

GEORGE W. PHILLIPS, Jr. for Judge, Superior Court No. 2

CAMPAIGN COMMITTEE

P. O. Box 2038
2811 Castro Valley Blvd.
Castro Valley, California
JEfferson 7-5085

July 20, 1962

SPONSORS:

George L. Aahl
Dr. A. J. Abbett
Robert Agawa
A. M. Aiton
Doug Allard
Bernard Allard
Wendell Almada
B. E. Amyx
Mrs. Eulalia Anderson
J. H. Andrade
Spurgeon Avakian
Lloyd E. Bailey
George Banke
Jean Bee
Maurice Bejach
Lee C. Benson
Dick Bigelow
Vern Blichfeldt
Geo. Bonde, Jr.
Frank Bruni
Dr. Lee W. Birkenfeld
Lester G. Burpee
Howard L. Burr
Robert C. Bush
A. Remo Buti
Bruno O. Buti
Dave Carter
Guido Casadei
Dr. Geo. E. Castle
Harold Chall
Ted Clack
Miss Agnes Clements
Suzanne Clemens
Orland Close
Robert L. Coate
Walter Connolly
Ernie Crook
Dr. Robert W. DeVoe
Dr. William C. Dickinson
Mrs. Dorothy W. Donahue
Oscar C. Dowe
Fred Dyche
Louis Eck
Paul D. Ehret
Dr. Arthur B. Emmes
Maurice Engel
Orville F. Faris
Dr. Louis Filipich
Harold D. Finlayson
Walter F. Flierl
Dr. Hillary Fry
Jeryl R. Fry
Burton F. Garofalo
Rev. Harold N. Geistweit
William R. Ghidossi
Charles Goodman
Eugene Graves
Kinney E. Griffin
John Graziano
Mrs. Christine Gropps
Jackson B. Hanley
George Haggerty
Walter Hayden
William J. Hayes
Harold J. Heger
Mrs. Estelle C. Hirsch
Charles M. Hobdy
Abraham Hockler
John M. Hoffmann
Dr. Carl T. R. Holmer

Kimi Fujii

Hayward, California

Dear Kimi:

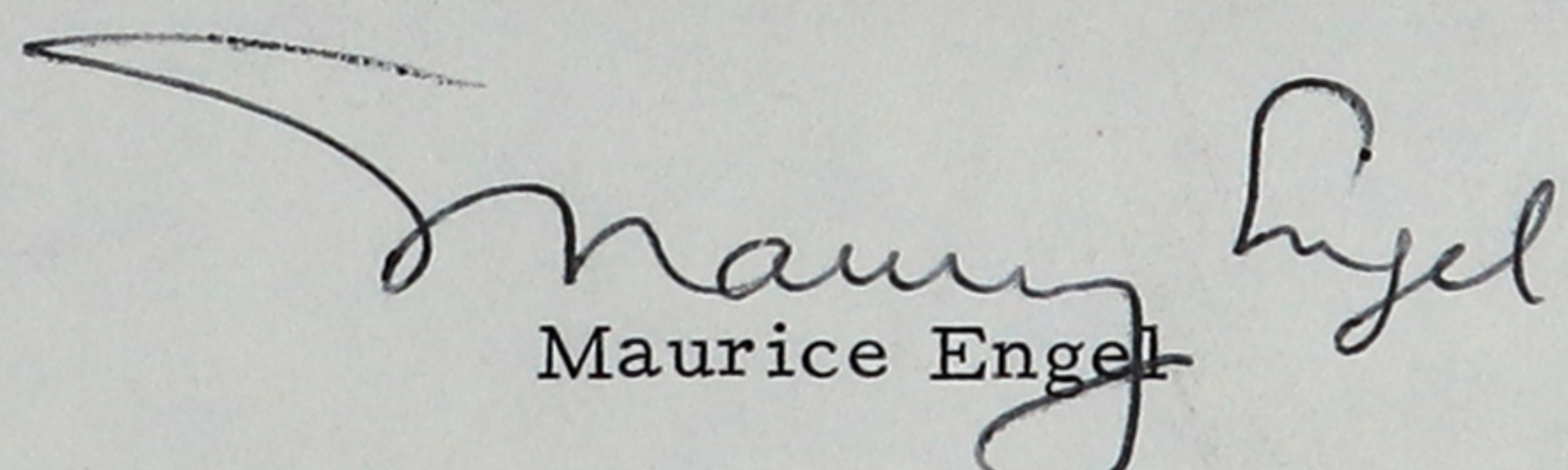
Enclosed please find two copies of "Hayward Workers".

