

PACIFIC CITIZEN



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PRESIDENT'S CORNER:

Millions see and hear Nisei drama unfold

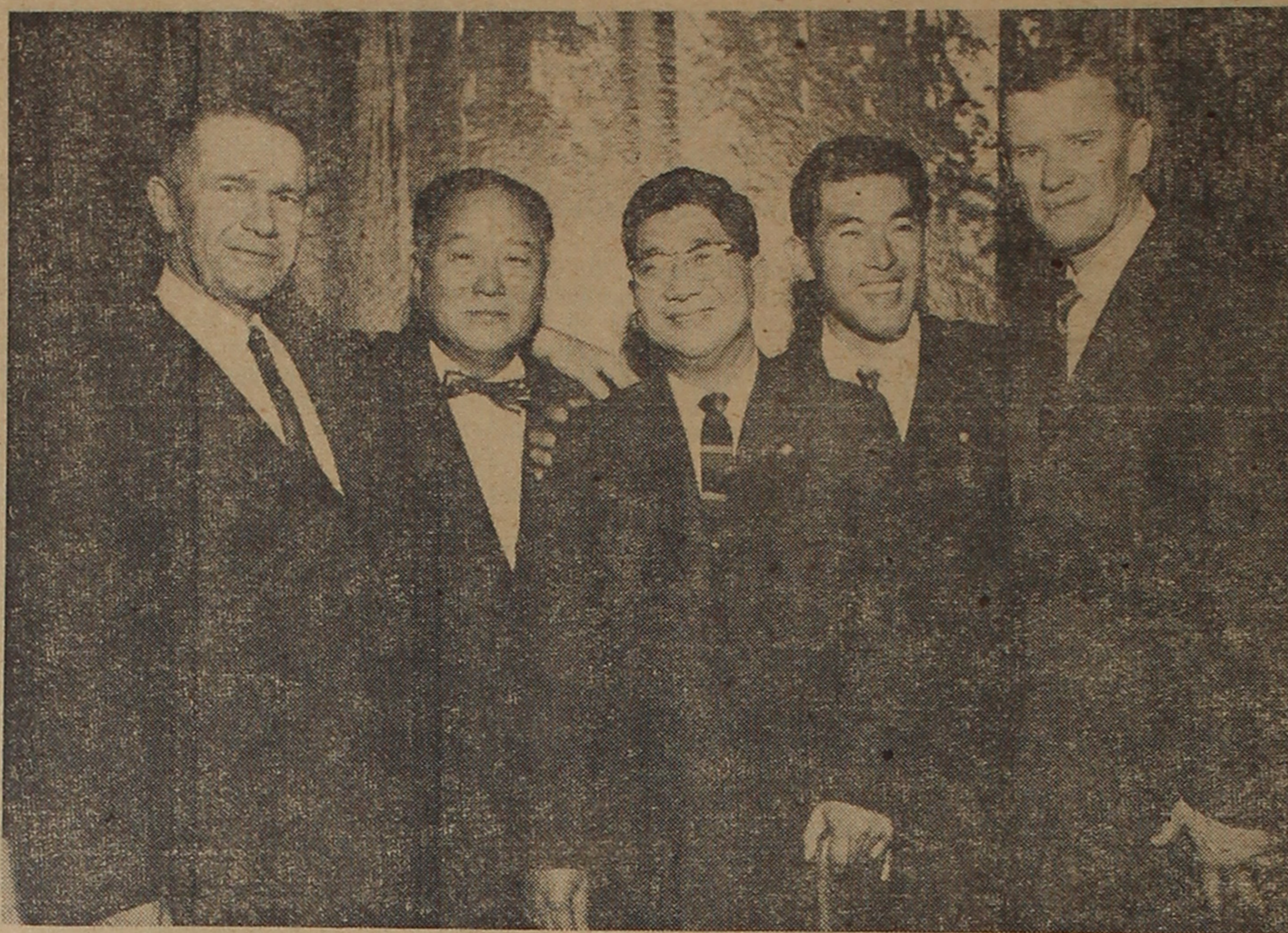
At this writing (Dec. 24), very few people know that JACL's Washington Representative Mike M. Masaoka was to appear on Ralph Edwards' "This Is Your Life" Show on Jan. 2, 1957. But over 35 million Americans will have seen the show by the time this is in print. Because one of the main features of the show is to surprise the principal, all of the preparatory work had to be done in secrecy by Edwards' staff and past president George Inagaki, who arranged for Mike's appearance. Certainly, among the Nisei, there are few stories as dramatic or as inspirational as Mike's.

Even the National JACL Board and Staff members residing in California were called upon to cooperate by moving up, coincidentally enough, its previously scheduled meeting to Jan. 2 in order to get Mike into town.

By now most readers are familiar with The Masaoka Story, which is a story of a struggle against great odds, a story of perseverance and courage, of sacrifice, of vision and faith and hope, and of a dream that could not be denied. The Masaoka Story is in many ways the JACL Story and, of course, the JACL Story is the story of most persons of Japanese ancestry in the United States. It is the story of a group subjected to prejudice and humiliation and lack of opportunities before the war. It is a story of a group which was suspected, scorned, exploited and forced to evacuate during the war—resulting in the final ignominious position of becoming prisoners of their own government!

And then, as in all good stories, it is the story of a group which rose to the occasion and the challenge and which overcame great odds to win full legal equalities and which finally won an unprecedented acceptance and respect from fellow Americans.

We cannot believe the final chapter has been written—the future lies ahead for Mike, for JACL, for all Americans. The trials and tribulations of World War II lent strength and purpose



Recalling Mike Masaoka's wartime service with the 442nd RTC during the Ralph Edwards' "This Is Your Life" program last Wednesday were (left to right) Brig. Gen. Charles W. Pence (ret.) of Columbus, Ga., who commanded the 442nd RTC; his mess sergeant who helped Mike pass rifle marksmanship, ex-Sen. Joe Itagaki of Honolulu; his first sergeant of Hq Servite Co. Roy Manaka of Monterey; and his company commander Capt. Lee W. Hawkins of Ravenna, Ky.

— Toyo Miyatake Photo.

Best kept secret from Mike Masaoka was his appearance on 'This Is Your Life' as background recalled by George Inagaki

One of the best kept secrets from Mike Masaoka, whose ardor for America and nurture of Nisei interests were featured in this week's nationally-televised "This Is Your Life" program, goes back a good year, according to George Inagaki, who collaborated with Mort Lewis, one of the writers on Ralph Edwards' show.

Inagaki disclosed that about a year ago, he had suggested the prospects of recalling the life of an iron-hearted individual—Mike Masaoka, who would symbolize a portion of the United States population that suffered the embarrassment of evacuation and then had to fight and die in war to prove their love and loyalty to America.

With initial formalities out of the way, the question of when to spring the program came. It was thought at one time that the Masaoka story might be bared around JACL convention time, but a heavy schedule on Mike's part prevented that. With Mike coming home from his

trip to Japan, every effort was made to have him present in Los Angeles before he returned to the grind of Washington activities.

Inagaki flew up to Seattle the weekend before Christmas to meet Mike at the airport, telling him that a JACL board and staff meeting was being called and that his presence was very important.

Mike was also informed that a change in plans was made and that Etsu and daughter Midori would be spending the Christmas holidays in San Jose. It would mean Mike could spend the holidays on the West Coast and rest after his Japan trip before returning to Washington.

In the meantime, Mike's return trip to Washington directly from Seattle was cancelled to assure no change of plans and the torment of keeping the secret from Mike began to prey on those "in the know."

Mike's brothers and sister as well as his wife Etsu had been gathering the material which were used on the program. TV audiences will recall Mike muttering to himself: "Where did they get those old pictures" as they were flashed on the screen.

"This Is Your Life," following its general format to bring personalities close to the person being honored, contacted Brig. Gen. Charles W. Pence (ret.), who commanded the 442nd RCT, in Columbus, Ga. A check with the Dept. of Army records was necessary to locate Mike's company commander, Capt. Lee W. Hawkins of Ravenna, Ky. His first sergeant, Roy Manaka, came from Monterey; and ex-Sen. Joe Itagaki of Honolulu, the mess sergeant responsible for getting Mike passed on rifle marksmanship, happened to be spending his Christmas holidays with his brother in Los Angeles, although at the time, the program directors were flustered in being unable to locate him in Hawaii.

People "in the know" were sworn to secrecy. However, JACL Headquarters did advise its chapters early this week that a noted Nisei personality would be featured on the program. (It was the second time a person of Japanese ancestry was featured on this show—

the first being the Rev. Kiyoshi Tanimoto, who was A-bombed in Hiroshima.)

The opening scene inside the Burbank studios featured a color detail composed of Mike's 442nd buddies—1st Sgt. Roy Manaka, Shaw Sakamoto, Willie Fujimori and Jimmie Mitsumori. The 442nd Regimental colors shown on TV for the first time, required an Army Department OK to have it shipped from Honolulu.

Tad had flown in from Washington on Saturday. In fact, all the members of the family, outside of Mike, were here for the New Year's; but Mike was in San Jose with his in-laws, wife Etsu and daughter Midori as program directors kept their fingers crossed that Mike wouldn't discover the plot.

Mrs. Kiyoko Ito flew in from Chicago. Joe Grant and mother Masaoka came from Atherton,

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PERSONAL SAGA OF MIKE MASAOKA UNFOLDS ON TV

By LARRY TAJIRI
(Denver Post Drama Editor)

The Mike Masaoka story—The personal saga of an American of Japanese ancestry—was told Wednesday night Jan. 2 to an audience of 30 million on the NBC network.

Pegged on the life of an individual, Ralph Edwards' "This Is Your Life" program also paid tribute to the wartime loyalty of Nisei in general.

Following program's usual format in which the guest is "surprised," Mike was taken to the NBC studio in Burbank, Calif., by George Inagaki, immediate past national JACL president, on the pretext he was to participate in a newscast.

Masaoka was greeted by Edwards on the sidewalk in front of the NBC building and informed that "This Is Your Life". He was then taken inside where a color guard of four former buddies on the Japanese American 442nd Combat Team stood at attention on the studio stage. Members of the guard were Shaw Sakamoto, Royal Manaka, James Mitsumori and Bill Fujimori.

Edwards, with the help of special guests, recounted Masaoka's life, from the time of his birth in October, 1915, in Fresno, Calif.

Older brother Joe Grant Masaoka of Atherton, Calif., recalled how Mike had looked after the family interests even as a small child. One day, said Joe, a policeman walked by the fruit display of the Masaoka family grocery store in Salt Lake City, and took an apple. Little Mike ran after the officer and charged and collected a nickel for the fruit.

Younger brother Ike of Los Angeles contributed an anecdote about how Mike got his name. Ike remembered when Mike first joined the Boy Scouts, the scoutmaster had difficulty with Mike's given Japanese name, Masaru.

A number of names were scribbled on pieces of paper tossed into a hat. Young Masaru picked a slip and became "Mike." The younger brother was dubbed Ike, for obvious reasons.

Edwards told of Mike's matriculation at the University of Utah and his debating laurels. He said that on Dec. 7, 1941, Mike was on a speaking tour for the JACL in

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NISEI ORGANIZATION PLAY KEY ROLE IN DEVELOPING LEADERSHIP

BERKELEY. — Nisei organizations, including campus groups, are playing and will continue to play an important role for Nisei in building up leadership and developing the Nisei into integrated individuals.

