# WORLD'S FAIR SYEAR EDITION SYEAR EDITION OF GREATER SEATTLE



BOB HOPE SHOW

AQUA FOLLIES

"MUSIC MAN"

"ANNIE GET YOUR GUN"

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# SEAFAIR

# News from America's Number One Summertime Festival

GUYS and GALS and SHOWS -

# Bob Hope, Crosbys, Juliet Prowse Headline \$100,000 Aqua Theatre Spectacle

Mr. Show Business is coming to the Green Lake Aqua Theatre to play for Seattle World Fair visitors. Greater Seattle, Inc., Managing Director Walter A. Van Camp announced that Bob Hope, television, motion picture and stage star, has signed a contract to bring a star-studded variety show to Seattle. Hope will star in the show which he will also produce.

THE BOB HOPE SHOW will feature a space-age theme as a salute to the Seattle World's Fair. Featuring a cast of motion picture and TV celebrities, the review will play the Green Lake Aqua Theatre from July 9 through July 15, Van Camp said.

Van Camp expressed Greater Seattle's appreciation to A. A. "Bob" Littler, perennial Seafair Chairman, for his help in signing Hope to the contract.

The Bob Hope Show completes the Greater Seattle lineup for the summer. Other attractions previously announced were Gisele MacKenzie starring in the "Annie Get Your Gun," July 2-7; Bert Parks starring in "Music Man," July 17-22; and the World's Fair edition of "Aqua Follies" July 26 through

Van Camp said that members of Greater Seattle, Inc., will receive ticket dividends for all four Aqua Theatre attrac-

Signed With Hope

The popular Marquis Family of performing chimpanzees and internationally-known juggler Francis Brunn have been added to the talentladen Bob Hope Show.

Hope's revue, which he will headline himself, is slated for the Aqua Theatre, July 9 through July 15.

The Marquis gained nationwide fame after their television appearance with Jack Benny, while Brunn has starred on the Ed Sullivan, Perry Como, and Jackie Gleason video shows. Information on the many other acts in the Bob Hope Show are also found on this page. One of show business's greatest musical hits the Crosby Brothers—will join Bob Hope in the 'Bob Hope Show" on the stage of the Aqua Theatre July 9-15.

The Crosbys-Dennis, Phillip and Lindsay-will help headline an all-star cast which will present the special World's Fair year attraction. Just whether 'Dad' Crosby joins the boys here is a deep dark secret for now.

The three Crosbys made their bow to the entertainment world with their brother, Gary, in June of 1959 in Tucson, Arizona. Since then they've been the featured attraction in such famous night spots as

Manhattan's "Latin Quarter," the "Sahara Hotel" in Las Vegas, and Chicago's "Chez Paree."

THE LIFE OF THE FEATURED performer is quite a change for Phillip, Lindsay and Dennis Croshilip, Lindsay and Dennis Croshilip. by, in comparison to the quiet days of their boyhood. On stage they frequently recall that when they were children on their father's ranch in Elko, Nevada, "there wasn't much to do on a night except sit on the front porch and harmonize." The music they stepped into actively as young men, everything they did, received an inordinate amount of publicity . . . due to their famous father.

Now they are accepted throughout the

entertainment world as professionals and are well-prepared to exchange quips with Master-Barb Hope when he appears with his Show here in person at the Aqua Theatre

July 9 through the 15th.

The signing of Hope is rated as the top attraction of the Seattle World Fair year. . . . New York long has sought the popular entertainer, but except for a summer performance in "Roberta," in St. Louis, Seattle is the only city in the U.S.A. which the comedian would appear in a long-run vehicle. He came here many times for Seafair and was decorated by the Secretary of the Navy for his entertainment of servicemen during one of the visits to Seattle.

#### JULIET PROWSE DUE:

Juliet Prowse - the long-stemmed English miss who "shocked" Premiere Khrushchev with her Can-Can performance—will come to Seattle to star in "The Bob Hope Show" on the stage of the Aqua Theatre July 9 through 15.

The announcement of the signing of Miss Prowse was made in Hollywood by Bob Hope in a telephone call to Walter A. Van Camp, Managing Director of Greater Seattle, Inc. Hope will star in his own show.

Juliet will bring a company of six dancers to Seattle for the extravaganza, Hope disclosed.

Miss Prowse recently became page one news again when she broke off her engagement to singer Frank Sinatra.

Miss Prowse was one of the ballet stars appearing with Sinatra in "Can Can"—the motion picture which Khrushchev previewed in production during a visit to Hollywood.

It was the furor started by Mr. K's declaration that the movie dance sequence he witnessed was "immoral" that brought international fame to Miss Prowse.

Her ability as a dancer, however, insured that the momentary limelight did not die out and today she is regarded as one of the brightest items in show business.

Greater Seattle, Inc., said they had no information on whether or not Miss Prowse would dance the Can Can on the Aqua Theatre stage.

Sheehan's 'Best Show!'

# Aqua Follies Salutes Fairs



AL SHEEHAN, BOB HOPE, BOB LITTLER, WALTER VAN CAMP They Planned Seafair's Biggest Coup.

The entertainment highlight of Seafair—the glamorous Aqua Follies of 1962—will bring to Seattle's lakeside Aqua Theatre the nation's outstanding outdoor stage and pool attraction, July 26 through August 15.

