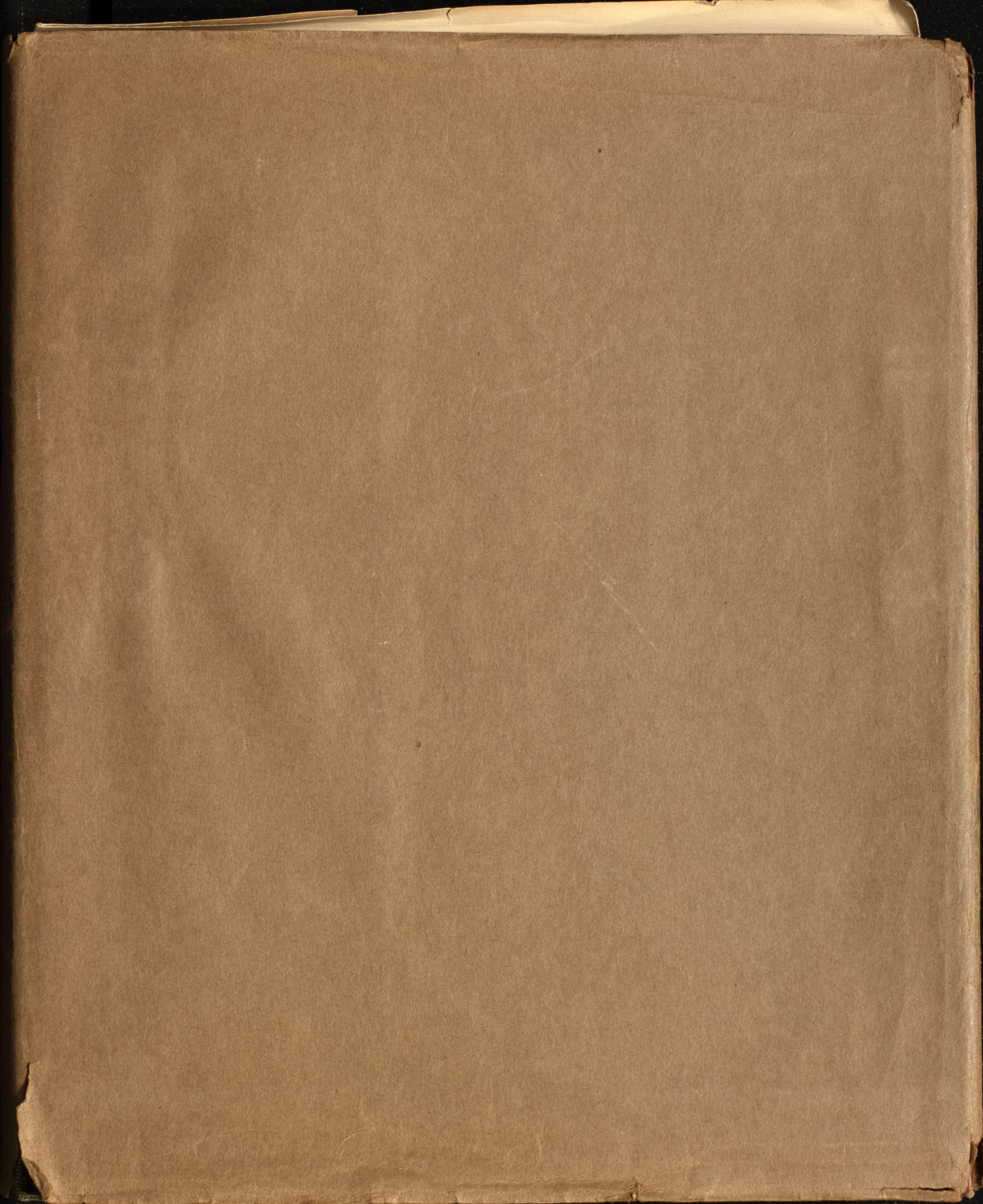
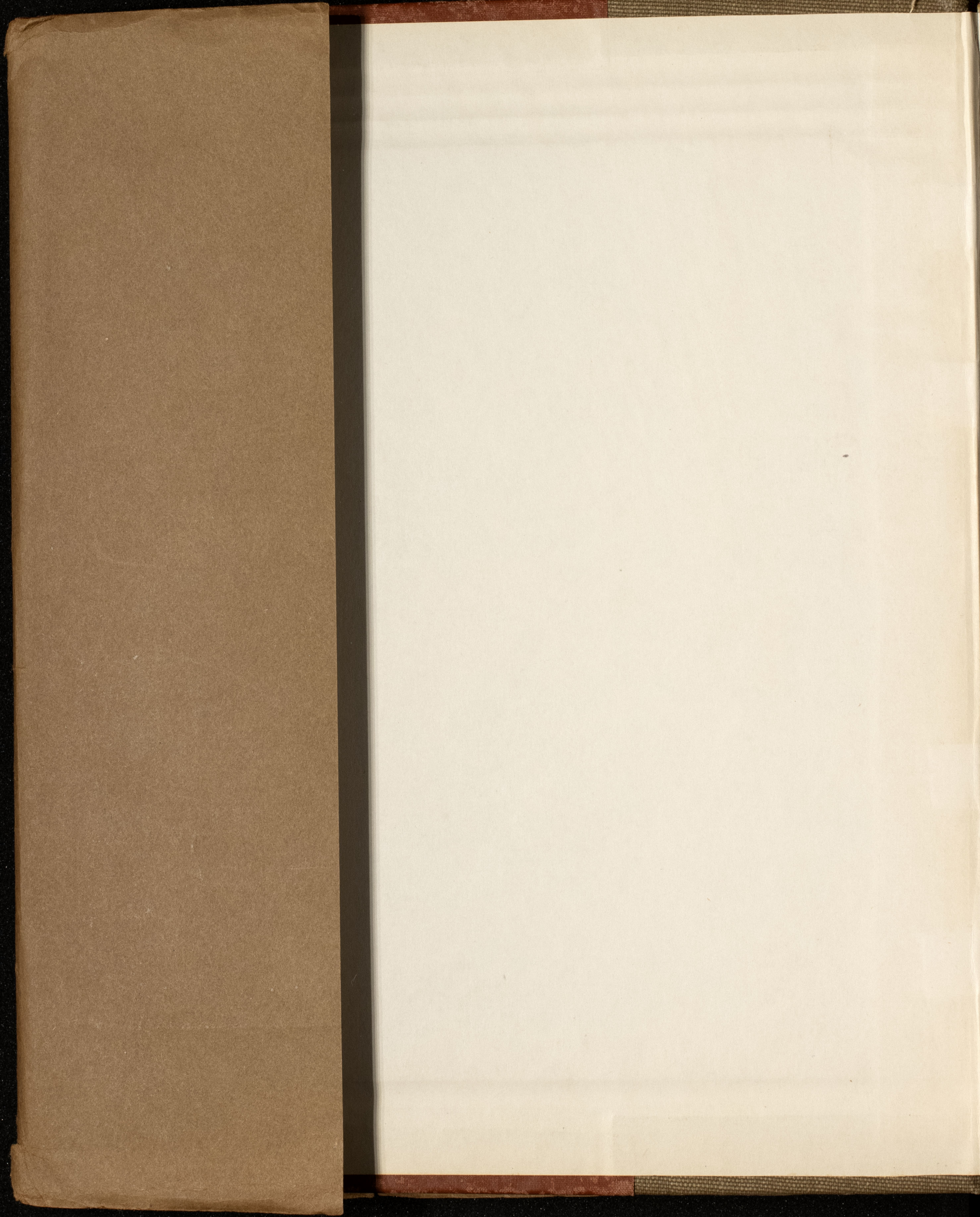
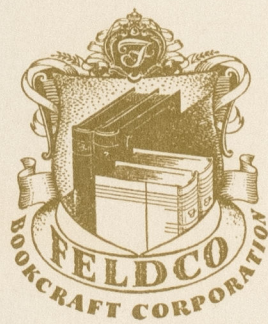