This was the highlight of an address by Masao Satow, National JACL director, to about 100 delegates gathered in Berkeley for the state-wide California Intercollegiate Nisei Organization convention Dec. 29 at Dwinelle Hall.

Satow declared he could not see any harm in race consciousness or in being proud of one's heritage.

He also stated that "Nisei will be under pressure as a group so long as we are looked upon as being different by others, whether we like it or not."

He pointed out to the greatly changed postwar climate toward Japanese Americans, recalling the frustrations of Issei and older Nisei who were definitely affected by the public attitudes and legal restrictions under which they were forced to live.

He credited group action, by the JACL in legislative matters and by the Nisei GIs in the 442nd regiment, for their part in bringing about the present, more favorable atmosphere with its increased opportunities for the Nisei.

Developing an integrated personality, Satow said, was more important than integrated groups. "Mere mixing in groups is not integration," he said.

"And congregated groups, such as this convention, is not segregation," as such groups are necessary for many individuals to gain a sense of security, build confidence and train for leadership.

These groups provide a beginning for the process of integration of the individual, he declared, adding, "You have to start where people are, not where you expect them to be."

"We need the prophets to set the goal, but we need leadership to lead the way," Satow said, concluding that the experiences an individual gains in any group add to his personality.

ALIEN ADDRESS REPORT SERVICE OFFERED BY JACL

The Pacific Southwest JACL Regional Office will again aid aliens in the filing of their annual address report form (I-53), Tats Kushida, regional director, announced today.

All aliens over the age of 14 in the United States whether here on a permanent or temporary basis, are required by law to report on this form during the month of January with the exception of the contract agricultural farm workers.

Those who wish to avail themselves of free service offered by the JACL Office are asked to bring with them, (1) their Alien Registration Card, (2) information as to their date and place of arrival in the United States and (3) present address.

and determination to JACL's growth and development.

Will easy acceptance, material prosperity and security, smugness and complacency be harder to overcome in the future than in past hardships? This is a question that all of us face in the future.

—Dr. Roy Nishikawa

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Except for Director's Report, opinions expressed by columnists do not necessarily reflect JACL policy.

HARRY K. HONDA...Editor TATS KUSHIDA...Bus. Mgr.

FROM THE FRYING PAN: by Bill Hosokawa



Before 1957 dawns

Denver

● My folks were great ones for closing the books on the old year and, to mix a metaphor, starting the new one with a clean slate. At year's end, all possible unfinished business had to be taken care of before the dawning of Jan. 1. This meant getting bills paid, chores finished, obligations retired, the house cleaned of last year's grime on Dec. 31. And when all this was done, we kids would take a bath, wriggle into fresh pajamas, and be fit at last to face the new year.

Shortly before midnight, Pa would come home from the office where he had been sweeping and scrubbing and otherwise preparing for the coming year. Usually he brought home a huge, steaming pot of chicken noodles which all of us helped dispose of. This, too, we were told, was an old Japanese custom, the idea being that a bowl of hot noodles was mighty fine for thawing out the inner man chilled during the debt-paying rounds on New Year's Eve.

The practice was a delightful one, but like so many other old world customs, it falls somewhat short of modern needs. Take the matter of debts. Sure would be nice to pay off the mortgage on the house, but it still has another 13 years to run, and from the looks of things it will take every one of those years to get it paid off. And the Christmas bills (shudder) won't even get here until after the first of January so how can we get them disposed of before 1957 rolls in?

Howsomever, there's nothing wrong with hot noodles in chicken broth. They're a grand custom on New Year's Eve, or any eve for that matter.

NISEI IN MIDDLE OF GOLDEN DECADE

● Despite the occasional alarms (and the election campaign when the orators tried to convince us citizens the United States was sliding head first for hell no matter who was elected), this has been a good year for the country. And for the Nisei. They, it seems, are deep in the period of maturity and high productivity. They're in a position to enjoy their gains, their growing families, their positions of trust and responsibility and the material returns therefrom. Most of them aren't old enough, yet, to be suffering the infirmities of approaching old age. They are, perhaps, in the middle of a golden decade.

'TEAHOUSE'

● We went to see *Teahouse of the August Moon* the other night. It's a delightful movie, a heartwarming piece of entertainment. And Machiko Kyo, what a gorgeous creature she is as Lotus Blossom, the misunderstood Okinawan geisha. Our acquaintance with Miss Kyo has been limited to seeing her in Japanese period pieces, like *Rashomon*, in which she played breast-heaving, mussed-hair parts not calculated to accentuate her charms. But Miss Kyo's Lotus Blossom is likely to arouse fond memories in some hundreds of thousands of ex-GIs who spent time in Japan, and provoke new curiosity about Japan in general and geisha in particular among a large segment of the American population. If you haven't seen *Teahouse*, go see it. You'll enjoy it, especially Lotus Blossom and Marlon Brando's Sakini. And more especially if you understand a little Japanese.

FULL DRESS JAPANESE FEAST

● Getting back to New Year's, one of the nicest things about it is the festive Japanese dishes. Compared to the cuisine of China, for instance, a Japanese feast is pretty ordinary except at New Year's. On this occasion, the best, most colorful and most tasty in Japanese goodies make their appearances and it becomes a fine time indeed. Trouble is, not many Nisei girls can produce a full dress feast the way their mothers used to. Another sign of progress?

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San FranciscoJapanese in Brazil
running counter to
vibrant culture

The Japanese population in Brazil—variously quoted from 300,000 to 600,000—presents a compelling missionary challenge to Japanese American Christians in the United States.

This was the opinion expressed by Dr. B. H. Pearson, experienced missionary and general secretary of the World Gospel Crusade.

His views were told in the December issue of the Japanese Evangelical Missionary Society's publication which has headquarters in Berkeley.

Dr. Pearson described the Brazilian Japanese as hardworking and industrious. Because of this many of them have prospered and have become land owners. Many of them Japanese are longtime residents, especially around the Sao Paulo area.

Brazil has recently reopened her doors to Japanese immigrants, and a new influx from Japan has been steadily streaming into this land of opportunity. Most of them are being sent to the Amazon Valley first, then to other areas.

Speaking about the racial and cultural aspect of Brazil, Dr. Pearson feels that the Japanese have tended to isolate themselves from the free, warmhearted, gracious spirit of Brazilians. The latter have inter-married rather freely.

The Japanese seem to be running counter to this whole, gracious vibrant culture. Dr. Pearson says there are two hard nuts still to crack.

Both are based on assimilation, one a close-knit German colony in the south and the other a community of Japanese residents, numbering some 300,000. Both are racially exclusive and it will be a long time before they are merged with other Brazilians, Dr. Pearson said.

"The Japanese there are bilingual, speaking their native tongue and Portuguese. However, the younger generation is more adept in Portuguese than the alien Japanese.

"The Nisei are beginning to intermingle more. They feel more and more that they are Brazilians. This is trying for the older generation Japanese, who feel they must stick together as a race, clinging to their own religions and culture," Dr. Pearson pointed out.

(A very similar pattern existed in the United States between the first and second generation Japanese but since the war such relationship is not too pronounced.)

Dr. Pearson feels that the Japanese "must be willing to lose their identity as a race and culture in Brazil in order to win life though painful this process may be."

(The Brazil Maru with 909 Japanese emigrants bound for Brazil stopped long enough Christmas Day at Los Angeles harbor to be greeted by Michihiko Kunihiro, Japanese vice-consul, and members of the So. Calif. Council of Churches and Church World Service, who distributed gifts.)

TOKYO TOPICS: by Tamotsu Murayama



Nisei reputation in Japan

Tokyo

Mike Masaoka flew back to Washington, D.C., in a great hurry to be with his family over the Christmas. But what he accomplished and gained during his extended visit in Japan was tremendous—more so from the morale standpoint than the material. The reputation of the Nisei has been strengthened, thanks to the integrity and ability of such men as Masaoka and

all within such a short space of time.

When Mike first came, he had difficulty with his gout. But after ten days, he appeared to be the normal man and kept pace with a busy schedule. He met with many Japanese statesmen, diplomats and leaders, discussing current problems for the improvement of U.S.-Japan relationships.

First of all, Mike met with Prime Minister Tanzan Ishibashi right after his victory of premiership. His son-in-law is San Francisco-born Koh Chiba, director of the America-Europe Bureau of the Japanese Foreign Office. Chiba is considered to be one of the most capable and promising career diplomats, already tabbed as an ambassador some day or even foreign minister. When Chiba first entered the diplomatic service, he experienced the bitterness the Nisei in Japan had to face at the time. His father was a newspaperman for the Japanese American News in San Francisco. Later, the Chiba family came to Japan and the elder Chiba was prominently engaged in Dairen.

Prime Minister Ishibashi is the son of the abbot of the Nichiren Buddhist sect at Mt. Minobu. The prime minister is a priest himself and is president of Rissho University, the Nichiren college. He started his career as a newspaperman and eventually became editor and publisher of the monthly publication, *Oriental Economics*, thus becoming a dominant figure in Japanese economics.

When war came along, he strongly opposed the policies of General Tojo because of Japan's precarious economic and industrial position. A man of independent convictions, he was also purged by General MacArthur, when his occupation policies were criticized.

The 72-year-old personality has led a colorful and interesting life. He has many friends as well as bitter enemies. But Mike was fairly

impressed with this veteran economist.

Mike also met with Nobusuke Kishi—leader of the strong conservative faction in Japanese politics. A shrewd and capable politician, what Kishi will do can well determine the future of the Ishibashi cabinet.

Mike conversed with Japan's "Huey Long"—Ichiro Kono, former minister of agriculture and forestry. Kono has been the driving power behind Hatoyama's cabinet.

Mike also met with Takeo Miki, Los Angeles-educated young leader and a likely candidate to be prime minister of Japan in the future. He stressed to Mike that U.S.-Japan relations would be improved under the Ishibashi cabinet, adding that he will suggest the sending of a special envoy to America to give a vivid picture of Japan today to the American public. In such an event, ex-Prime Minister Shigeru Yoshida, Prime Minister Ishibashi or some elder statesman would leave Japan in mid-January to explain Japan's situation.

Another good friend of Mike is former finance minister Hayato Ikeda, keyman of the Yoshida cabinet, who has been named to the same post in the current Ishibashi government. Mike also discussed pertinent matters with Foreign Minister Mamoru Shigemitsu, Tokyo Gov. Seiichiro Yasui, Eisaku Sato (younger brother of Kishi) and many others.

Mike has impressed them all. Hence, the regard of American-born Japanese has been bettered.

Mistreatment of Koreans by Japan likened
to Negroes in U.S. South, says newsmen

TOKYO.—The segregation integration view of Japanese newsmen—which according to them are also the views of the general public—can best be expressed by quoting Gyo Hani, also of Japan Times and Johnnie K. Hayasaka, recently a reporter for Mainichi.

"I think all races should go to school together, in all countries, as they do here," Hani said. "However, in regions such as your South, the people should be given time to get used to the idea—and not forced to integrate by guns and tanks."

He said Japan, until recently, also had an integration problem—involving Koreans. This occurred during and just after the Korean War when thousands of Koreans immigrated to Japan.