Produced by Al Sheehan, the colorful water spectacular will present 24 exciting shows, including three midnight matinees. Regular show time is 8:30 p.m.

Designed especially for the World's Fair year, the Aqua Follies is a typical Seafair family show, and features a tasteful blending of music, comedy, dancing and aquatic grace. Its stars are big names in all of those fields. The Follies will salute all the World's Fairs since London in 1851, including the A.Y.P. and Seattle's 1962 Exposition.

A clever instrumental comedy act by master of ceremonies Johnny Matson and a humorous pantomine by the team of George Carl and Arlene provide the laughs for this year's show. The latter group has appeared twice on the Ed Sullivan show.

Music abounds in the World's Fair edition of Aqua Follies. New York singing star Phyllis Arick will be the featured soprano, and will be joined by lead tenor Burt Hanson, Richard Knoll, and Henri Noel.

Besides the diving clowns, and the Olympic Games performers, Aqua Follies features the precision swimming of the Aqua Dears, and the graceful dancing of the Aqua Darlings.

The featured solo swimmer is youthful Lynn Burke, the Golden Girl of the 1960 Olympics, and winner of two Gold Medals.

Tickets for the 1962 Aqua Follies are now on sale at Sherman Clay Co., 1624 4th Ave., Seattle. Prices are \$2.00, \$2.50, \$3.00, \$3.50, and \$4.00, tax included.

#### Follies:

## Swim Star Due

Youthful Lynn Burke, Golden Girl of the 1960 Olympics, already has gained fame matched by few adults . . . and the blue-eyed swimming queen can look forward to an even brighter future.

Greater success would not be unusual for Lynn. Success is her story—from her years as a Flushing, L.I., schoolgirl to her reaching Olympian heights in Rome, where she won two Gold Medals and captured the hearts and the admiration of Olympic multitudes.

Miss Burke's triumphs in Rome against the world's greatest collection of female swimmers could have been expected. At home, she already had broken eight world backstroke records; she had captured American titles at every distance; and she had been winning lesser swimming honors for years.



#### 2-for-1 NITES

Greater Seattle, Inc. members will be able to purchase two tickets for the price of one to six performances of Aqua Follies.

The two-for-one privilege has been extended to Thursday, July 26; Friday, July 27; Saturday, July 28; Saturday midnight matinee, July 28; Sunday, July 29; and Monday, July 30. Two-for-ones should be redeemed at Sherman-Clay, 1624 4th Ave.





#### FOLLIES STARS

THREE STARS of Al Sheehan's Aqua Follies, which will play the Green Lake Aqua Theatre July 26 through August 15, are singer Phyllis Arick (top), comedian Johnny Matson (middle), and Olympic Games swimmer Lynn Burke (left). The brilliant water and stage show is the entertainment highlight of the ten-day Seafair celebration.

## "Music Man"

Bert Parks, star of the Broadway version of Meredith Willson's musical comedy, "The Music Man," will repeat his New York stage triumphs for Seattle audiences at the Aqua Theatre this summer.

Parks has signed to appear in the starring role of the hit show which will play the Aqua Theatre from July 17 through July 22, under auspices of Greater Seattle, Inc.



Another New York stage star, Barbara Williams, has been signed to play the feminine lead in the production.

The dynamic Parks is well suited for the "Music Man" part of Harold Hill, the brassy lead role in the play, which will be produced by Gustave Stern.

He's even better known to television fans as the singing emcee on ABC-TV's "Yours for a Song."

Emceeing the annual Miss America contest on television, Bert made popular the "Miss America" theme song. He has also been represented on TV and radio with such musical shows as "Stop the Music," "Country Fair," "The Bert Parks Show," "Bert Parks' Bandstand" and broadcast sessions by the bands of Benny Goodman, Xavier Cugat and Vaughn Monroe on which he served as announcer. Parks' other credits include "Masquerade Party," "Break the Bank," "Double or Nothing" and "Giant Step."

At 15, Bert sang in local movie houses in his home town of Atlanta, Georgia. His first job in broadcasting was as an announcer on an Atlanta station while he was attending military school. "I used to rush to work from classes, still in uniform. I made seven dollars a week," he recalls.

Eventually he became a chief announcer, a job that raised his pay to \$15 a week. When 18, he went to New York to audition as a network staff announcer. He added two years to his age and was speechless when he was hired at \$50 per week.

Bert ably covered a wide variety of events, including a marble tournament in Asbury Park, Howard Hughes' round-the-world flight, and naval maneuvers from a plane.

His first big boost up the ladder came as announcer for the Eddie Cantor radio show where he also served as straight man and singer.

#### Singing Star:

# She's Versatile

Barbara Williams, who plays the leading lady in the forthcoming Greater Seattle production of "Music Man," is one of Broadway's most accomplished performers.

The versatile singer who is also staring with Bert Parks, in the Aqua Theatre version of Meredith Willson's hit musical, has been spotlighted in virtually every medium.

She has played the role of Marian, the librarian lead in "Music Man," on Broadway, and was also featured in "Damn Yankees."

Her summer stock performances include "Brigadoon," "The King & I," "Plain and Fancy," "Finian's Rainbow," and "Where's Charley."