CHICAGO 10, ILLINOIS

PAT. PEND.



AS THE WORLD REVOLVES
THIS BOOK PROGRESSES...

by Harry M. Fossum

Personal Notes

Personal Notes

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THE MANY EXCLUSIVE FEATURES OF THE PHOTO RECORD BOOK

Follow These Simple Instructions Carefully:

1. YOUR TITLES

A self explanatory blank is enclosed with each volume. Fill in according to directions and use the postage-free envelope enclosed. We will send you by return mail the individualized titles stamped in 23K gold which are ready gummed and need only to be moistened and applied to book.

2. FOR MOUNTING PHOTO ON COVER

- Select one good negative and enlarge to 8x10 using single weight paper and have it toned to blend with the color of your book.
- Trim print to exactly 7½"x9½".
- Mount picture on cover.

When dry mounting, use photographic mounting tissue (ask your dealer to explain this to you).

When wet mounting, use library paste (Mucilage or glue will not give satisfactory results). Apply library paste evenly over the entire back of print. Rub lightly with fingertips around edges and apply to embossed area on cover of book. Take soft cloth or preferably a wad of cotton and rub over print in order to remove air bubbles. Be sure to keep all moisture or drops of water off cloth as this will cause spots.

3. 10x12 ENLARGEMENTS BECOME PERMANENT PAGES

There are 14 inserts of this kind throughout the book for your 10x12 enlargements. The enlargements become permanent pages when inserted.