Hayasaka said most Japanese discriminated against the Koreans much as some American whites do against Negroes.

"Japanese said the Koreans were slovenly ignorant and mostly crime prone," he said, "but now we realize that these faults, existing true enough to a certain degree were only the result of poor education."

He said there were many incidents of mistreatment to Koreans that have parallels in the American South.

"But our best universities and schools were opened to them and now almost all Koreans occupy a respected place in the community," he said, "and there are very

few incidents of discrimination any more."

Gyo Hani said the Japanese press admired the U.S. Supreme Court's courage in making the segregation ruling and has generally supported it in editorials.

JACL JOINS FIGHT TO
INTEGRATE PUBLIC
SCHOOLS IN CHICAGO

CHICAGO.—Representatives of JACL joined with other civic, community, church, labor and fraternal organizations to organize the Citizens Committee for Integration in the Chicago Public Schools at a recent meeting at the Washington Park Field House.

Action was spurred by conditions revealed in an NAACP survey which showed that there are not equal educational opportunities for Negro children in the public school system here.

The survey concluded the Board of Education has no official policy statement for racial integration within the schools; school district boundaries in the main follow and reinforce segregation; and that percentage of inexperienced teachers (less than three years) in predominantly Negro districts is disproportionately higher than in predominantly white areas.

Attending were representatives of the Chicago Urban League, Chicago Teachers Union, PTA groups, United Automobile Workers, United Packinghouse Workers, Baptist Ministers Conference of Chicago, Frontiers of America, social clubs, Masons, Chicago and Northern District Association of Colored Women, Omega Psi Phi and many individuals including members of the Illinois General Assembly.

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OKINAWA CITY MAYOR

NAHA, Okinawa. — Returns from the Christmas Day election show Kamejiro Senaga, ex-convict who heads Okinawa's Communist Party, was elected mayor of Naha, capital and chief city of Okinawa. A split in the conservative ranks accounted for Senaga's victory.

VAGARIES: by Larry S. Tajiri



American immigrants

Bedloe's Island, that 10-plus-acre piece of land that juts up out of Upper New York Bay, is being renamed Liberty Island, out of deference to that sturdy lady who lives there, the Statue of Liberty. At the same time a campaign is currently on to raise money to rebuild a Museum of Immigration alongside her, a campaign which, we understand, the JACL is enthusiastically supporting.

The museum will relate the story of the numerous peoples that populate this country. It seems fitting that this project should be undertaken now, while this is yet a young country close to its beginnings, aware of the social and economic forces that created it.

The Japanese, of course, are particularly aware of this business of immigration and transplantation, for their history here spans hardly more than half a century. Compressed into those decades were all the experiences any group could know—acceptance and rejection, isolation through evacuation and readmittance to the general society. We daresay that no other ethnic group, certainly not in recent years, has been subjected to such extremes of treatment as the Nisei-Issei population. Yet to say that these experiences were peculiar to the Japanese Americans alone is to ignore the larger outlines of history. The simple fact remains that each immigrant group had, to one degree or another, the same experiences. America's immigrant groups hold much more in common than there are differences between them, no matter how diverse their original cultures or places of origin.

NEWCOMERS FROM EVERY CORNER OF EARTH

With a population that appears to be fairly stabilized and with limitations now on immigration, it is hard to realize to what extent our society, our culture and our history depended upon first generation immigrants. Between 1820 and 1950 a total of almost 40,000,000 persons came to this country. Prior to that time there were numerous settlements of one or another racial group, but at most immigration had totaled only 250,000, most of it coming from the British Isles. From then on the country received successive waves of newcomers from almost every corner of the globe, beginning with the great Irish and German migrations, continuing on through migrations from central and southern Europe, on to the latter-day Chinese and Japanese migrations. Most recently, Puerto Ricans have entered in substantial numbers, and possibly the current entry of 20,000 Hungarian refugees has been symbolic of our highest ideals of sanctuary.

Unfortunately, we have not, as a nation, greeted all these newcomers with the respect deserved people fleeing tyranny, whether religious, economic or social. The English looked with disfavor upon the Irish, the Irish suspected the Greeks, the Poles askance at other "foreigners." The criticism was generally the same—"They're different. They're not like us."

This kind of thinking was perhaps abetted by the great fallacy of the 19th century—the idea of the United States as a "melting pot," wherein all persons were thrust and from which they emerged in some standardized form of new-day American. There was certainly an element of brain-washing in it, implying, as it did, that all the ideas and cultural appurtenances brought by the immigrants had to be washed free. The frenzy to "Americanize" everybody began to replace some of our older beliefs that this was to be a country where all peoples and religions were to live in peace.

SECOND GENERATIONS REACT

The second generations of all the immigrant groups were not immune to the melting pot theory, for they nourished it by their adverse reactions to ideas from the "old country." It is a recurrent theme in our literature, particularly our regional literature, and it emphasizes and reemphasizes the need of second generation Americans to be like other Americans.

Thus this country lost some of the natural gifts that its new citizens had to offer. Certainly one of the greatest of these was language. This country was in a position to become a great natural repository of all the spoken and written languages of the world, yet as a nation we exhibit an unfortunate chauvinism in our inability to speak more than one.

We have, to our own loss, shrugged off much of value that might have enriched our culture. But perhaps it was necessary to facilitate the assimilation of these various groups into the whole. We have taken little of the folklore, the customs or the artistic heritage of our immigrants.

WHAT EACH GROUP HAS CONTRIBUTED

Perhaps each immigrant group had only one thing to give—its people. Many of these were, as they have been described—the "tempest-tossed." They were so often the poor, the illiterate, the weak. They were the refugees, as courageous in other centuries as they are in this. They were those escaping the terrible tyrannies of economic suffocation, religious persecution and social ostracism.

Yet out of this complexity of people and cultures has emerged a nation outstanding in its vigor, its physical vitality and intellectual growth. Whatever our sins of discrimination, we increasingly make use of each individual's full capacities. We have evolved, from the refugees of all the world, a nation symbolic of man's highest aspirations.

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Sansei lad models for New York firm, unusual in that theme was everyday

NEW YORK.—An advertising in the New York Times Nov. 25 Magazine used a boy of Oriental extraction as a model. The same ad was run in the mid-December issue of the New Yorker.

The use of an Oriental model in a media where models are exclusively Caucasian is unusual. The fact that the ad had no Oriental theme and did not treat the model differently from any other model was just as unusual.

For these reasons the Hokubei Shimpo interviewed Joseph Isaacson, advertising manager for Donmoor Knit Washables, 8 W. 30 St., the company that rand the ad.

Isaacson is a tall, pleasant man with graying dark hair and moustache. His office gives a warm and friendly a feeling, with clips of ads pasted in a single row around the room. These ads, all pictures of boys reflecting charm and friendliness, add to the pleasantness of the room.

According to Isaacson, he did not realize he was undertaking anything unique until his office began to receive a phenomenal (his own word) number of letters from every part of the nation praising the company for its courage and practical demonstration of democracy.

Striking, too, he said, was the fact that he did not receive a single crank letter. Usually after every ad, no matter what kind, he may receive such a letter or two. But not in this instance.

In laying out the ad it never even occurred to him to consider the negative reactions that the ad might cause. To illustrate the point he told the following story which also throws light on his own character:

He took the ad layout home as he often does and showed it to his daughter, Judy, who is in her twenties. The fact that he was using an Oriental model made no effect on her. It was not until all the letters came pouring in that she became conscious of the ad's significance, at least in the eyes of the viewers.

For the past two to three years Isaacson has been using a soft sell (low pressure) advertising campaign. Its intent was to create in consumers and businessmen a warm, friendly feeling toward Donmoor Knit Washables.

As one of a series, and for no particular reason, he asked the company's photographer to take a picture of an Oriental child modeling one of the Donmoor items. He was not satisfied with the photograph presented for his approval.

"It did not have the appealing friendliness coming from within the boy that we try to catch in every one of our photographs," he said.

The photographer for another agency took a picture of 4-year-old Tommy Okada, son of Robert and Alice (nee Kubo) Okada of Manhattan, and this photograph was approved and used.

The reaction of the readers to the Donmoor ad as expressed in a "phenomenal" rush of mail received by the Company was found very interesting by Joseph Isaacson and his brothers, Fred and Reuben, who own the family concern, established in 1897.

Their advertising campaign over the past three years was planned in terms of general human relations and they expected reactions that would be matter of fact. Instead, many of the letters they received were strongly emotional.

"This makes us think," Joseph Isaacson said, "that there has been a change taking place in the thinking of the public and that advertisers have not taken serious consideration of it."

One reader wrote: "It is good to see the advertising field finally recognizing the fact that America is not made up of just one racial (or any other) type."

Several readers expressed the hope that this ad would set a precedent which would be widely imitated. Said one: "It is a splendid step toward breaking down racial discrimination in advertising."

Comments like the following were also received: "Let's hope a

charming little Negro boy can sell shirts too." And, "I will look forward to seeing more of your ads featuring children of different racial and ethnic groups—Negro, Puerto Rican, Italian, South American, etc."

Isaacson felt that an immediate follow-up on the ad using different racial models would be belaboring a point well made. He felt its effect would be cheapening and smack of opportunism, contrary to the impression the campaign was trying to create. He believes in the soft sell and to exploit the ad might defeat his purpose.

"Maybe in another year we might try another one," he said.

He was also pleased by the reaction of the largest department stores in the country which sell the company's goods. Managers and heads of advertising departments commended the company for its ad, and expressed their approval of the fact that the names of their stores were linked with the ad.

In estimating the effect of the ad, Isaacson also had to consider the class of readers who read the New York Times and the New Yorker. Their reaction would be different from those of another group.

Among those who wrote in were a university staff member, school teachers, a couple who had done Christian work in China, and house wives. Most of those who wrote in were women.

An Ohio woman wrote: "My own copy of the Times is read first by me (a white woman), and then passed on to a Negro and an Oriental friend; their reaction to last week's advertisement was one of pleased surprise coupled with skepticism that this reflected any sort of set policy on your part."

One writer dipped her pen in something other than sugar water: "Your choice of model reflects a

Nisei dermatologist listed in 1957 international book

Dr. Jay Juro Shintani, Los Angeles skin specialist, received recognition in the field of dermatology by having a research paper included in the 1957 Year Book of Dermatology, friends here learned today.

The Year Book represents an annual international selection of research papers which are considered significant contributions in the advancement of treatment of diseases of the skin. Dr. Shintani's research paper dealt with the subject of the function of mast cells and their role in the healing process of the human body.

Dr. Shintani is presently in private practice. Previously he taught dermatology in the postgraduate division of the medical schools of UCLA and USC.