Night club appearances in New York, Miami Beach, and Dallas, were interspersed with a headline bit in the Buick Show in 1955, and several radio performances.

Miss Williams has been featured on the Jimmy Dean television show from New York, and played a dramatic role in the teevee presentation of "They Stand Accused." She was also a soloist on the Chicago Theatre of the Air.

Her training includes the Northwestern Music School; American Theatre Wing; and continuous private voice study.

# EX-NAVY CHIEF IS DAVY JONES

Two men with nautical backgrounds will direct the plundering band of Seafair Pirates during the 13th annual summer celebration.

Pat Pearson, a former Navy chief, will take the role of dashing Davy Jones and Weaver Dial, one-time Merchant Mariner, will don the garb of Captain Kidd as the buccaneers attempt to take over the city July 27-August 5.

# "Annie Get Your Gun"

Gisele MacKenzie, popular television actress-songstress, has signed with Greater Seattle, Inc. to star in the Aqua Theatre production of "Annie Get Your Gun" to play here July 2 through July 7.

The appearance in the Irving Berlin musical comedy will mark the third appearance in Seattle of Miss MacKenzie. She starred in "The King and I" which played here in 1960 at the Aqua Theatre. Prior to that she appeared at the Old Metropolitan Theatre in a variety show with Jack Benny.

A native of Winnipeg, Manitoba, Canada, Miss MacKenzie first achieved national fame with her television appearances in the "Hit Parade" and Jack Benny shows. She started her career with the Canadian Broadcasting Corporation.

the Canadian Broadcasting Corporation.
This will be the second time "Annie Get Your Gun" has played the Aqua Theatre. Sara Dillon starred in the first production here in 1955.

"Annie Get Your Gun" is a handsome, happy show, and a show with a heart.

It is the story of the off-again, onagain romance of Annie Oakley and Frank Butler, the latter the best shot of his day until Annie came along. It is a story of the first of the great Wild West shows. It is an authentic bit of American history, told simply and beautifully in words by Dorothy and Herbert Fields, and in music by the incomparable Irving Berlin.

In the show, as in real life, Annie gets her man, Frank Butler. But not with a gun. Irving Berlin takes note of this in his boisterous "You Can't Get A Man With A Gun."



It is a show with moments of pathos, but essentially it is a rib-tickler from start to finish. From the start, when Annie shoots a decorative bird from the hat of one of the members of Buffalo Bill's troupe, and then claims her game, to the finish where Sitting Bull and Charlie Davenport, manager of Buffalo Bill's show, rig Annie's gun so that she cannot possibly defeat Frank in a shooting match, thus bringing about Annie's and Frank's marriage, it is a joyous, tuneful production.

# New Route For Grande Parade Is Return To 'Welcome Lane'



The appointment of A. A. "Bob" Littler as director-in-charge; Dr. R. Philip Smith as co-chairman and Col. Garnett H. Wilson as parade marshal means only one thing

The Good Ship Seafair is under full sail for the Queen City for its 1962 visit, July 27-August 5.

There'll be some important changes in the Seafair format due to the world's Fair . . . changes like a new parade route and new locations for the street dances

and popular noontime band concerts-but in the main Seafair will be bigger and better than ever.

The street dances and concerts will move to Pier 50 for a true nautical setting.

With "Festival U.S.A." as its theme—the Grande Parade Saturday morning, July 28 and the Torchlight parade on Saturday night, August 4 will find its new route the same avenue which Greater Seattle made famous during the Korean War as "Welcome Lane" for returning war heroes.

CON KNUTSON

The new route will start at Second Avenue

and Cedar Street, go south on Second Avenue to Yesler Way, then west on Yesler Way to DR. PHIL SMITH Alaskan Way where the parade participants will disband.

Other parades during Seafair include Lake City Western Seafair Saturday, July 28; East Madison-East Union Mardi Gras Parade, Monday, July 30; University District Junior Grande Parade, Tuesday, July 31; Ballard Festival of Flags Parade, Wednesday, August 1; Chinese Community Parade, Thursday, August 2, and the Greenwood District Parade, Friday, August 3.

A regional water ski tournament, an international sailing championship, street dances, Scandinavian Music Festival, Japanese Bon Odori, Scottish Highland Games, mock pirate invasions, arrival of the U.S. Fleet, and hundreds of other satellite events, all with a marine flavor like the "Aqua Follies" comprise the busy calendar. Climax is August 5 when Chairman Con Knutson starts the Gold Cup Race on Lake Wackington Lake Washington.

#### Here's More Seafair Hilites

SATURDAY, AUGUST 4—Scottish Highland Games, West Seattle Stadium; Torchlight parade city center; Seafair Square Dance, Olympic Hotel; added midnight show, Aqua Follies; Band Concert, Pier 50.

SUNDAY, AUGUST 5—Church services, ships of the fleet, pier 91; Gold Cup unlimited hydroplane race on Lake Washington; Fire-

works Finale of Seafair, Seward Park.

MONDAY, AUGUST 6 Thru WEDNESDAY, AUGUST 15—AQUA FOLLIES, Aqua Theatre, Green Lake, nightly at 8:30 p.m.

SATURDAY, AUGUST 11—Pro Foo University of Washington Stadium, Francisco 49ers vs. Minnesota Vikings.

