, preparing an outline of the category structure and report back to the Board at the next meeting.

Theater Productions

Dr. Jeanne Hall then passed out informational material as well as a proposed budget for a special Centennials play which she had discussed with the Board at the November meeting. Mr. Van Blaricom was interested in seeing if the School District could help with part of the expense. There was some discussion on possible night performances as well as the number of performances. Mr. Sandoval hoped there could be some income, as well as outgo.

Since the whole school population could not be accommodated, Dr. Hall indicated schools would be invited on a first-come, first-serve basis, as has been the case in the past.

Mr. Van Blaricom suggested Dr. Arveson be involved in this to get the views of the School District.

Mr. Sandoval felt the Committee should go on record supporting programs of this type, and have the person involved, in this case Dr. Hall, meet with the Ways and Means Committee to get its recommendations. The committee would let the person or group know of its decision possibly within 30 days. Chairman Perez invited Dr. Hall to the next meeting, at which time the Board will make a decision on her proposal.

HARD Participation in the Centennials

Mrs. Virginia Centers then introduced herself, telling Board members she likes the idea of having a theme for the summer program and indicated special days could also be incorporated into the District's recreation program. Ms. Centers noted Kennedy Park will have a replica of the original train station in Hayward. Also the Youth Advisory Committee will be sponsoring a program at the Meek Estate in which 4th and 5th grade students will become "pioneers", learning some of the skills taught a hundred years ago, such as butter making, etc.

Chairman Perez told Ms. Centers he has been trying to get a representative from HARD to serve as a Director and asked if she or someone from HARD could serve in that capacity. Ms. Centers will discuss this with HARD officials.

COMMENTS/SUGGESTIONS FROM COMMITTEE

The suggestion was made by Mr. Sandoval that one of the auxiliary rooms of Centennial Hall be made into a "Centennial Hall of Fame." He suggested that a community contest be held with people nominating their choice for the most important educator, attorney, doctor, etc. Possibly an artist could draw a likeness of the person which could then be framed and placed around the entire room. Nominations would cover the last hundred or more years. One outstanding person would be chosen from each category. This idea was greeted with much enthusiasm from Board members.

IT WAS MOVED BY VAN BLARICOM, SECONDED BY DAVID HANSEN AND UNANIMOUSLY CARRIED THAT A LETTER BE SENT TO CITY COUNCIL, WITH A COPY TO J. BIRCHFIELD ASKING THAT A ROOM IN CENTENNIAL HALL BE DESIGNATED AS THE "CENTENNIAL HALL OF FAME" AND CONDUCTING A CONTEST AS OUTLINED ABOVE.

COMMENTS FROM GUESTS

Mr. Mike Seuzey, representing the Society for the Preservation of Barbershop Quartet Singing in America, Inc., Eden-Hayward Chapter, briefly described his organization, and told those present his group is working on a special Centennials program, "Westward Ho" which is tentatively scheduled for March 1976, which would feature quartets and a chorus. He would like to ask for approximately \$150 from the Board to help defray expenses incurred for bringing the top quartet from the Western U.S. area to the program. If there is any surplus money after operating expenses, the group would return that money to the Committee. Dr. Kennelly felt possibly the Committee could pick up any deficit if such existed instead of the \$150.

Mr. Seuzey was asked to bring to the next meeting a detailed budget, as well as the number of people anticipated, etc.

IT WAS MOVED BY JOHN SANDOVAL, SECONDED BY DAVID HANSEN AND UNANIMOUSLY CARRIED THAT MR. SEUZEY BRING A TENTATIVE BUDGET AND RELATED INFORMATION TO THE NEXT CENTENNIALS MEETING. ADDITIONALLY, THAT \$150 "SEED MONEY" BE GRANTED OF WHICH PART WOULD BE RETURNED TO THE COMMITTEE SHOULD THE EVENT SHOW A PROFIT.

ADJOURNMENT

The meeting adjourned at 6:40 P.M. The next regular meeting of the Hayward Centennials Committee will be held on Monday, January 6, 1975, at 4:00 P.M., in Conference Room B, City Center Building, Hayward.

HAPPY HOLIDAYS TO ALL!