Denver girl chosen Miss Tri-State Bussei

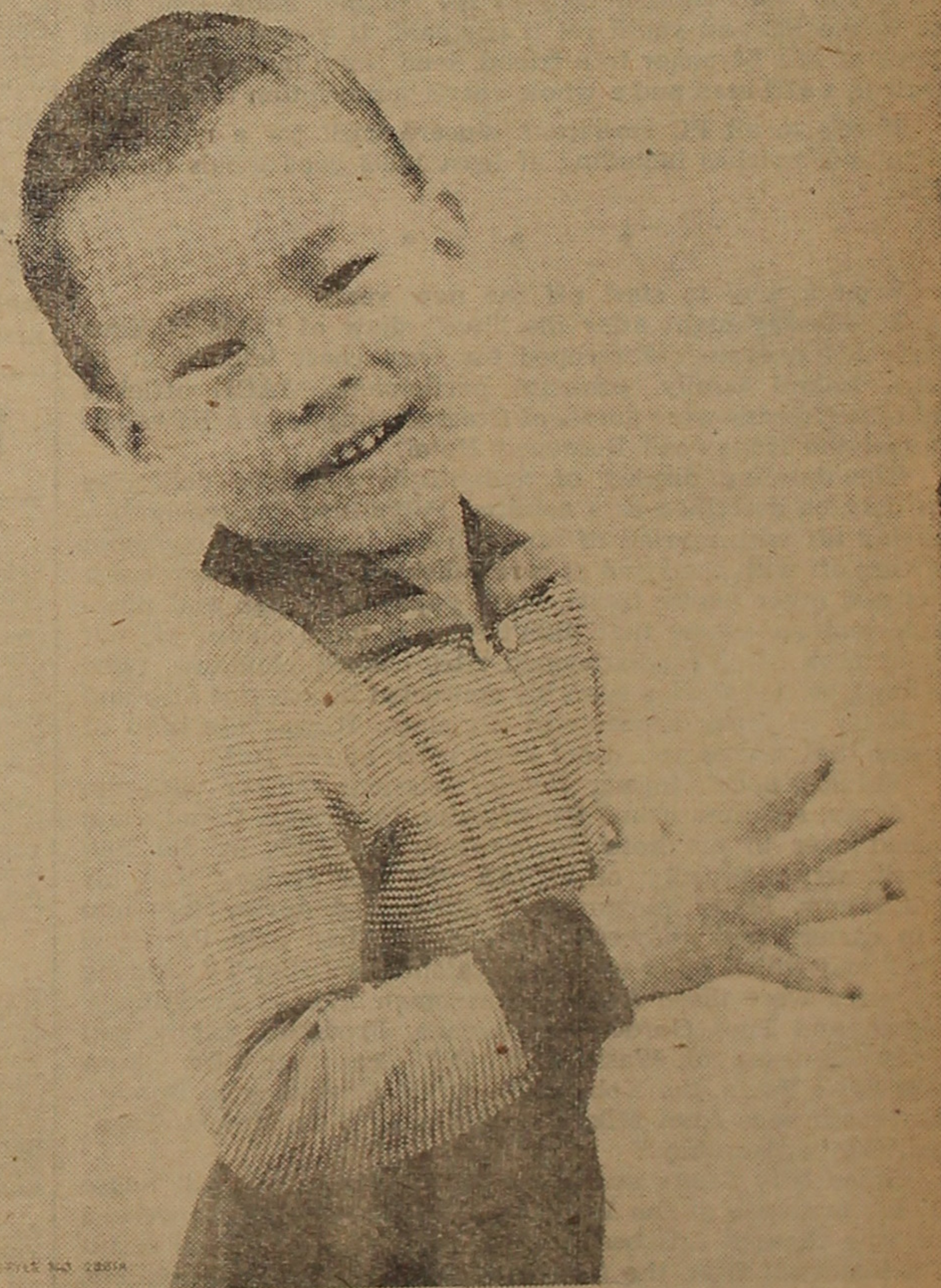
DENVER. — Susan Tawara, 18, stenographer and Manual High graduate, was named Miss Bussei of 1957 for the Tri-State area during the Dec. 20-23 Young Buddhist League conference here. She is 5 ft. 5 in., weighs 135 lbs.

Her attendants were Peggy Matsumoto, 18; Yoshiko Taniguchi, 20; and Eleanor Tazawa, 19, all of Denver.

somewhat daring suggestion that an obviously minority-racial person can exude his Americanism as well (if not better)."

A teacher put in a soft sell of her own: "I like to encourage the classroom children to feel acceptability of a soft knit shirt, instead of the usual ironed cotton one. I can teach more effectively, when they are comfortable."

The advertising world has also recognized the worth of the Donmoor advertising campaign. The Art Directors Club has awarded it a Certificate of Merit, and the Advertising Review of London featured it in one of its articles.



Grandparents are the nicest people

EVERY DAY IS LIKE CHRISTMAS when Grandma and Grandpa visit—and doesn't Junior love it! They pamper him no end, see pure genius in his accomplishments, indulge him in the most delightful ways. And they're likely as not to bring along another addition to his wardrobe of Donmoor cotton knits. Parents and Grandparents alike share the highest regard for Donmoors. Chances are that Grandpa wore 'em when he was a boy!

Grandmas (and others) can select the shirt on our handsome model, about \$2.00, at Store Name Company. City Name: Store Name Company, City Name: Store Name Company. City Name: For others, write Donmoor, 8 West 30th St., New York 1.

DONMOOR
knit washables

SOU'WESTER: by Tats Kushida



Season's greetings

With the year just ended, we thought of doing a year-end column such as those that feature the ten most newsworthy events of the year just ended, the ten largest chapters in JACL, or the ten biggest appetites among Clers, ad infinitum.

In that spirit, we almost started enumerating the ten best meals we've enjoyed in '56 but desisted for two reasons:

(1) we've had closer to a hundred feasts and there wasn't much to choose between them, and we don't play favorites when it comes to food; and (2) we discovered that none of the penny scales round the intersection of East First and San Pedro Streets, four of 'em, were lying, that our avoirdupois had actually gone over 180 pounds, which in London is nearly thirteen stone, our rocks being concentrated in the posterior.

Since no subject could conceivably be more interesting than edibles, with a possible Freudian exception, we won't do any listing at all. Instead, we retreat to our forte and inflict on you some tutoring on linguistics, our selections for the week beginning with the romaji for Christmas, or *kurisumasu*, which translated, become: *kuri* (chestnut) and *sumasu* (eat up), a delectable way to wind up the year.

Stripped to its bare essentials, which is how we like it anyway, the expression becomes: *ku* (partake), *risu* (squirrel), *ma* (truth) and *su* (vinegar), or, do you really eat pickled rodents? To which we answer, *hai, suki desu*, or I love ashes, a rather irrelevant and irreverent reply.

GOZAIMASU—IT IS

This brings us to 1957, and the traditional greeting, "akete omedeto gozaimasu." The first two words, translated literally, simply means congratulations (omedeto) on the opening (akete), the opening referring to (1) a new shop, or (2) a hole in the ground that produces oil, or (3) the beginning of a new year. The "gozaimasu," however, really intrigues us because it's such a fancy way of saying a plain "it is."

Component-wise, the word is derived thusly: "goza" a straw matting, "ima" (potato, feminine of "imo"), and "su" (several), or spuds on a mat, which is the way they're eaten in Japan, and we'll go along with them if that's the way they want to do it.

Actually, we prefer a second derivation: "go" (afterwards), "zai" (money) and "masu" (more, from "masumasi," or more and more), which means we'll come into some riches later, like a hole in the ground that produces oil.

Neither have anything to do with "it is," but that's what's fascinating about the Japanese language, so full of unexpected meanings.

HOLIDAY ISSUE

We hope you liked the PC Holiday Issue. Editor Harry Honda whipped it out in almost routine fashion, this being his fourth one, and thanks to the aiding and abetting from volunteer friends. We extend thanks, too, to the scores of CLers who contributed to its success with a fine volume of greetings and ads. If you want another copy of the Holiday Issue, send two bits to the PC and you'll get it postpaid. If you want to send a copy of this 64-pager to a friend, send three bucks and we'll throw in a gift card and a whole year's subscription to boot.

Here's to all PC readers, a sincere wish for a new year full of life's riches including at least 1,095 good meals during 1957.

* * *

What a way to start off the new year! Wednesday night after the "live" show of "This Is Your Life" at 7 peeyem (kinescoped for west coast telecast at 10 p.m.), Mike's family, program participants, JACL officials and other friends were guests of Crest toothpaste at a Hawaiian luau at the Hollywood Roosevelt Hotel.

The dazzling display of delightfully delicious delicacies can only be described as a celestial Polynesian smorgasbord—starting off with myriad of rare relishes including tasty palm nuts and other exotic treats, fresh papayas, mango and pineapple and an entree that didn't offer a mere choice of, but rather each of shoyu-barbequed ribs, cooked plantains, fried shrimps, broiled fowl, a superbly concocted brown rice dish and a variety of fancy sauces and dressings. It was the kind of spread that makes you drool even after you're full.

Frank Knebel, former Public Relations Officer with the 5th Army, saw and heard the program in Orange County and rushed over to the hotel to congratulate Mike, as did Bob Pirosh, writer-director of MGM's "Go For Broke," and his wife Nancy. Many telegrams were received during the luau from eastern and midwestern cities who had seen the show "live" and which Mike was now watching on film TV. Among the wires were those from Congressman Patrick J. Hillings, Tokuzo and Peej Gordon of Chicago, Frederick Libby and James Finucane of Washington, D.C., Pat and Lily Okura from Boy's Town, the Kobayashis of TK Pharmacy in Denver, and reassurance from Mike's secretary in D.C., Motoko Togasaki, the "office okay."

Some fifty CLers and other Nisei were in the full house TV set audience at the Burbank NBC studios. There were a few who thought this best kept of JACL secrets would result in a historical first, the first time Mike would be speechless. They were almost right. But as usual, he was equal to the occasion.

Mike owes Northwest Orient Airlines an apology for having vigorously bawled out a ticketing clerk for having cancelled his space back to Washington from Seattle upon his return from Japan on December 20. The reservation had actually been killed without Mike's knowledge by George Inagaki who was responsible in bringing Mike's story to the attention of Ralph Edwards' "This Is Your Life" staff.

D.C. chapter elects Harvey Iwata prexy

WASHINGTON. — Harvey Iwata was elected 1957 president of the Washington, D. C., JACL with installation of the new cabinet slated tomorrow at the Occidental Restaurant, 1411 Pennsylvania Ave., NW. Semi-formal ball follows.

Other officers are Mitsu Yasuda, 1st v.p.; Tom Hayakawa, 2nd v.p.; Harry Asaka, treas.; Mary Ichino, rec. sec.; and Suzy Sakato, cor. sec.

Iwata, formerly of Fresno, Calif., relocated from Poston III, Ariz., to Cleveland to work for the Army Map Service. In 1945, the project was moved to Washington, D.C.

The Iwatas have four children: Mrs. Irene Enokida, June, Shirley and Harvey.

ATT'Y TORU SAKAHARA WINS SEATTLE JACL PRESIDENCY FOR 1957

SEATTLE. — Atty. Toru Sakahara will lead the Seattle JACL as 1957 president, following the election conducted by mail, to succeed James Matsuoka.

Elected to serve with Sakahara are Yoshito Fujii, 1st v.p.; Tom S. Iwata, 2nd v.p.; Charles Toshi, 3rd v.p.; Hiro Sasaki, treas.; Mrs. Toshi Suyama, rec. sec.; Mrs. Lillian Baum, cor. sec.; Aiko Matsuda, hist.; and Min Yamaguchi, bd. del.

Elected as members of the advisory board of governors were Paul Kashino, Frank Hattori, H.S. Kawabe, George Kawachi, H.T. Kubota, William Y. Mambu, Mitsugi Noji and Ted Sakahara.