From this list, I am sure that you will be able to obtain a great many precinct workers. In addition, because of the type of individuals on the list, it will probably be possible for you to obtain committee chairmen as well. We have other names of people in Hayward, not on this list, which we will send to you as we gather them.

Again, our appreciation for all you are doing!

Keep us posted.

Very truly yours,


Maurice Engel

ME:mh
Enclosures

SPONSORS:

Dr. F. R. Hook
Gerry Irving
Miss Amy Jensen
Edmund B. Jensen
Elwood J. Johnson
Rev. Marvin Jost
John Joseph Kingston
Charles B. Koehler
Don M. Leidig
John Livingston
J. Ernest Lopez
Cyril Lorge
Dr. E. H. Lum
Mrs. Ermiste Mancini
Dr. H. E. McClung
John McIntyre
Miss Esther McStay
Dr. Charles W. Merrifield
Ray Mitchell
Truman Mitchell
Norman H. Miller
Rev. Saul Miller
Mrs. A. B. Morris
Dr. John G. Morrison
Rev. Philip G. Murray
Robert T. Nahas
Nels B. Nelson
Gust C. Nichandros
Rev. Richard C. Norberg
Arnold Oinonen
J. Clayton Orr
Adolph Oliver
Harold O. Palmer
Dr. Dalton G. Paxman
Dr. Joseph H. Paxman
Allen Peek
George E. Pendergast
A. R. Peterson
Mrs. Eileen Piggott
Arthur Ramke
Dr. L. R. Ramm
Dr. Sylvan Raphael
Bert Redgwick
Rev. Paul B. Rhodes
Dr. E. G. Rosen
Calvin J. Rule
Tom Sakata
Joseph F. Sally
Sol Scherman
W. Howard Schoon
Emil Sekerak
Mark Sherman
Dr. E. P. Slagh
Ralph S. Sommer
Joseph Sorani
Joseph M. Tanner
Doug Taylor
Thornton K. Taylor
Mrs. Eulalia K. Tillotson
Dr. Richard E. Tompkins
Suren Toomajian
Dr. Fred Trevitt
H. Warren Turner
Dr. Al Velarde
Arnold F. Wallen
Guy Warren
Leslie L. Williams
Gerald L. Worthley
Dr. Wayne Wright
Mas Yonemura
Rabbi John J. Zukor

A TRULY NON-PARTISAN CANDIDATE FOR A NON-PARTISAN OFFICE

HAYWARD WORKERS

<u>Name</u>	<u>Address</u>	<u>Telephone</u>	<u>Precinct</u>
Bob Agawa		Je. 7-6202	3633
Wendell Almada		Lu. 1-5497	3936
B. Amyx		Lu. 1-5364	3623
J. H. Andrade		Lu. 1-3255	3608
John C. Arbuckle		Je. 7-5338	3819
Mr & Mrs. F. A. Arthur		Lu. 1-6927	3953
Jean Bee		Lu. 1-2579	3604
J. K. Birchfield		Je. 8-6400	3608
Stan Blackfield		Lu. 1-2249	3688
Vern Blichfeldt		Lu. 1-0398	3813
Howard Burr		Lu. 1-4746	3935
Guido Casadei		Gr. 1-0119	3803
Ted Clack		Lu. 1-3459	3816
Agnes C. Clements		Je. 7-8509	3688
Orland Close		Je. 8-3210	3603
Lenore K. Cohen		Lu. 2-8433	3831
Mr. & Mrs. A. Degermark		Je. 7-3229	3601