# SEAFAIR

THURSDAY, JULY 26—Opening Night "Aqua Follies of 1962" and nightly thereafter, Aqua Theatre, Green Lake; King Neptune's Coro-nation banquet and Commodore's Seafair Bail, Grand Ballroom, Olympic Hotel.

FRIDAY, JULY 27—Official welcome U. S. Navy Pacific Fleet Arrival, parade thru Elliott Bay and berth at piers 90 and 91; Ballardt arrival of Seafair Clowns; Seafair outboard hydroplane races Green Lake; Arrival Seafair Pirates, Alki Point; Street Dance and Band Concert, Pier 50.

SATURDAY, JULY 28—Official Greeting, arrival USS Ticonderoga, pier 91; Seafair Grande Parade downtown city center; added midnight show, Aqua Follies; Seafair sport car races, Pacific Raceways; Open house ships of the fleet (except Ticonderoga); Street Dance, Pier 50, Band Concert, Pier 50.

SUNDAY, JULY 29—Rainier District POW WOW, Seward Park; Hospitality cruises for out of town visitors, Leschi dock; Scandinarian Music Festival, Volunteer Park; Bon Odori Japanese Festival, International Settlement; Seafair sport car races, Pacific Raceways; Seafair regatta inboard limited Hydroplane race, Green Lake.

MONDAY, JULY 30—East Madison - East Union Mardi Gras; Arrival of visiting Queens, Olympic Hotel; Open house all ships of the fleet; Street Dance, Pier 50; Band Concert, Pier 50.

TUESDAY, JULY 31—Official welcome: arrival of the USS Helena, flagship of the Pacific Fleet, pier 91; Kiddies' Parade, University District; GOLD CUP hydroplane race time trials begin, Lake Washington; Coronation of New Seafair Queen, Aqua Theatre; Coronation Ball, Grand Ballroom, Olympic Hotel; Street Dance, Pier 50; Band Concert, Pier 50.

WEDNESDAY, AUGUST 1—Ballard District Festival of Flags parade; Open house all ships of the fieet, piers 90 and 91; Western regional championship water ski tournament, Green Lake; Street Dance, Pier 50; Band Cor.cert, Lake; S Pier 50.

THURSDAY, AUGUST 2—CHINESE COM-MUNITY NIGHT—Parade, Chinese fashion show, carnival, lion dances, art exhibit, bazaar, dragon—Parade starts at 10th and Jackson and winds through Chinatown.

FRIDAY, AUGUST 3—Greenwood District Parade; Seafair Purse, Longacres track; added midnight show, Aqua Follies; Street Dance, Pier 50. Band Concert, Pier 50. (Continued Below)

#### **NEW CLOWN BOSS**

## "Brakeman Bill"

Bill McLain, KTNT-TV's jovial Brakeman Bill, a man with a happy faculty for making children laugh, is an ideal

choice to head Seattle's Seafair Clowns as the Prince of

Mirth. Joining McLain as his No. 1 assistant in the zany antics of the Seafair Clowns is Tim

Harn, who will serve as Court Jester. The new Prince of Mirth is an accom-

plished magician and comedian and has

Brakeman Bill been a popular fav-orite with the children video viewers for the past seven years.

Harn has been associated with the Clowns almost since the group's inception and seems to have more fun than the youngsters during Seattle's annual summertime festival.







#### GIANT FIREWORKS FINALE Seward Park, Sunday night, August 5

# Preview of 1962 Seafair



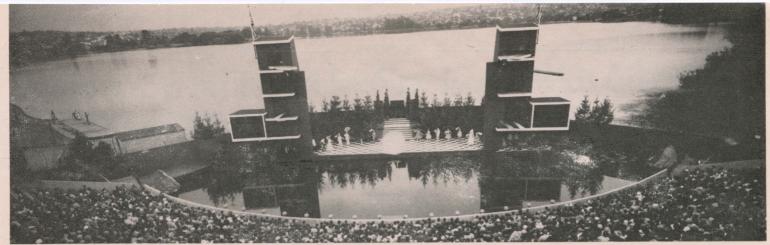
SEAFAIR PIRATES ARRIVE Alki Beach, Friday, July 27



QUEEN LINDA JUEL & SIR PARK Seafair Day at Longacres, Friday, August 3

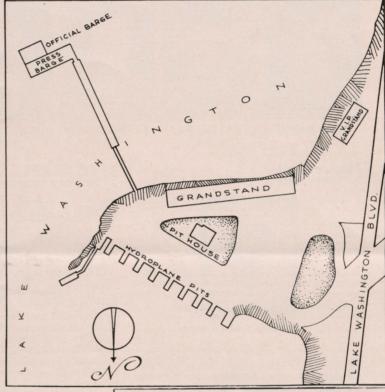
U.S. NAVY'S PACIFIC FLEET ARRIVES — OPEN HOUSE IS HELD DAILY AT PIER 91





THE AQUA THEATRE - SEATTLE'S ENCHANTING LAKESIDE SHOWPLACE





EXCITEMENT REIGNS IN GOLD CUP — KENTUCKY DERBY ON WATER. NEW GOLD CUP SEATING — \$4 grandstand tickets offer spectators wonderful vantage from which to watch race. Tickets available at Sherman-Clay Agency, 1624 4th Avenue. Spectator tags for vantage points on beach will sell for \$1.00.