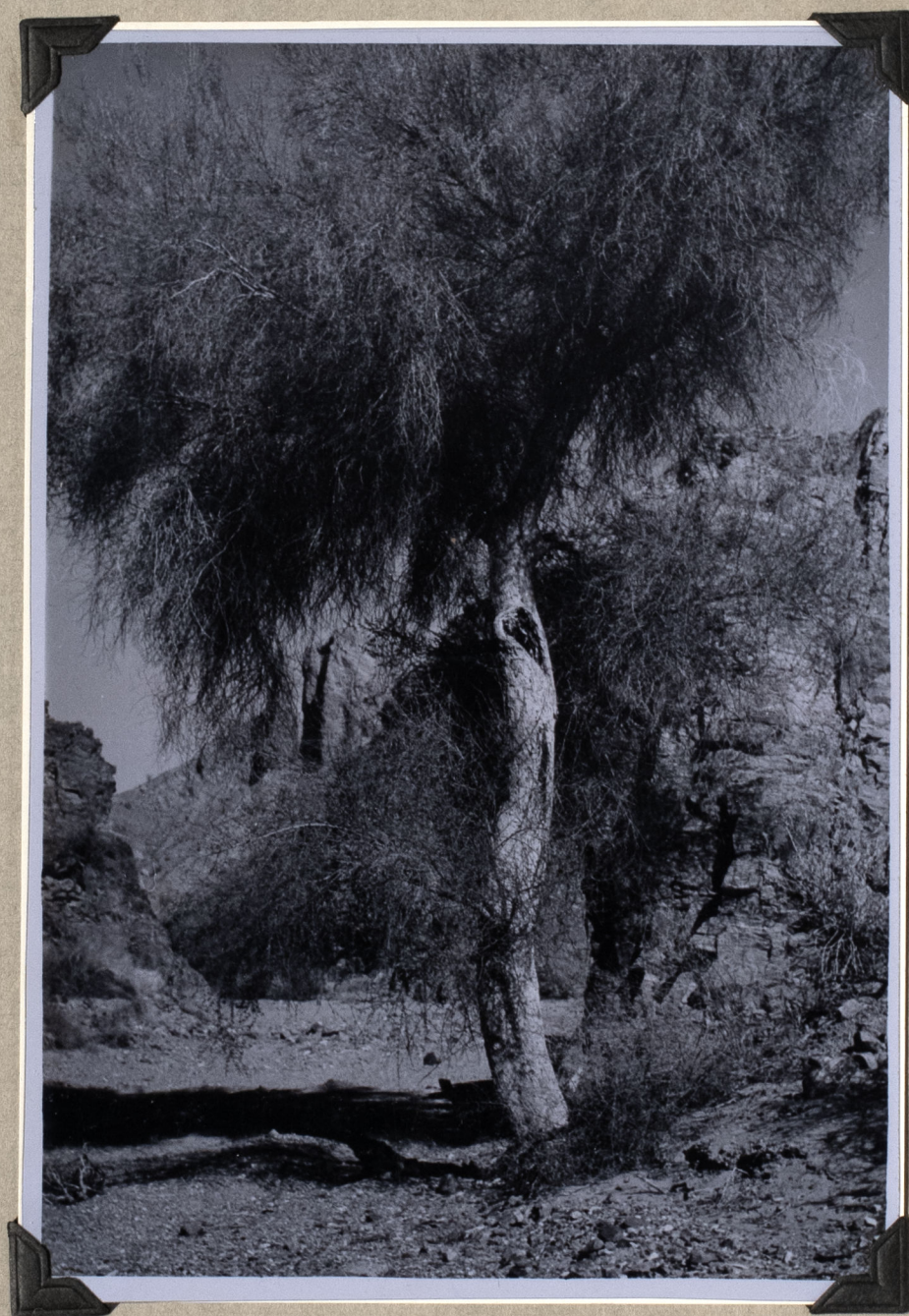
- Note this sheet is perforated.
- Remove and keep this sheet for trimming your 10x12's to exact size, for the remaining 13 stubs of this type are only 2" pieces which must be removed.
- Note glued stubs.
- Top stub is die cut for accurate alignment of pictures.
- Slip enlargement into cuts.
- Moisten top stub and press down firmly.
- When secure, tear off pieces at either end and moisten back stub. Press securely to back of picture.

When using double weight paper for enlargements, the book will accommodate 14 inserts. When using single weight paper, 28 enlargements may be inserted. To do this, mount two pictures back to back and insert in each set of stubs (if this type of mounting is not familiar to you, ask your dealer to explain).

4. 8x10's OR SMALLER PRINTS

Arrange and mount whatever size prints you wish on the remaining 120 pages of your Photo Record Book.

THE PUBLISHERS









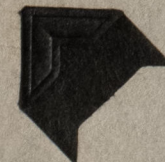




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