Frank Demo	Lu. 1 -7511	3622
Monte Donovan	Lu. 1-8140	3610
Robert Dunivan	Lu. 2-4544	3688
Carl Ekoos	Lu. 2-3709	3603
Walter Flierl	Lu. 1-4545	3616
John Guinee	Lu. 1-1735	3616
Helen Groskopf	Lu. 1-6554	3936
Mary M. Hale	Lu. 1-0203	3610
Abraham Hochler	Je. 7-9711	3616
Mr. & Mrs. J. M. Hoffman	Br. 6-3849	3923
F. R. Hook, M. D.	Je. 8-5300	3608
Mr. & Mrs. G. Irving	Je. 7-2124	3603
Fred E. Jensen	Lu. 1-6231	5777
Edmund R. Jensen	Lu. 1-6231	5777
Amy Jensen	Lu. 1-6231	5777
Dan Johnson	Lu. 2-9222	3630
Rev. Marvin Jost	782-7662	3665
W. James Knowles	Lu. x-6961	3836
Jess R. Koons	Lu. 1-3185	3609

Frank Demo	Lu. 1 -7511	3622
Monte Donovan	Lu. 1-8140	3610
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Jess R. Koons	Lu. 1-3185	3609

Don M. Leidig	Lu. 1-6362	3603
Melvin J. Lemos	Lu. 1-6005	3686
Robert O. Lohsen	Je. 8-6670	3502
H. E. McClung	Lu. 1-6629	3951
Esther McStay	Lu. 2-2508	3602
Hazel Madsen	Lu. 1-2607	3602
Olen Markwell	Lu. 2-4558	3611
Edward E. Martins	Je. 7-3477	3602
Harold D. Mefford	Lu. 1-1735	3501
Norman H. Miller	El. 7-6900	3615
Rev. Saul Miller	Je. 7-4178	3938
Mr. & Mrs. B. Moore	Lu. 2-2348	3959
Gene Moroney	Lu. 1-2704	3615
J. P. Mulvihill	Lu. 2-5600	3809
Chas. G. Mundorf	Lu. 1-6830	3611
Ronald E. Notley	Lu. 1-0533	3611
Hugh Owens	Lu. 1-4616	3608
Joseph H. Parkman, M. D.	Je. 7-8804	3628
Geo. Pendergast	Lu. 1-4882	3610

A. R. Peterson	El. 1-5020	3625
Carl A. Pierson	Lu. 1-3547	3610
Mr. & Mrs. D. Pimental	Je. 7-6012	3636
Mrs. Tom Price	Lu. 1-7148	3951
L. R. Ramm	7820228	3710
Sylvan Raphael, M. D.	Je. 7-8861	3608
Richard E. Rohde	782-3532	3660
Byron F. Royce, M. D.	Je. 8-2224	3602
Tom Sakata	Lu. 2-6505	3633
Muriel Silva	Lu. 1-6984	3831
Mr. & Mrs. P. Silver	Lu. 1-5045	3603
Anna L. Sites	Lu. 1-4990	3914
Etta Smith	538-5394	3606
Ralph S. Sommer	Lu. 2-9100	3610
Patricia A. Stoddard	Je. 8-3747	3608
Carol J. Strong	Lu. 1-3222	3831
John Switzer	Lu. 1-7120	3610
John M. Thorpe	Lu. 2-3337	3616
M. W. Thorpe, M. D.	Lu. 1-1825	3610

Eulalia K. Tillotson

Lu. 1-3861

3602

Phil Tinnekin

3665

Robert B. Wallace

Lu. 1-1155

3616

John L. Wilbur

Je. 8-4744

3614

Bill L. Wilde

782-7374

3665

Robert J. Wiles

Je. 7-4388

3616

M. V. Williams

Lu. 2-4417

3813

Bertha Winslow

Br. 6-3284

3932

Gerald L. Worthley

Br. 6-4700

3712

Wayne Wright, M. D.