# PICTORIAL SECTION



THE AQUA DEARS Aqua Follies, July 26 - August 15



SEAFAIR GRANDE PARADE Downtown, Saturday Morning, July 28

## HYDRO HALL OF FAME GROUP NAMES NEW MEMBERS



JERRY BRYANT 1951



BILL CANTRELL 1952



JOE TAGGART 1953



LOU FAGEOL 1954



LES STAUDACHER 1955



TED JONES 1956



BILL MUNCEY 1957



MIKE WELCH 1958



BILL STEAD 1959





STAN DONOGH WILLARD RHODES 1959 1960



JACK REGAS



GAR WOOD 1961



JIM SPINNER

#### Honor Roll:



STANLEY SAYRES

A trio of hydroplane racing's most illustrious figures has been named to the Stanley S. Sayres National Hydroplane Hall of Fame, it was announced by Greater Seattle, Inc., co-sponsors of the yearly award.

Gar Wood, Detroit, pioneer racing personage; Jim Spinner, Seattle, deceased racing official; and Jack Regas, Livermore, California, winning driver, now retired, were voted to the select list for the year 1961 as the result of a threeway tie in balloting by national sportswriters and broadcasters.

The trophy, which is also co-sponsored by the Puget Sound Sportswriters and 'Casters Association, was instituted last year as a tribute to the people who have made hydroplaning one of the world's fastest and most exciting spectator sports. Jack Gordon is executive secretary of the award group.

Previous winners include: Jerry Bryant, Seattle; Bill Cantrell, Detroit; Joe Taggart, Canton, Ohio; Lou Fageol. Kent, Ohio; Les Staudacher, Kawkawlin, Michigan; Ted Jones, Seattle; Bill Muncey, Seattle; Mike Welsch, Seattle; Stan Donogh, Seattle; Bill Stead, Reno; Willard Rhodes, Seattle.

The new award winners represent a colorful cross-section of hydroplane his-(Continued on Page Nine)

#### FIVE STATES COMPETING

# Best Gold Cup Race Predicted

SEATTLE—The Gold Cup Race, boating's famous speed classic, is returning to Seattle for the World's Fair!

The city where unlimited hydroplane competition roared to national recognition has become the cradle of speed boating once again as the country focuses its eyes on the Space Age World's Fair.

Preceded by five days of exciting qualifying trials, the 54th running of the Gold Cup Race is slated for August 5, and should prove an ideal time to visit not only the Century 21 Exposition, but also to take in the annual ten-day Seafair celebration, July 27 to August 5. Con Knutson will be Race Chairman.

Over a quarter million fans, plus a national television audience will be treated to competition between a probable field of twenty boats. Since only twelve can race for the coveted Gold Cup, the remaining slower boats will compete in the Space Needle Championship, an event named for Seattle's sky-high restaurant which towers 600-feet over the Fair grounds. \$35,300 in cash prizes awaits winners.

The defending champion is Willard Rhodes. Miss Century 21, driven by colorful Bill Muncey. The cup-holder is the former Miss Thriftway, but underwent a name-change as a promotional idea for the World's Fair.

Although Muncey, and his hard-knocking thunderbolt, loom as the favorite, the field is wide-open and challenges from Michigan, Indiana, California, and several Northwest cities have already been received by the Seattle Yacht Club and Greater Seattle, Inc., co-sponsors of the race. Nevada will send a new boat.

The biggest threat comes from the nation's other hydroplane stronghold-Detroit. Chuck Thompson's Miss Detroit; George Simon's Miss U. S.; Jack Schafer's Such Crust; Joe Dewey's Miss Lumberville; George Zigas' Thunderbolt; have all filed entry money in quest of the rich prize.

Not far from Detroit, Lee Schoenith, of Grosse Pointe Park, Mich., is sharpening his Gale V and Gale VII, and either of these boats must be considered as likely choices in the forthcoming race.

A group of civic-minded citizens banded together to sponsor Miss Madison, and this veteran campaigner will also make the long trek to Seattle.

Lawrence Schuyler has entered his Dollar Bill, the gaily-bedecked speedster from Lompoc, Calif., and Bill Harrah has entered Miss Tahoe of Nevada.

Aside from Miss Century 21, the winner of last year's \$40,000 World's Championship Trophy Race, the richest sprint in the history of hydroplaning, Miss Bardahl appears to be the class of the Northwest entries.

However, Bob Miller's Miss Everett; Milo Stoen's Miss Seattle Too; Bob Gilliam's Fascination; Austin Snell's Coral Reef, and Tempest, owned by Tempest, Inc., are all tried and true and could produce the upset.

Picturesque Lake Washington, the site of the Gold Cup Race, is located on the East shore of Seattle and provides a beautiful setting for the throaty hydros.

# MINNESOTA VIKS FACE FORTY-NINERS



MEL TRIPLETT

# More "Hall of Fame"

(Continued from Page 8)

tory and all three men made great contributions to the water sport.