New chapter officers are to be officially sworn in at an installation dinner to be held Jan. 25 at the Roosevelt Hotel. Kazzie Yokoyama is in charge of the dinner.

JACL-sponsored affairs Area representatives named by Fowler JACL

FOWLER. — Fowler JACL has appointed area representatives to its board as well as other committee chairman at its last cabinet meeting headed by Frank Sakohira.

Appointed were Shizuto Shimoda, Setsu Kikuta, representing Fowler city; Hideo Kikuta, Dr. George Miyake, northwest; Pete Nakayama, Ray Nishina, northeast; Seiichi Kageura, Howard Renge, southwest; Haruo Yoshimoto, Tom Horii, southeast; Kazuo Namba, Sunao Onaka, Iowa District.

Tom Shirakawa, past president, will be the chapter 1000 Club chairman.

1957 JACL Officers

- Sonoma County JACL**
- Sam Miyano Pres.
 - Jim Murakami 1st V.P.
 - Fred Yokoyama 2nd V.P.
 - John Arishita 3rd V.P.
 - Jim Miyano Treas.
 - George Hamamoto Rec. Sec.
 - Beth Yamaoka Cor. Sec.
 - Edwin Ohki 1000 Club
 - Pat Shimizu Social
 - Greg Hamamoto Hist.
- BOARD MEMBERS**
- Iwazo Hamamoto Roy Yamamoto
 - Paul Otani Walter Taniguchi
 - Tom Furusuo Jean Miyano
 - Anne Ohki Charles Yamamoto
 - Art Sugiyama Frank Oda
 - George Yokoyama Fred Sugawara

- Cortez JACL**
- Hiro Asai Pres.
 - Yeichi Sakaguchi V.P.
 - Yoshio Asai Treas.
 - May Toyoda Rec. Sec.
 - May Kajioka Cor. Sec.
 - Helen Yuke Pub.-Hist.
 - Nobuhiro Kajioka 1000 Club
 - Ruth Yoshida Social
 - Miye Baba Boy Scout
 - Kaname Miyamoto Social
- BOARD MEMBERS**
- Albert Morimoto John Kajiwara
 - Yukihiko Yotsuya Bill Noda

- Detroit JACL**
- Yo Kasai Pres.
 - George Nagano 1st V.P.
 - Charles Yata 2nd V.P.
 - Mrs. Mariko Matsura 3rd V.P.
 - Frank Watanabe Treas.
 - Jean Ushiro Rec. Sec.
 - Mrs. Hifumi Sunamoto Cor. Sec.
 - Bebe Horiuchi Hist.
 - Kay Miyaya Pub.
- DELEGATES-AT-LARGE**
- Rev. Min Mochizuki Harry Matsumoto
 - Walter Miyao Harry Kadoguchi

TRI-STATE BUSSEI ELECT NEW CHAIRMAN

DENVER. — Ken Mizunaga was elected president of the Tri-State Young Buddhist League, which held its annual conference here Dec. 20-23.



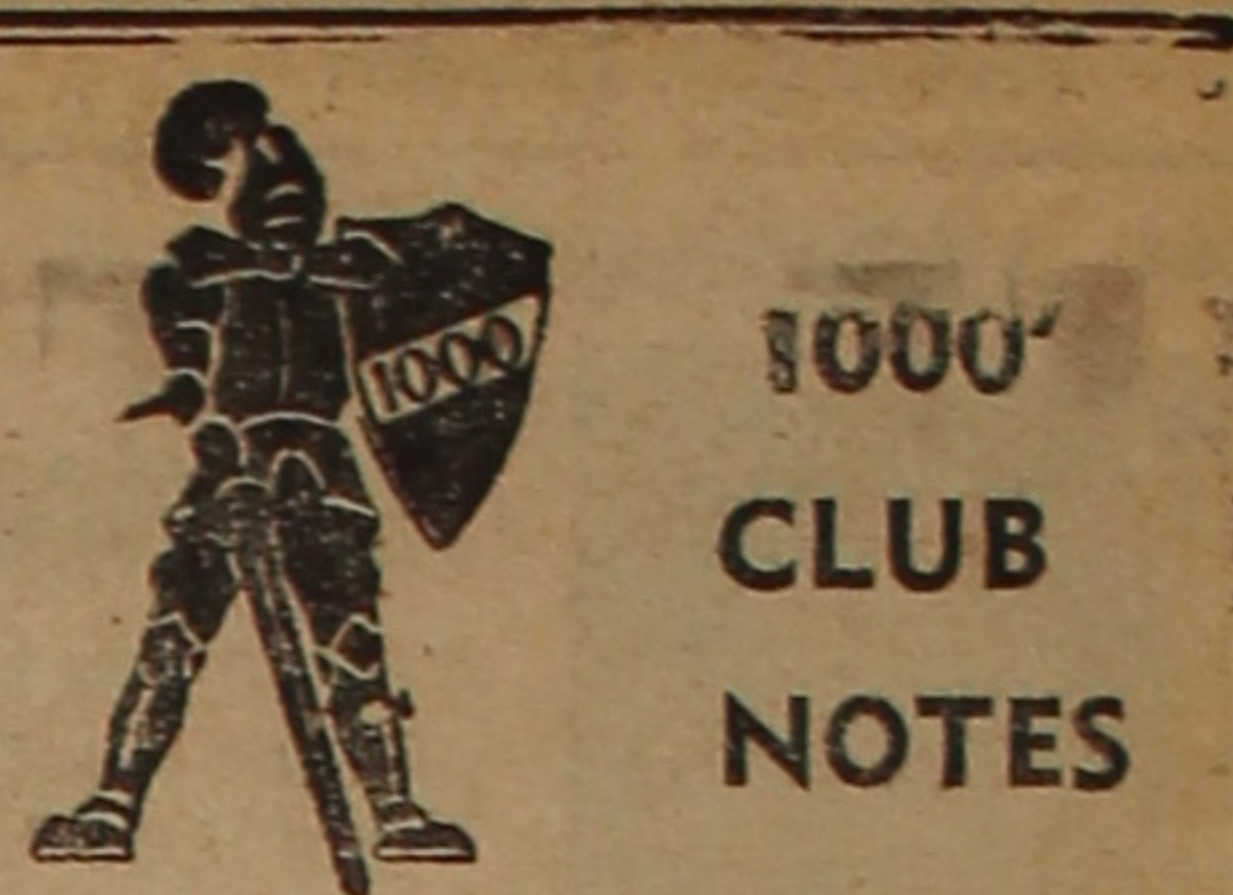
George Togasaki addresses the installation dinner of the New York JACL on Jan. 4. One of the founders of the Japanese American Citizens League in San Francisco over 25 years ago, he is presently chairman of the board of directors of the Japan Times, chairman of the board of trustees of Japan International Christian University near Tokyo and the principal speaker at the 12th biennial national JACL convention in 1952 at San Francisco.

Sugihara heads Rich.-El Cerr.

RICHMOND. — George Sugihara, nurseryman & one of the founders of the Richmond-El Cerrito JACL four years ago and active member throughout, was unanimously elected 1957 chapter president.

With Sugihara were elected two couples for two offices: Jim and Vi Kimoto, v.p.; and John and Hannah Yasuda, treas. Completing the board are Marvin Uratsu, cor. sec.; Ted Tashiro, hist.; Grace Hata, pub.; Tamaki Ninomiya, Issei adv.; Jiro Fujii, Jim Ishida, Sei Kami (ex-officio), Shig Komatsu, Meriko Maida, Tosh Nabeta, Sam Sakai, Dr. Yoshiye Togasaki, Kuni Urushibata, board of directors.

Jim Kimoto is in charge of the gala installation banquet being planned for this month.



- 1000 CLUB NOTES**
- SAN FRANCISCO. — The JACL 1000 Club, as of Dec. 31, stood with a total of 1,146 members in good standing, according to Kenji Tashiro, national 1000 Club chairman.
- For the second half of December, National JACL Headquarters acknowledged the following renewals and new memberships:
- NINTH YEAR**
Salt Lake City—Mrs. Rae Fujimoto.
 - FIFTH YEAR**
Downtown L.A.—Y. Clifford Tanaka
Seattle—Dr. Paul S. Shigaya.
 - THIRD YEAR**
Chicago—Harry J. Suzuki, Richard H. Yamada.
Seattle—Dr. Paul S. Shigaya.
Puyallup—Daiichi Yoshioka.
 - SECOND YEAR**
Chicago—Kay Sunahara.
 - FIRST YEAR**
Snake River—Frank Ogami.

If it's time to renew your 1000 Club membership this month, remit directly to National JACL Headquarters, San Francisco.

Nakao to head Marysville chapter

MARYSVILLE. — Peach rancher George Nakao was elected president of the Marysville JACL. He was first vice-president this past year under George H. Inouye, retiring president.

The new officers are to be installed at a dinner Jan. 27 at the Rib in Yuba City. Other cabinet members elected were George Okamoto, 1st v.p.; Tom Teesdale, 2nd v.p.; George Ishimoto, treas.; Mazie Sasaki, rec. sec.; Esther Tokunaga, cor. sec.; Dan Nishita, Min Harada, Frank Nakao, Isao Tokunaga, Connie Kurihara, Harry Fukumitsu and Bob Kodama, board members.

The chapter membership campaign opens next week with George Okamoto in charge. He will be assisted by Terry Manji, Roy Hatamiya, George Nakao and George Inouye.

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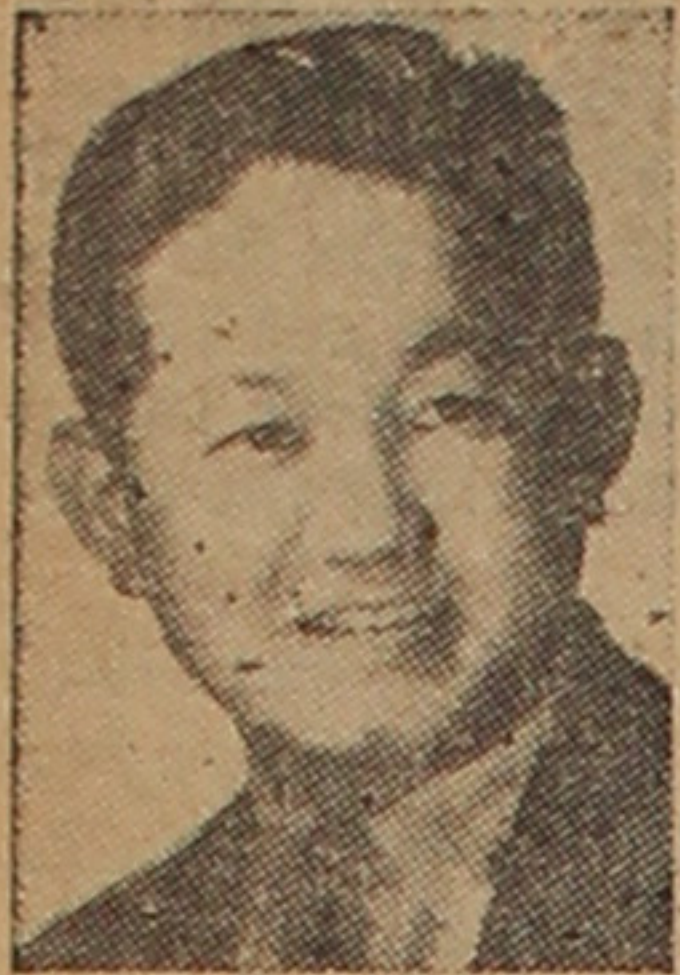
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VERY TRULY YOURS: by Harry Honda