Je. 7-3111

3609

Fred Sullivan

Olin

Mrs. William B. Hayward - non videtur Bill

Manuel Castro - [redacted] Hayward

- Carpenter

- Culling Water

+ Melvin C. Glang - [redacted] Hayward

+ Ed Logan - [redacted]

union

Paul Roche -

John Silver -

+ Blitchfeld -

Carl Priesen -

+ Harold Mifford -

+ Bill Brinkhurst -

Frank Perry - Vice President

Donald McCarty -

1 Ex. Spade

XEROX
COPY
PAPER

CAMPAIGN PROGRAM

- 1
- 2 1. Organize campaign hierarchy
- 3 A. Approve Table of Organization
- 4 B. Prepare Biographical sketch of George
- 5 C. Contact and appoint chairmen
- 6 D. Send out letters confirming appointments and explaining
- 7 duties to chairmen
- 8 E. Follow up to see that committees are appointed and functioning
- 9 2. Prepare campaign budget
- 10 3. Prepare form news releases for committee appointments and activity.
- 11 4. Order campaign literature and material
- 12 *Betty J. J. J.* 5. Set up calendar of speaking engagements, koffee klatches, precinct
- 13 marches, etc., for the candidate.
- 14 6. Arrange and hold kick off dinner on August 15, 1962
- 15 7. Address campaign literature on basis of old list, have them signed and
- 16 hold for appropriate mailing.
- 17 8. Arrange for appropriate signs, bill boards and check on placard place-
- 18 ment.
- 19 9. Attempt to arrange newspaper endorsements through key contacts.
- 20 10. Check precinct coverage
- 21 11. Decide on newspaper copy in advance and arrange for release dates.
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LAW OFFICES OF
GEORGE W. PHILLIPS, JR.
POST OFFICE BOX 2038
2807 CASTRO VALLEY BOULEVARD
CASTRO VALLEY, CALIFORNIA
ELGIN 1-1000

High School
College
PTA's

1 Dear Chairman:

2 Thank you for accepting the appointment as the George W. Phillips, Jr.,
3 _____ campaign committee chairman. Now we all have to
4 get down to work and elect George on November 6. We don't have to tell
5 you about our candidate but to assist you in answering questions we enclose
6 a biographical sketch.

7 This is what we want you to do.

- 8 1. Organize a committee in your city and in your category, of
9 at least five, and as many more as you can, of real workers for Phillips.
- 10 2. Get their names, addresses and telephone number and signed
11 pledge to permit use of their names. Send this list to Campaign Headquarters,
12 2811 Castro Valley Blvd., Castro Valley.
- 13 3. Have them agree to send out at least 100 mailings for George.
14 We will take less but 100 really is easy. We will provide the literature -
15 all they need do is address and sign.
- 16 4. Arrange to have a picture taken with George and see that it
17 gets into your local paper with an appropriate story. Mrs. Clemens will
18 help with this. Call her at LU 2-4078 or JE 7-5085.
- 19 5. Arrange a speaking engagement for George either for lunch
20 or at a koffee klatch. Clear the date and time with Mrs. Clemens.
- 21 6. Put a bumper strip on your car and those of committee
22 members and friends.
- 23 7. Campaigns cost money! Any funds you can solicit from one
24 dollar up will be appreciated and adds an additional block in building victory
25 in November.

26 These are the 7 steps to victory in November. Remember George
27 needs your conscientious support. Thanks again for accepting this post.
28 We will contact you periodically to tell you how the campaign is going and
29 to receive your advice.