Wood is generally considered the father of hydro racing. It was Wood's Miss Detroit and Miss America boats that won four Gold Cup races in 1917, 1919, 1920, and 1921. Only the late Stan Sayres, whose name adorns the coveted trophy, won more Gold Cup outings with five wins in the years 1950 through 1954.

Spinner, who died December 30, 1961, was one of racing's most popular figures. He was Past Secretary of the American Powerboat Association for two years; Region 10 Chairman for four consecutive year; Commodore of the Seattle Outboard Association; member of the Seattle Inboard Racing Association; and a member of the Unlimited Racing Commission.

After setting a 30-mile heat record of 109.823 mph in the 1957 Gold Cup Race on Lake Washington, Regas returned the following year to win the '58 Gold Cup in Edgar Kaiser's Hawaii Kai. Then, in the 1959 Diamond Cup Race on Lake Coeur d'Alene, Regas was critically injured and fought a life and death battle for several months. He survived, but has since retired from racing.

Presentation of the awards will be made at a later date.

#### Greater Seattle Produces State Day Fair Programs

Greater Seattle, Inc. produces the State Honor Day programs in the Plaza of the States at the Seattle World's Fair. Agreement was made with the World's Fair Commission for the events which have proved one of the fair's top national publicity-getters.



TOMMY DAVIS
San Francisco

# Big Mac Stars In U.W. Classic

When Hugh McElhenny trots onto the University of Washington stadium field for the Minnesota Vikings-San Francisco 49ers game Saturday, August 11, he will be starting his eleventh year in the tough National Football League.

But, despite his 32 years, and the rigors of over a decade in one of sportdom's most grueling professions, Mac is still "The King." And it may be that "The King" will be making his last appearance before the hometown fans in Greater Seattle's World's Fair grid spectacular.

It was on this same stadium turf that McElhenny rocketed to stardom as one of college football's most electrifying runners, and after setting a Pacific Coast Conference rushing record and earning all-America honors, he continued his success with the pros.

The 49ers made Hugh their number one draft choice in 1952 and he didn't disappoint the S. F. owners. In his first game, he went 40 yards on a swing pass from Frankie Albert on the first play of the game.

Through the season of 1960 with the Bay City eleven, McElhenny averaged 4.9 yards per try, caught 15 touchdown passes, taking 195 aerials for 2,666 yards, and returned 164 punts for 2,142 yards.

Thought to be in the twilight of his career, San Francisco put him on the blocks in the player pool draw for Minnesota. He turned in a great year for the Vikings and they are expecting even greater things this year.

Tickets for the World's Fair grid spectacle may be purchased at the University of Washington ticket office, or at major agencies throughout the state.



FRAN TARKENTON
Minnesota

# Fitzgerald Named 1st Citizen in Sports

The Chief of Seattle's Fire Department and an ex-jockey has been named Seattle's "First Citizen in Sports for 1961" by Greater Seattle, Inc.

The announcement of Chief William Fitzgerald's selection to the Greater Seattle Hall of Fame in Sports came as a surprise during the Washington Horse Breeders Association Turf Man of the Year Banquet recently at the Olympic Hotel.

Fitzgerald knew in advance about his selection for the Turf award but had no advance knowledge that his was to be a "double header" honor.

Dallas Donnan, President of Greater Seattle, Inc., made the presentation.

The Greater Seattle award is made annually to the citizens "whose contribution behind the scene or on the sidelines of sports, recreation and community life of Seattle has helped build a Greater Seattle."

Victor Denny, President of the United States Lawn Tennis Association won the award in 1959, and Royal Brougham, Sports Editor of The Post-Intelligencer, won the first award presented in 1958. George Varnell, Associate Editor of the Seattle Times, won the award for 1960.

#### PRO GRID GAME

Special "Family Rates" are available to Greater Seattle, Inc. members for end zone seats. Reserved seats are \$4.00 and unreserved \$2.50. Game time is 2:00 p.m.

#### **ELECTION**

# Donnan Renamed G S President

The re-election of Dallas Donnan as president of Greater Seattle, Inc., was the highlight of the organization's annual meeting Wednesday, January 17 in the Olympic Hotel.

C. J. Byrne, Alan B. Ferguson, Frank E. Jerome, Horace W.



DONNAN

McCurdy and Dr. R. Philip Smith were named vice presidents.

John M. Jewett was elected secretary and Leo Weisfield was renamed Treasurer.

Six new faces will appear on the 1962-63 board of governors. They include: John D. Cartano Rear Admiral P. V. Colmar,

Lawrence E. Karrer, Frank Kiefner, V. R. Linn and Phil C. Simon. Cartano and Linn were given three-year terms; Kiefner and Adm. Colmar, two-year terms, while Karrer and Simon were named to one-year posts.

The Greater Seattle, Inc. chief is president and manager of the Ehrlich-Harrison Co., a Seattle hardwood lum-

ber Company.

He resides at 1300 Broadmoor Drive with his wife, Marian. Mr. Donnan has a son and daughters, Dallas D. and Judi, living in Seattle, and another son, Thomas F., living in Palm Springs.

He is a native of Chestnut, Illinois,

He is a native of Chestnut, Illinois, and is a graduate of the University of Illinois, where he majored in banking and accounting. He came to the North-

west in 1924.