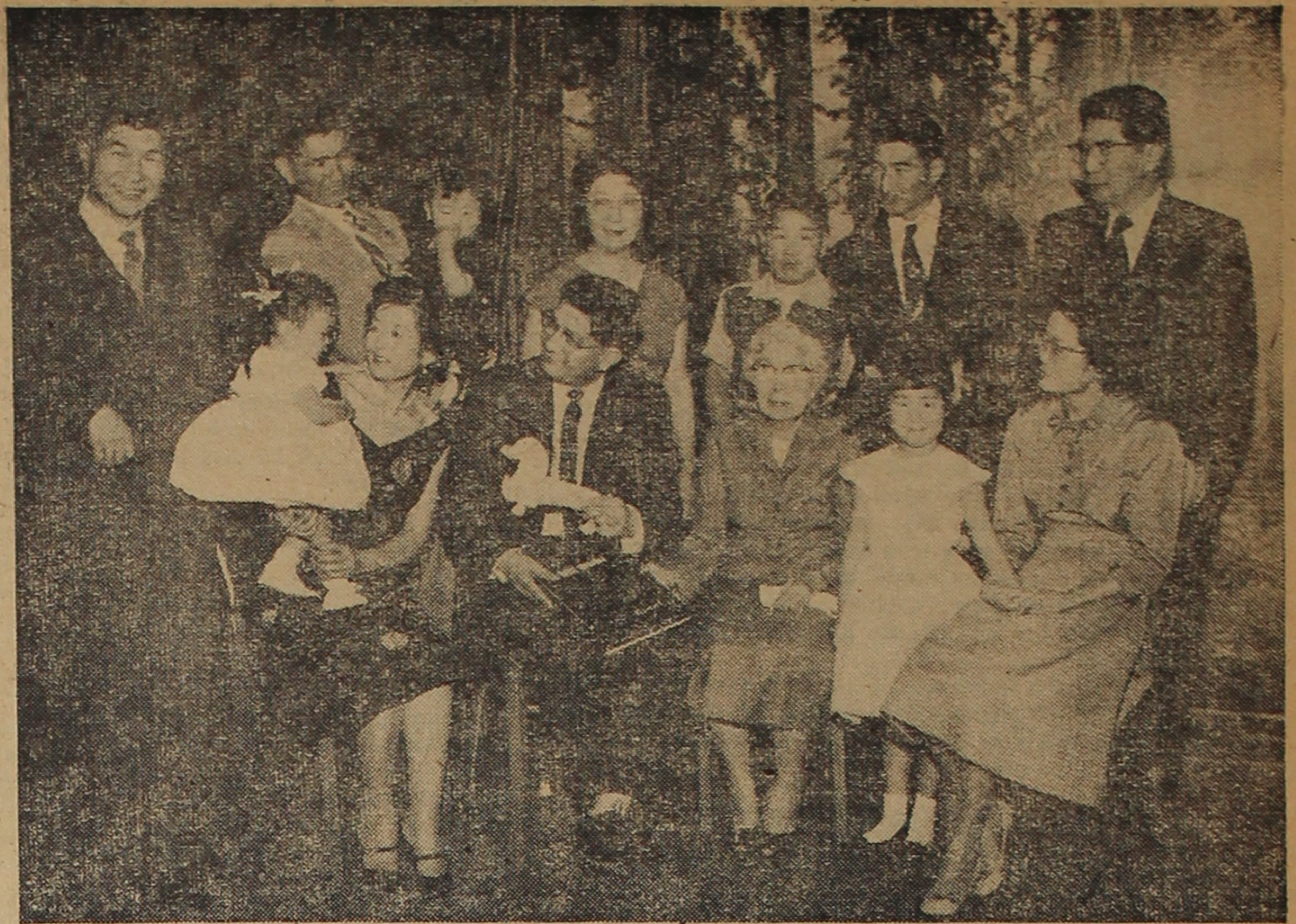


Red and greens

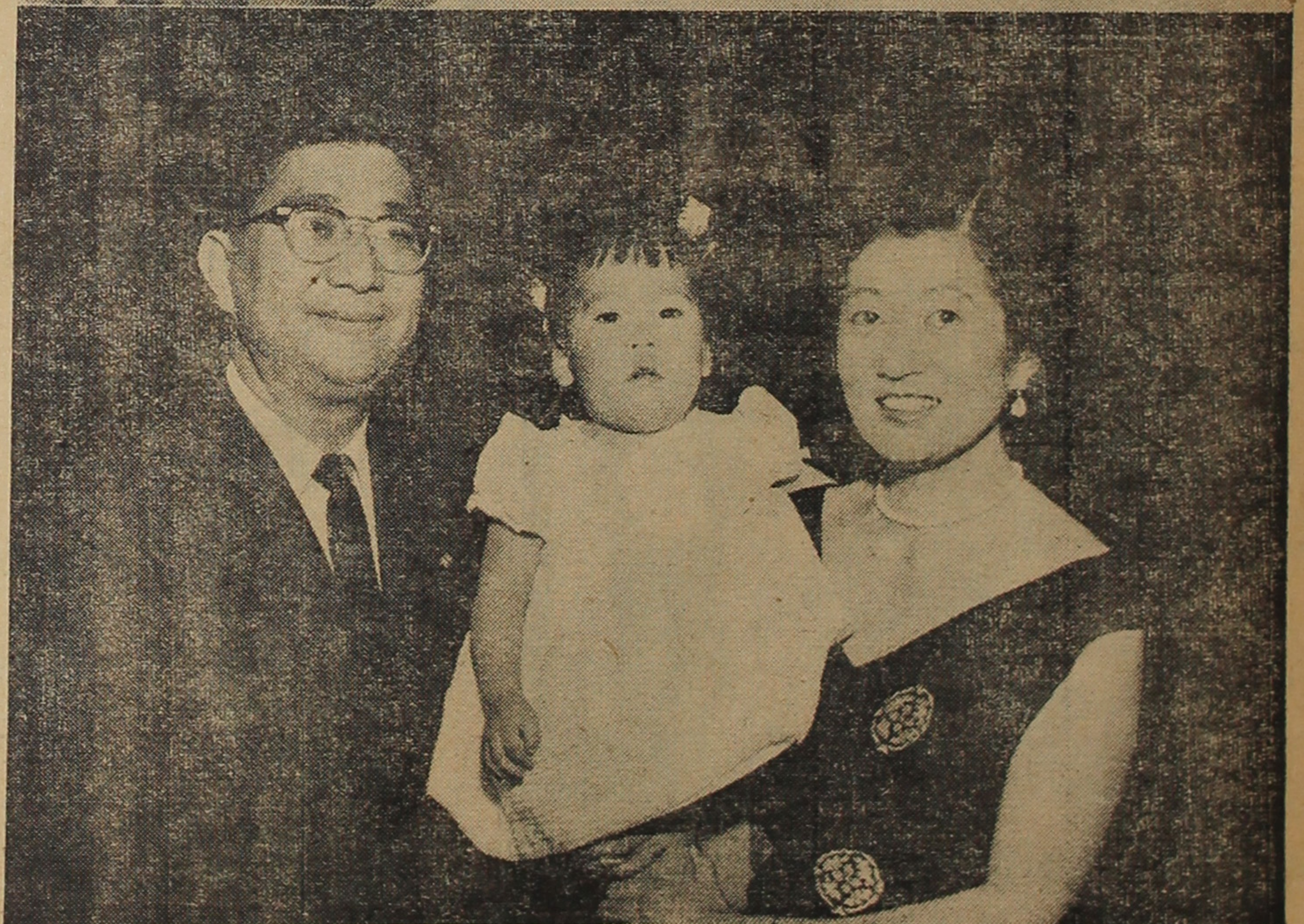
● If it's a riot of colors in the dead of winter you seek—then spread out the cards you've gotten from friends over the Christmas holidays . . . Red and green are traditional Yuletide colors, but I've never speculated on so many different shades and tints of these two; scarlet and emerald, cardinal and jasper; pink and olive; salmon and apple; cherry and aquamarine; rose and Kelly—and many more. So many that it'll be pretty hard to find two sets that match . . . We were guests at the annual Holiday party the Kiyoshi Sonodas of West Los Angeles hosted. They had formed the letters "Noel" above the hearth with slimcards that measures about 2½ by 9¼ inches. These happen to be about the longest cards on the market, much to the chagrin (I'd suspect) of stamp-cancelling machine operators at the post office . . . Largest card in the 1956 collection at home coming through the mail measures 5¾ by 6¾ inches. We've seen larger ones in the sample book, too . . . Probably the most unusual shaped were the quadrilateral cards, each side of a different length . . . Seems a shame, almost, old cards go the way of old newspaper—to the fireheap. We got identical cards from two friends. What's the odds on that? We shudder to think how staggering they'd be when you consider how many friends would exchange cards and then guess how many varieties in cards are available . . . "Home made" cards have always been a source of extra joy—be they prepared by the artist in the family or a commercial illustrator designing his own personal greetings . . . The greetings prepared by the press associations for their clients on the teletype circuit (AP used nothing but X's, M's, colons, periods and hyphens) are the most ingenuous, however . . . Another fantastic week of Christmas card swapping is now past. We scored about 50-50 on cards employing the religious theme—commemorating the birth of the Christ Child—and otherwise. It also has become a time when we tell our friends in distant places how well we are and catch up on a year's correspondence inside of a paragraph or two. At least, it's a time when we forget ourselves for a while and remember our long-lost friends and acquaintances, and some live in the same town.

● On the serious side of the Holiday season, Americans can say they've enjoyed a prosperous year, but the weeks have been touched by plane-loads of refugees from Communist barbarism in Hungary. While we are in the spirit of thanking God, it is also worthy to remember that from those who have received much, much is expected . . . If God has blessed this country in material ways, as He obviously has, surely He wants us to share this abundance with peoples less favored.

● Talking about Christmas, American GIs in the Far East are engaged in a year-around activity of acting as Santa Claus to many orphanages . . . An incomplete Army survey, for instance, shows 70 such homes in Korea are getting full or partial aid from Army and Air Force units. In Japan, the 1st Cavalry Division supports 21 orphanages. According to Eighth Army Headquarters, any top sergeant of any outfit stationed in the Far East will tell you: "Sure, we got an orphanage" . . . In addition, there's no computing the man-hours that U.S. troops have spent in building, repairing, making play yards, distributing candy and clothing . . . While we read of the bad influences of U.S. troops on foreign civilian morale, it should be balanced by the picture of charity and affection that has brought GIs throughout the world to be thought of as full-time Santa Clauses.



The Masaoka Family were guests of Procter & Gamble and "This Is Your Life" program following the half hour show televised nationally on NBC last Wednesday at the Hollywood Roosevelt Hotel at a luau. In the front row (left to right) are Midori and Etsu, Mike, Mrs. Haru Masaoka, Annie, and Sachi. Standing are Joe Grant, Hank and Junior, Kiyoko, Dickie, Ike and Tad. Another sister, Mrs. Shinko Nakano, was ill and could not be present for Ralph Edwards' show, said to be viewed by 35 million fans.



