

# SEBASTIANI CANNING COMPANY

PACKERS

CANNED FRUIT AND VEGETABLES

General Sales Office:

706 South Seventh Street

GRAND JUNCTION, COLORADO

Telephone 2261

Plant:

Grand Junction, Colorado

December 28, 1944

C. Takada  
Route #4  
Grand Junction, Colo.

Dear Sir:

Enclosed find a program for the yearly Western Colorado Horticultural Society and we believe you will probably find a number of items that will interest you.

Wishing you a Happy New Year.

Yours very truly,

SEBASTIANI CANNING CO.

by: S. J. Miller  
S. J. Miller

SJM/slm

*Program* :: ::

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Second Annual Meeting

Western Colorado

HORTICULTURAL  
SOCIETY

Representing: Delta, Garfield,  
Montrose and Mesa Counties

at Mesa College

GRAND JUNCTION, COLO.

January 9-10, 1945

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THE  
WESTERN COLORADO  
HORTICULTURAL SOCIETY  
IS DEDICATED  
TO THE  
FUTURE DEVELOPMENT  
OF  
AGRICULTURE  
IN WESTERN COLORADO  
THROUGH  
THE ASSOCIATION AND  
COMBINED EFFORTS  
OF  
ITS MEMBERSHIP

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## Program

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Tuesday Morning, January 9, 1945

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| 9:00 A. M.  | <b>Carrol W. Wade</b><br>President Western Colorado<br>Horticultural Society                               | Call Meeting to Order   |
| 9:10 A. M.  | <b>Carl Davis</b><br>Mesa County Extension Agent   | Address of Welcome  |
| 9:20 A. M.  | <b>P. K. Yonge</b><br>Director of Agriculture<br>D. & R. G. W. R. R. Co.                                   | Future of Agriculture in<br>Western Colorado  |
| 9:50 A. M.  | <b>J. Prescott Blount</b><br>Mgr. of Perishable Traffic<br>United Air Lines                                | Air Transportation of<br>Perishable Products  |
| 10:20 A. M. | <b>F. Herbert Gates</b><br>State Entomologist  | Oriental Fruit Moth<br>Developments in Colorado<br>and Future Plans for<br>Control                        |
| 10:40 A. M. | <b>J. H. Newton</b><br>Chief Deputy<br>State Entomologist  | Experimental Results on<br>Codling Moth   |
| 11:05 A. M. | <b>Dr. Geo. M. List</b><br>Associate Entomologist<br>Colorado State College                                | Results of DDT Sprays on<br>Fruits  |
| 11:25 A. M. | <b>E. J. Newcomer</b><br>Senior Entomologist, Bureau<br>of Entomology and Plant<br>Quarantine, U. S. D. A. | Insect Control in the<br>Pacific Northwest and Re-<br>cent Investigations of New<br>Materials such as DDT |
| 12:00 Noon  | Adjournment for Lunch  |   |

## Program

Tuesday Afternoon, January 9, 1945

- 1:15 P. M. **Horace J. Wubben** The Future Agricultural Program at Mesa College  
President, Mesa College
- 1:35 P. M. **W. J. Henderson** Fungus Diseases of Fruits and Controls  
Plant Pathologist  
Colorado State College
- 1:55 P. M. **Ferris M. Green** Development of New Varieties  
Superintendent  
Experimental Farm  
Austin, Colo.
- 2:15 P. M. **Dr. C. R. Cleveland** Use of Oil Sprays for Summer and Dormant Treatments  
Entomologist  
Standard Oil Co.
- 2:35 P. M. **Robert Gardner** Causes of Chlorosis and Suggested Controls  
Agronomist in Soils  
Colorado State College
- 3:05 P. M. **A. F. Hoffman** Soils Work Conducted in Delta County  
Delta County  
Extension Agent
- 3:35 P. M. **Dr. L. R. Bryant** Results of Peach Fertilizer Experiments  
Horticulturist  
Colorado State College
- 3:50 P. M. **Harry Eustace** Building a Market  
Vice President  
Farm Market Relations, Inc.
- 4:15 P. M. Election of Directors and Business Session
- Banquet at 6:30 P. M.