Elected to the board of directors for three-year terms were: William M. Allen, Harry G. Baldwin, George H. Bartell, Jr., E. L. Blaine, Jr., Harry L. Carr, John D. Cartano, Floyd R. Clodfelter, C. Edwin Courtney, Donald E. Douglas, Frank A. Dupar, Jr., Dean Eastman, Alan B. Ferguson, Joseph E. Gandy, Harry Goetz, Jr., Stanley Golub, Joshua Green, Jr., Ralph Grossman, Wylie Hemphill, William H. Horsley, John M. Jewett, George F. Kachlein, Jr., V. R. Linn, Lee W. Moran, since deceased, Robert B. Nelson, Irving S. Smith, Dr. R. Philip Smith, Neil S. Stewart, Carl B. Williams, W. R. Yeakel, Jr., and Robert G. Zener.

Elected to two-year terms were Frank Kiefner and Rear Adm. P. V. Colmar.



#### IN THE BLACK

# Greater Seattle Overcomes Deficit; 'Biggest, Best Year Ahead' - Donnan

Greater Seattle, Incorporated, has made a profit of \$8,091.00 after twelve years of operation.

Dallas Donnan, President of the civic promotion organization, made the report at the group's annual meeting and predicted 1962 will be the "biggest and best year" for the city-wide group.

The cumulative totals revealed that Greater Seattle, Inc., revenues totaled \$6,636,516, while expenses totaled \$6,628,425 in nearly twelve years.

Greater Seattle actually wound up the fiscal year of 1961 with the sum of \$92,685 "in the black." An accumulated loss of \$84,594, however, reduced the surplus to the eight thousand dollar figure.

Leo Weisfield, treasurer, hailed the year 1961 as "the most successful in the organization's history." Income totaled \$813,904 against expenses of \$721,219.

Weisfield lauded Managing Director Walter A. Van Camp for his stewardship of the agency through 12 Seafairs.

The biggest income producer for Greater Seattle, Inc., in 1961, was the membership drive. Over 5,000 new individual and firm members and an unprecedented number of 13,000 renewals swelled the income total in this division to \$268,826. Expenses totaled \$55,077 for a profit of \$213,749.

"Aqua Follies" brought in \$210,094 against expenses of \$177,499. Summer musicals at the Aqua Theatre \$102,421, expenses were \$76,231. Skipper Pin sales brought in \$72,623 (expenses \$39,341) and the \$100 a plate dinner for the unlimited hydroplane purse race produced \$74,729. The dinner cost \$9,966 to stage. The income from the miscellaneous events, including professional football, amounted to \$25,302. The 1961 Canadian Pro Football game was attended by 31,908 spectators. Receipts totaled \$69,189.00 and expenses \$63,767.00.

Only disappointment during the year was the Seafair Unlimited Hydroplane Race income which amounted to \$46,113 as compared with expenses of \$101,010

for a loss of \$54,897.00.

Predicting an even better year ahead, Donnan hailed the low administrative costs of Greater Seattle, Inc. In almost 12 years of operation the operational costs have totaled \$1,167,507 or less than \$100,000 a year.

In the summary of income for the  $11\frac{1}{2}$  years, the report disclosed that memberships have brought in \$1,497,087 in profits.

The Follies profits have totaled \$327,614 and the summer musicals \$55,648. Button sales have produced a profit of \$219,803.

Only "loser" over the span of years was the hydroplane races which wound up with a net loss of \$124,163.

There's a ray of hope in this area, however, with the announcement from Donnan that plans are complete to make the race self-supporting by charging a low admission cost to race spectators along the shore of Lake Washington for the 1962 Gold Cup Race. Tags will sell for \$1.00 each.

#### **COMMODORES HELPED**

# Membership Nears 20,000 Mark

The Greater Seattle, Inc. 1962 membership drive—faced with stiff competition for public support because of attention on the World's Fair—enrolled 4,000 new members.

The 4,000 new members brings the total membership to 18,891 individuals, firms and underwriters who have contributed to the civic agency.

Douglas A. McCaughey, 1962 drive chairman, paid particular tribute to the Seafair Commodores for their help in the campaign.

Of the \$60,000 "new money" goal, the Commodores, under Commandant Phil Simon, pledged—and raised—\$21,000 in new subscriptions—the "21" figure selected as a tribute to the fair.

BUY — AND WEAR YOUR
1962 SKIPPER PIN!



Doug McCaughey and Judy Saunders She was Top Hat Girl

#### Membership:

# Dividends Grow, Grow, Grow

It's no secret that Greater Seattle, Inc. members have been in on one of the biggest entertainment bargains ever offered to group membership, but this year it's bigger than ever.

In return for the yearly \$12.00 dues, Greater Seattle members receive over \$300.00 in total savings. But, the most significant feature is the type of attractions offered on the two-for-one ticket plan.

Looking at the bonus operation from just the show business aspect you find that GS members save over \$32.00 and yet see some of the top names in the entertainment field.

The forthcoming show lineup includes Gisele MacKenzie in "Annie Get Your Gun;" Al Sheehan's fabulous "Aqua Follies;" the provocative Minsky Follies; Bert Parks and Barbara Williams in "Music Man;" the Chicago Opera Ballet; the Louie Armstrong Show; Ice Capades; and the biggest one of all, "The Bob Hope Revue."