TOP: Within the hour after the nation-wide broadcast of "This Is Your Life" last Wednesday night, Mike Masaoka, whose story was featured on Ralph Edwards' half-hour show, received wires of congratulations from friends. Reading the wires is brother Joe Grant to Mother Masaoka, while The Masaoka Family were guests of Crest and "This Is Your Life" program following the half-hour show televised nationally on NBC last Wednesday at a luau party. In the front row (left to right) are Midori and Etsu, Mike, Mrs. Haru Masaoka, Annie, and Sachi. Standing are Joe Grant,

Dickie, his dad Hank and Ike look on.

BOTTOM: Scene-stealing Midori (center), the adopted daughter of Mike and Etsu, is the recipient of a \$1,000 from "This Is Your Life" and Crest, sponsors of the show, toward her college education. — All Photos by Toyo Miyatake Hank and Junior, Kiyoko, Dickie, Ike and Tad. Another sister, Mrs. Shinko Nakano, was ill and could not be present for Ralph Edwards' show, which is viewed by some 30 million fans.

— Toyo Miyatake Photo.

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THE NORTHWEST PICTURE: by Elmer Ogawa



Yuletide tragedy

Seattle

Attached to the chimney of an attractive modern south end home is the figure of a rotund jolly Santa Claus, apparently unaware of the Yuletide tragedy that struck the little family within.

Fishing was a favorite hobby for 31-year-old Dell Kimura, landscape gardener and father of three, the youngest but two and half weeks old. He set out with two companions Sunday morning to fish for the elusive steelhead in the cold waters of the Carbon River. The rubber raft on which the three were riding snagged on a tree and dumped the occupants. As Kimura, a good swimmer made the shore, the other two, Mark Bicknell and Jim Muir reached a nearby island. Then Kimura plunged into the icy stream again to recover the raft. He never made it.

Dell Kimura was a member of the International Sportsmen's Club, Japanese Gardener's Association, the First Baptist Church, and a recently paid up life member of the Nisei Vets.

THEATRICAL FIGURE PASSES

The holiday season also saw the passing of a colorful Issei citizen: Seizaburo Mukai who at one time operated four theaters in Seattle. None of them were first run houses—perhaps third or fourth run would more accurately fit the description, and many a former Nisei Seattleite used to run up and down the aisles of his nickleodeon showhouses whooping and hollering as the redskin bit the dust.

Only one of those theaters, the Atlas, which he was forced to give up at the time of the evacuation, is in operation today. It takes a real old timer to remember his Jackson Theater on Jackson Street. Others were the Circle Theater on Second near Yesler, and the Rialto on First near Cherry which was a burlesque house for a time.

A daughter of this showman made her way in the world of theatrical art; Mariko Ando, the superbly talented soprano.

PRECINCT COMMITTEEMAN

A bright note in December happenings came about when sometime in the middle of the month Yukio Kuniyuki was officially notified that he had been elected precinct committeeman of precinct 33-12 as a result of the November 6 election. It seems that reports on these elections are neglected in the excitement of reporting on the National, State and County levels, and when Yukio got his official notice from the county comptroller, it was news to him too.

WHEELCHAIR NOT FOR MIKE

Sometimes we feel that we were never cut out for this business, and that means the camera angle too. Last Friday, we went down to the airport to see Mike Masaoka come in. The plane was some couple or three hours late. Scarcely ten minutes before the transpacific plane landed, George Inagaki came in from California. In the interim, yours truly stood nonchalantly around, Graphic in hand. Three or four customs and immigration men came around—did I know the name of the person or persons I intended to photograph—and if so, who—and what paper, please. 'Course, we proudly told 'em, Pacific Citizen.

The word had been passed around that Mike was going to arrive in a wheel chair, and local prexy Jim Matsuoka had it fixed up with Northwest Orient Airlines to have such a conveyance ready at the ramp. So there we stood, keeping one eye on the wheel chair which stood in readiness besides the plane. Then we took a gander at the passengers coming ashore, and there stood Mike at the foot of the gangplank laden down with packages and small luggages! Our first impulse, "Gosh lemme help you with that stuff," thereby passing up a good shot of the heavily laden Mike with the intended wheel chair in the background—but eventually got a shot of him with the crowd as he came out of customs, and come to think of it, haven't even made a print yet - - - - .



Smiling in anticipation of re-ism instructor at Albuquerque covering their U. S. citizenship High School. They are (left to papers are six Japanese brides right) Mrs. Earl J. McWhirter, of servicemen stationed at the Mrs. George W. Rymer, Mrs. Kirtland Air Force Base or at Robert C. Dick, Mrs. Fred Dusan- Sandia Base, N.M., who stand imstra, Mrs. Dale A. Millett and around Jewell Brown, American- Mrs. John Dayley.

—Percy J. Hicks Photo

Yonamine expects to see another five years of professional ball in Japan

HONOLULU. — Wally Yonamine, who opened the gates of Japanese play-for-pay baseball to Nisei in 1951, expects to play professional ball in Japan for five more years.

That was Wally Yonamine's answer to assertions that he couldn't throw well enough to stay in Japan professional baseball.

The swift outfielder hasn't had a bad year for the Yomiuri (Tokyo) Giants, the club he has been with for six years.

The former Farrington All-Star halfback in 1944, hit .354 in '51, .344 in '52, .307 in '53, .361 in '54, .311 in '55 and .388 in '56. He took batting championships in '54 and '56, was second in '52, fourth in '53 and '55.

Yonamine said his arm has given him trouble since he hurt it in football back in '44. "When the wing begins to ache, I give it a rest. That's all it needs," he said.

"When the season started last year, my arm was a little sore. I had hurt it in spring training. I wanted to lay off a while but the Giant manager said he needed my hitting, so, I played.

"Of course I had to favor it. That could be the reason some people got the impression I had lost my arm." (Yonamine bats left and throws right. He plays centerfield for the Giants.)

Yonamine played one season with the San Francisco '49ers. In 1948 he reported with a broken finger, the result of a baseball injury. The pro football club immediately released him. He then turned to baseball.

He played one year with the Salt Lake Bees of the Pioneer League where he hit a creditable .355. He was slated for the Pacific Coast League the next year (1951). However, his friend, Frank (Lefty) O'Doul told him of the opportunities in Japanese baseball. He signed with Tokyo for two years.

Yonamine helped the Tokyo Giants win the Central League title five times and the Japan World Series four times. He recounted his extreme difficulty his first year in Japan. "I had trouble because I couldn't speak the language well enough," he said.

"Since I loved to play ball I made up my mind I would stick it out, no matter how difficult it would become. I didn't complain about the Japanese food. I slept on the floor with the ball players on

third class trains. After a short while the ball players accepted me." They were convinced and Yonamine was "in."

Since Wally opened the gates to Japan professional baseball to boys from Hawaii and the Mainland, over 12 players from the islands and about half a dozen from the States have played in Japan.

Yonamine's present contract has two years to run. Barring the unforeseen, he said he expects to obtain a contract for three years more, then will call it quits.

He has two children. Amy, the oldest five years old, will be going to an American school in Japan next year.

Yonamine concluded with: "You might say that the Japanese are not looking for outfielders with Major League arms. What they want is outfielders who hit like Major eaguers."

With that Wally winked, and said he will be leaving for spring training February 15. "It's cold in Japan then," he concluded. "Bad for baseball arms." —Star Bulletin.

Christmas tree business hurt by drop in demand

WATSONVILLE. — All three major lots in the Christmas tree business, including the Nisei VFW Post's, reported sales were far below last year with prices cut below wholesale in some instances in an effort to move trees during the closing days.

Mas Okumura, head of the Nisei VFW Post lot, felt "money just wasn't around this year." Folks wanted cheaper trees where before they demanded the more expensive ones, he added. "With wholesale prices up and demands reduced, our profits was down about 80 per cent. We just did a little better than break even."

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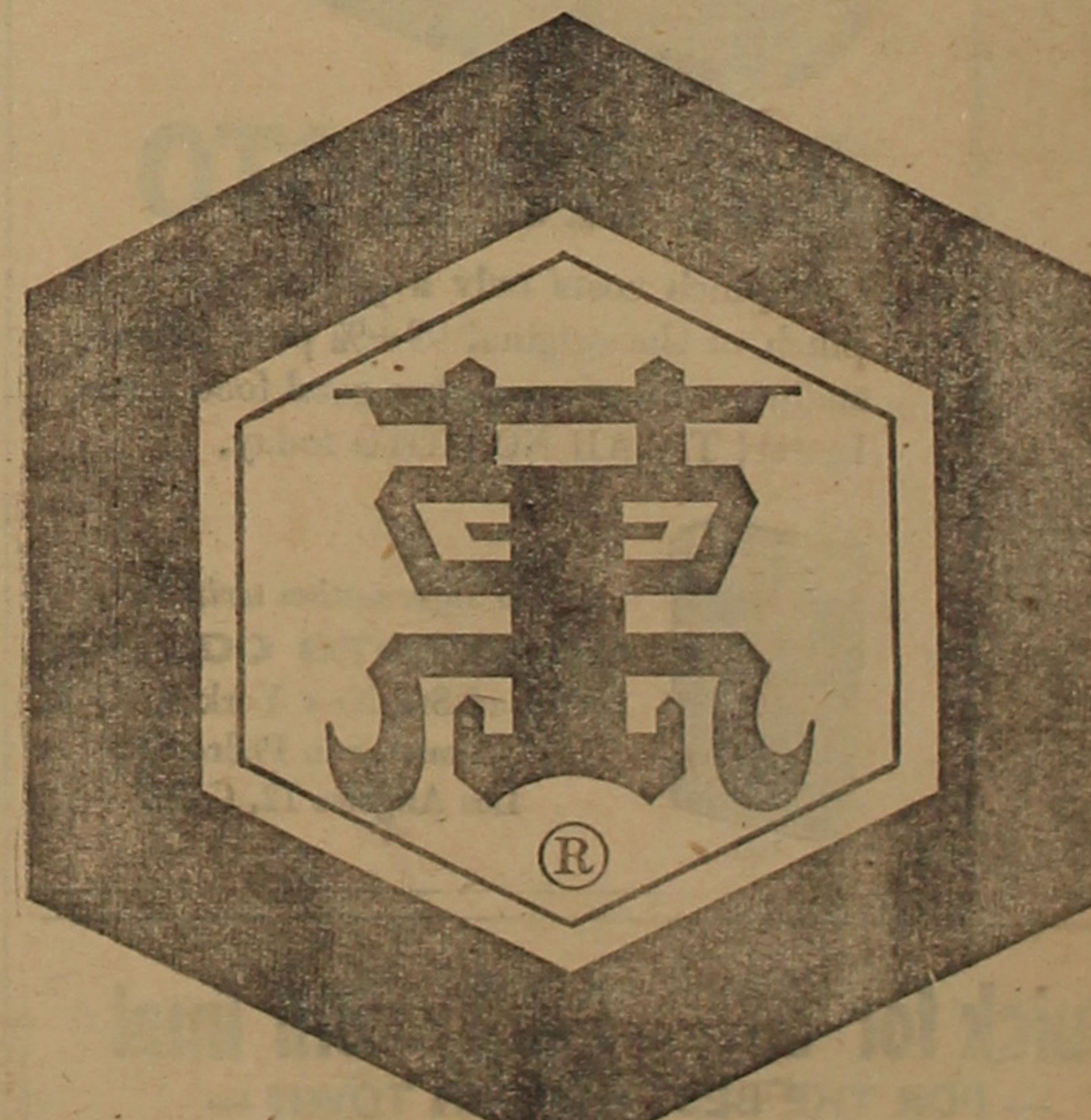
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LOS ANGELES NEWSLETTER: by Henry Mori



Gone, not forgotten

● We've just discarded our old calendar. What has been useful just 12 months ago now belongs in the wastebasket before it goes to the rubbish pile to be burned.