30 Very truly yours,
31
32

LAW OFFICES OF
GEORGE W. PHILLIPS, JR.
POST OFFICE BOX 2038
2807 CASTRO VALLEY BOULEVARD
CASTRO VALLEY, CALIFORNIA
ELGIN 1-1000
Ma
Billy Fallon

1 Dear Finance Chairman:

2 Thank you for accepting the appointment as the Geo. W. Phillips, Jr.
3 _____ Finance Committee Chairman. The over-all Chairman
4 is _____. Now, we all have to get down to work and elect
5 Geo. on November 6. We don't have to tell you about our candidate, but to
6 assist you in answering questions we enclose a biographical sketch.

7 As you know, campaigns cost money. In our campaign we have to
8 cover the whole county of Alameda and reach a potential of 450,000 voters.
9 This takes a lot of money. Our over-all goal is \$15,000.00. Actually, about
10 3-1/2 cents a voter. Obviously, more can be spent to advantage since this
11 is less than the cost of one first-class mailing per voter. Now, what do we want
12 you to do?

13 1. Form a committee in your city of enthusiastic and dedicated workers
14 for Geo. Get their names, addresses, telephone numbers, and signed pledges
15 to permit use of their names. Send this list to Campaign Headquarters, 2811
16 Castro Valley Blvd., Castro Valley.

17 2. Your committee quota is \$ _____. Make your contacts with
18 those who want an able, humanitarian judge elected in November. Solicit
19 their financial support. No pledge is too small, each dollar is a block building
20 victory for Geo. in November. Turn the money into Campaign Headquarters
21 with the name, address and amount of each contributor.

22 3. Don't stop when the quota is reached. A county as large as ours
23 can never be saturated regardless of the budget.

24 4. We will follow up with thanks to the contributor by mail.

25 Remember, Geo. needs your conscientious support. Thanks again
26 for accepting this post. We will contact you periodically to tell you how the
27 campaign is going and to receive your advice.

28 Very truly yours,
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POST OFFICE BOX 2038
2807 CASTRO VALLEY BOULEVARD
CASTRO VALLEY, CALIFORNIA
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CASTRO VALLEY, CALIFORNIA
ELGIN 1-1000

1 Dear _____ Precinct Chairman:

2 Thank you for accepting the appointment as the Geo. W. Phillips, Jr.
3 _____ Precinct Committee Chairman. Now, we all have to get down
4 to work and elect Geo. on November 6. We don't have to tell you about our
5 candidate but to assist you in answering questions we enclose a biographical
6 sketch.

7 Yours is perhaps the most important job of all. It is up to you to tell
8 the voter about our candidate. If we can place our case before the voters,
9 victory will be ours in November.

10 This is what we want you to do.

11 1. In your city, there are _____ precincts. We want you to get a
12 worker in each of these precincts who, like yourself, is enthusiastic and
13 dedicated to electing an able, humanitarian judge in November. Arrange with
14 Mrs. _____ to show you the location of the precinct in your city and
15 get workers to cover them.

16 2. Get their names, addresses, telephone numbers, and signed pledge
17 to permit use of their names. Send this list to Campaign Headquarters, 2811
18 Castro Valley Blvd., Castro Valley.

19 3. Arrange to have them walk their precinct twice, at least. Once
20 in September to pass out Phillips literature, and again the week before election.
21 This means punching door bells, placing literature with the voter and asking
22 the public for its vote for Phillips.

23 4. See that quarter cards are placed in stores in the business districts
24 in your city. Your workers can do this - it's not hard.

25 5. Have your workers send out at least 100 mailings for Geo. We
26 will take less, but 100 really is easy. We will provide the literature - all
27 they need do is address and sign.

28 6. Arrange to have a picture taken with Geo. and see that it gets
29 into your local paper with an appropriate story. Mrs. Clemens will help you
30 with this. Call her at Lu. 2-4078 or Je. 7-5085.

31 7. Arrange to take Geo. on a door bell ringing walk through a precinct
32 on a Saturday or Sunday. Clear the time and date with Mrs. Clemens.