These four-star attractions, coupled with such sports events as season bargain tickets for the Seattle Rainiers; clubhouse passes to Longacres; and reduced season prices to the thrilling sports car races, are proof indeed of the Greater Seattle value.

#### Skipper Pin:

# Hoge's the Boss

A former Seafair Prime Minister will serve as chairman for the 1962 sale of Seafair Skipper Pins, Greater Seattle, Inc., announced.

He is Hoge Sullivan, 41-year-old general manager of the Space Needle.

Sullivan, whose World War II war record reads like a movie script, was appointed chairman by A. A. Littler, General Chairman for the '62 Seafair.

The new boss of the Skipper Pin campaign is a native of Seattle and attended Lakeside School, Taft School in Watertown, Connecticut, Stanford University and the University of Washington.

He was a P-38 pilot with the Air Force in the second World War and was credited with shooting down three Nazi planes during service in the North Africa campaign. He was discharged a First Lieutenant with the Silver Star, nine Air Medals, and the Distinguished Flying Cross.

Prior to his assuming the management of the Space Needle, Sullivan was a real estate broker and executive with Tradewell Stores. Inc.

The sale of Skipper Pins officially opened throughout Seattle on Monday, June 18. Pin Headquarters are located at 1222 Third Avenue in the Northern Life Tower. The 1962 pins, emblematic of the 10-day maritime celebration, sell for \$1.00 each.

The purchase of a Skipper Pin will entitle the wearer to admission to the Stanley S. Sayres hydroplane pit area during hydroplane qualification trials, July 31 through August 4.

Proceeds from the Skippe Pin sale are used to finance the 1962 Seafair, July 27 through August 5. The funds are also used to help defray the cost of the \$35,300 Gold Cup Regatta on Lake Washington, August 5.

The pins are miniature ship's helms colored red and bear the inscription "Seattle Seafair" in white letters. A blue hydroplane horizontally intersects the bottom of the pin, while a white replica of the Space Needle is superimposed vertically.



PATTI JAMES, CHUCK WIGGINS He 'Bought' First Pin

#### Pin Girl:

### Patti's Head Girl

A pert, cute Forest Ridge Convent graduate, who plans a career in creative writing, has been named "Miss Skipper Pin of 1962." She is Patti James of York Farm in Redmond.

The new "Queen" of the Skipper Pin task force is 18 years old and a former cheerleader, as well as an active participant in journalism and drama functions.

She is the daughter of Mr. and Mrs. Ralph C. James. Mr. James is the owner of Northwest Agencies, electronic representatives.

Miss James will matriculate at the University of Washington where she will major in English and Creative Writing.

The 5-foot-2-inch blonde, who only weighs 92 pounds, speaks French and likes to sew and ski for her hobbies. She has been secretary for the National Honor Society, a scholastic group.

As Miss Skipper Pin for 1962 she 'sold' her first pin to Charles K. 'Chuck' Wiggins, who is campaign manager.

#### Trade Dollars:

## Big Demand



GOVERNOR NELSON A. ROCKE-FELLER, of New York, receives a World's Fair Trade Dollar from Leo Weisfield during the Governor's recent visit in Seattle. Looking on is Mayor Gordon S. Clinton. Weisfield is Chairman of Governor Rosellini's Hospitality Committee.

The World's Fair Trade Dollars — a joint promotion of Greater Seattle, the Washington State Junior Chamber of Commerce and the World's Fair Corporation—are sweeping the state like wildfire.

Since the first Century 21 fun coin was placed in circulation April 5, over 1.6 million of the golden ducats have been shipped to the eight distributing banks throughout Washington.

Walter Van Camp, drive director, reports a heavy demand for the coins as souvenirs and to mail to friends and relatives outside the state.

"The public has been using up the free mailers we are providing faster than we can make them," Van Camp said. "If the demand for Trade Dollars as souvenirs keeps up at this high level, I'm sure we'll be way low in our estimate that half the coins will not be redeemed at the close of the fair."

Trade Dollars, which are similar in size and weight to a silver dollar, depict a montage of World's Fair scenes. The golden coins are good for a dollar in trade at any of the 4,000 plus participating merchants throughout the state and, of course, everywhere on the Fair Grounds. They also will be given as change through the same outlets.

The program has moved into the national spotlight by the presentation of attractive black leatherette boxes, each containing two Trade Dollars, to visiting governors at Plaza of States programs. Similar boxes also are being given to other visiting dignitaries to Century 21.

Under the Trade Dollar agreement, any profits remaining after costs of the program are met will be divided between Greater Seattle, the Fair Corporation and the JayCees.

'Cec' McKinstry . . . Neptune Rex XIII



CECIL H. McKINSTRY, (with crown) will reign as Neptune Rex XIII over the 1962 Seattle Seafair festival. Here he's "knighted" by Seafair Queen Linda Juel as he kneels beside Don Kraft, new Prime Minister. Smiling approval are Walter F. Clark, retiring King Neptune (extreme left) and Robert Ladd (extreme right), Prime Minister.

## Seafair

GREATER SEATTLE, INC. 1102 Northern Life Tower Seattle I, Wash. MAin 3-7100

> DALLAS DONNAN President

WALTER A. VAN CAMP

Mail this to Your Friends or the Them to Seafair!

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