WESTERN COLORADO HORTICULTURAL SOCIETY

## Program

Tuesday Evening, January 9, 1945

### Banquet and Entertainment

- 6:30 P. M. Lincoln Park Auditorium  
Served by Band Mothers
- MESA COLLEGE STRING TRIO ----- Directed by Mrs. Marie Treece  
Eulilia Tipping Ruth Knocke Dorothy Boughman
- MESA COLLEGE VOCAL TRIO ----- Directed by Mrs. Marie Treece  
Helen Reeves Marilyn Ferguson Ellen Stewart
- TAP DANCING ----- Connie Clark and Mary Frances Ewing
- BEN FERGUSON ----- Toastmaster  
Horticulturist, American Refrigerator Transit Co.
- ROY M. GREEN ----- Address, Relationship of Agriculture to New Industries  
President, Colorado State College

### COMMITTEES

PROGRAM ARRANGEMENT  
Officers and Directors

### HOUSING

Max A. Sisson, Palisade Glen Yeager, Grand Junction  
Dale Evans, Grand Junction

### RECEPTION

Melville L. Dilley, Clifton Paul Hoffer, Paonia  
Frank Pond, Clifton John Frank, Olathe  
Ralph Atherton, Palisade Charles Shanks, Glenwood Springs  
Ray Pryor, Palisade James Doyle, Grand Junction  
Arthur Star, Eckert Edar B. Roe, Grand Junction

### PUBLICITY

Ray Bacon, Paonia C. A. Dewey, Grand Junction  
W. F. Cherry, Delta Fred Powell, Palisade  
Ralph Wilson, Olathe L. C. Hinds, Grand Junction

### BANQUET AND ENTERTAINMENT

Glen Yeager, Grand Junction Gilbert Blanchard, Paonia  
L. B. Whetten, Grand Junction L. C. Hinds, Grand Junction  
Stephen Johnson, Grand Junction

WESTERN COLORADO HORTICULTURAL SOCIETY

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## Program

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### Wednesday Morning, January 10, 1945

- 9:00 A. M. Results of Election and Program of Organization
- 9:15 A. M. **A. M. Binkley**  
Head Horticultural Section  
Colorado State College  
Vegetable Seed  
Production
- 9:40 A. M. **John Hoerner**  
Entomologist  
Colorado State College  
Insects Attacking  
Tomatoes, Beans, Onions,  
Etc., and Controls
- 10:10 A. M. **W. J. Henderson**  
Plant Pathologist  
Colorado State College  
Diseases of Tomatoes,  
Beans, Onions, Etc., and  
Controls
- 10:40 A. M. **Dr. H. Loran Blood**  
Plant Pathologist U. S. D. A.  
Bureau of Plant Industry  
History and Developments  
of the Tomato Industry
- 11:10 A. M. **Dr. Geo. M. List**  
Associate Entomologist  
Colorado State College  
DDT for Controlling  
Insects Attacking Field  
Crops
- 11:40 A. M. **C. V. Hallenbeck**  
Explanation  
Veterans Intermountain  
Memorial Park
- 12:00 Noon Adjournment for Lunch

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## Program

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### Wednesday Afternoon, January 10, 1945

- 1:15 P. M. **Lester B. Whetten**  
Agricultural Director  
Mesa College  
1944-45 Agricultural  
Program at Mesa College
- 1:30 P. M. **Rodney Tucker**  
Agronomist  
Colorado State College  
Weed Problems of West-  
ern Colorado and Control
- 1:55 P. M. **Carl Metzger**  
Potato Production
- 2:20 P. M. **W. F. McGee**  
Potato Specialist  
Colorado State College  
Potato Seed Certification
- 2:45 P. M. **W. C. Edmundson**  
Horticulturist U. S. D. A.  
Bureau Plant Industry  
U. S. D. A. Experiments  
on New Varieties, and  
Irrigation Problems of  
Potatoes and Onions
- 3:10 P. M. **Dr. J. G. McLean**  
Horticulturist  
Colorado State College  
Fertilizer Results on  
Potatoes
- 3:35 P. M. **Sam C. McCampbell**  
Entomologist  
Rohm & Haas Co.  
New Methods and Appli-  
cations of Insecticides
- 4:00 P. M. Announcements