But what has transpired within the last 366 days is something we'd like to reflect as our fingers race over the type-keys. The incidents—if one may call them that—are too vivid to be left forgotten.

Remember the "Lincoln Yamamoto" letter in *Newsweek* back in February? It didn't take much effort on our part to let our subscription run out and never to have it renewed. It took scores of letters by boiling-mad Nisei to counteract the damage which the "Yamamoto" crank missive already had done to smear the loyalty of Americans of Japanese ancestry. There is no doubt that its publication reflected the thinking of the editors who failed to investigate further on a letter which had no return address on it.

AMERICAN JUSTICE COMES THROUGH

■ On the other extreme, sympathy and fair play dominated in the sudden deportation case involving a Los Angeles Issei family: Hiroichi Hamasaki and his wife Tsugino.

Such an incident, which usually is reported in metropolitan newspaper somewhere in the lower left hand corner on the inside, had snowballed into crusading editorials pressuring the immigration office to report the case and schedule another hearing for the frightened and despondent couple.

There was human drama as we sat next to Hamasaki and his attorney, Frank Chuman, for an interview that night when the news broke out. There was remorse written in Hamasaki's face as he wrung his hands in shame for a "white lie" he was forced to tell in order to keep his family together in a relocation center during the war years.

CALIFORNIANS LESS PREJUDICED

■ To eliminate a law from the statute books which is no longer operative may sound a bit far-fetched to the unthinking but to dispose of the age-old Alien Land Law through public ballot was a challenge and a test on the reaction of an otherwise prejudiced populace of the west coast.

JACL's campaign to get rid of the act was successful as the official count from Sacramento, just released Christmas eve, would indicate: 2,801,951 for the repeal; and 1,391,991 for retaining the defunct legislation.

Several JACLers skeptically remarked that we still have 1,500,000 in the state who discriminate. Let's give half of them the benefit of the doubt and say they didn't know what Prop. 13 was.

As one woman fearfully asked, "does 'yes' vote mean that Charles Chaplin can come back and own land in California?"

NEW CITIZEN'S BIGGEST THRILL

■ The newly naturalized Issei take their citizenship very seriously. And it was truly a Republican year for the majority of them who are GOP supporters.

It was historical because it was their first presidential election in which they were able to cast their votes.

Our memories of the Republican National Convention in San Francisco still lingers. Despite our loyalty to the Democratic party, we do like Ike. Somehow Stevenson lost that wittiness, charm and attractiveness of four years ago.

We write this as we tack up our new calendar.
A happy new year to everyone.



Col. Frank P. Corbin, Jr. (right) Far East Air Forces Judge Advocate, places the lapel medal of the Meritorious Civilian Service award on George Koshi, attorney advisor in the office of the Staff Judge Advocate, Headquarters, FEAF, Fuchu Air Station. The Denver-born Nisei, shown holding the Meritorious Certificate, joined the FEAF Judge Advocate staff in 1952. The recent award was made possible by the outstanding performance rating earned by Koshi (with \$300 incentive award check) in August.

Denver attorney George Koshi awarded Meritorious Civilian Service Medal

TOKYO. — A Denver resident, George Koshi, now with the Far East Air Forces Headquarters in Japan, has been awarded the Meritorious Civilian Service Medal for outstanding performance of duty in the Office of the Staff Judge Advocate, FEAF Headquarters.

Koshi, who is FEAF attorney-adviser, received the award from Col. Frank P. Corbin, Jr., staff judge advocate. He also received a Dept. of Air Force Achievement Certificate with his award.

Earlier this year, the WW2 MIS veteran, whose mother resides at 1311 Marion St., was awarded a \$300 check for outstanding contribu-

tions to the Far East Air Forces. Koshi is a graduate of the Denver University School of Law, admitted to the Colorado bar in 1940. He joined the FEAF staff in 1952, after working as trial attorney in the war crimes tribunal in Yokohama during the early years of the occupation. In 1949 he was legislative attorney for Supreme Command Allied Powers headquarters here.

His wife, Ai, and their three children: Joyce 8, Robert 5 and Sharon, 10 months, live with him in Japan.

(The Pacific Citizen learned that these awards are given few and far between.—Editor.)

Complaints for federal anti-bais group requires careful preparation, documents

WASHINGTON. — The complaint process, one of the methods by which the President's Committee on Government Contracts works toward the elimination of racial and religious discrimination in employment on Government contracts, cannot be fully effective unless the complaints are carefully prepared and documented, the Committee pointed out.

The Committee was established by President Eisenhower in August, 1953. He named Vice President Richard Nixon as chairman and Secretary of Labor James P. Mitchell as vice-chairman. Other members represent government agencies and the public.

The Committee reported that many of the complaints it has received in the past year have not been carefully enough prepared for it to act upon them. In these circumstances, the Committee said, it must ask the complainant to provide further information before any action can be taken.

Complaints that consist merely of a letter which states that a specific company is practicing discrimination do not provide sufficient basis on which the Committee can request an investigation or take effective action, a spokesman pointed out.

The President's Committee does not investigate complaints, but asks the Government agency which has a contract with the company involved to make the inquiries.

A letter of complaint may be sent to the President's Committee by any individual or organization which has knowledge of the failure of a Government contractor to comply with the nondiscrimination clause in a contract, but care should be taken to make the complaint detailed and specific, the

Committee said.

The letter should include the name and address of the persons or persons against whom discrimination is said to have been practiced, and the name and address of the Government contractor or sub-contractor which is charged with discrimination. It should state in detail the manner in which the discrimination was practiced; whether it was in recruitment or recruitment advertising, in upgrading or promotion, in rates of pay or other forms of compensation, including vacations, medical care or other benefits, in selection for training, including apprenticeship, or for demotion, transfer, layoff or termination.

The complaint also should provide specific evidence supporting the charge, including the names of persons involved, the date and actual place in the factory or plant where the discrimination was evident, and the fullest possible description of all the circumstances of the case.

When the Committee receives a well-prepared complaint, it first determines which Government agency has a contract with the accused contractor. The complaint is then sent to that agency with a request that the entire matter be investigated and that a report be made to the Committee.

The Committee asks that the contracting agency make every possible effort to correct the discriminatory situation at the time of the investigation, if one is found to exist. The Committee then reviews the investigative report and the report of any corrective action to determine whether further action should be taken. Occasionally it requests further investigation by the contracting agency, or sug-

Vital Statistics

(Editor's Note—Because of the recent holidays and the out-down of production hours, we are unable to present the Vital Statistics for this week. Watch for them next week. There should be an "extra" column length of names.)

Masaoka

Continued from Front Page near San Francisco. Hank and Ike both live in Los Angeles. Only absent member of the Masaoka family was Mrs. Shinko Nakano of Los Angeles, but who was ill and resting at home.

During the JACL board and staff meeting at Dr. Roy Nishikawa's home, Inagaki reminded Mike that they would have to leave by 5:30 for NBC TV studios in Burbank to be present on a newscast. While sipping on coffee across the street, a member of the show provided Mike with carbon copies of some Japan-America questions which might be asked on the newscast in view of his recent trip. Not until he hobbled across the street and was greeted by Ralph Edwards outside the studios was Mike aware he was being featured on "This Is Your Life."

The luau at the Hollywood Roosevelt Hotel after the 7 p.m. (PST) television broadcast was attended by friends and members of the JACL board and staff: Dr. and Mrs. Roy Nishikawa, George Inagaki, Mr. and Mrs. Sab Kido, Mr. and Mrs. Frank Chuman, Mr. and Mrs. David McKibbin, Akiji Yoshimura, Jack Noda, Kenji Tashiro, Harry Honda, Blanche Shiosaki, Tats Kushida, Hana Uno, Mr. and Mrs. Tom T. Ito, Mr. and Mrs. Ken Dyo, Mr. and Mrs. Bob Pirosh, and principals on the show.

The gold tie clip and cuff links Mike received on the program bore calendars: the clip showing January 1957 with a diamond set on 2 to indicate the date of "This Is Your Life" show; the links had October 1915 with a diamond over 15 for his birthday and February 1943 with a diamond over 14 for his wedding day. Etsu's neckpiece featured zodiacal symbols. Daughter Midori received a \$1,000 check to be used for her education—all these from the sponsors of the show Procter & Gamble. Other gifts, the De Vry's five year scholarship and handsome piano, were explained by Edwards.

Probably one of the highlights of the luau was the viewing for a second time when "This Is Your Life" was telecast for West Coast audiences at 10 p.m. Those who saw the studio version and the kinescope version later felt the latter had greater impact.

Mile-Hi Bridge Club

DENVER. — The Mile-Hi JACL Bridge Club has elected Min Yasui as president, Dr. Mike Uba, v.p.; Shig Teraji, treas.; and Joan Tolentino, sec., for 1957.

gests steps the agency may take to insure compliance by the contractor.

The Committee reported that some of the most completely prepared complaints it has received have been filed on behalf of individual workers by such organizations as the Bureau on Jewish Employment Problems, the National Association for the Advancement of Colored People, and the Urban League.

The Committee has printed a pamphlet which describes the proper procedures for filing complaints under the Equal Job Opportunity program.

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WASHINGTON NEWSLETTER: by Mike Masaoka



85th Congress

Washington

The First Session of the 85th Congress, which convened yesterday, promises to be an interesting one, if not necessarily a constructive one.

In the first place, there is the question of whether President Eisenhower will be able to exert much influence on the Congress or not, since he will be the first

chief executive who by law will be prohibited from running for re-election when his second term is completed four years hence.

There are those who contend that because of his unquestioned personal popularity both Republicans and Democrats will have to go along with his proposals, for he will have much to say to the electorate two years hence when the next congressional elections are held.

Moreover, as far as the GOP is concerned, though he cannot be a candidate to succeed himself in 1960, more than any other single individual he will be in position to dictate the next nominee of the Republican Party for the presidency.

On the other hand, there are those who urge that since the President was not strong enough to pull the Republicans back into congressional control last November when he himself was the candidate, his influence on the next congressional and presidential campaigns will not be too crucial.

Those who follow this line of reasoning see more independence on the part of the Congress, especially by those GOPsters who still retain the more traditional party philosophy.

* * *

In the second place, Democratic dominance of this congress remains razor thin, especially in the Senate.

In the House of Representatives, the Democrats have a '33 vote margin. With 435 seats, this is not much of a margin when controversial measures are at issue. At the same time, this margin is the largest enjoyed by either party since President Eisenhower was first elected, along with a GOP Congress in 1952.

In the Senate, the Democrats retain their 49 to 47 margin of the last Congress. Actually, had there been a special session after the November elections, with two Republican senators (Revercomb of West Virginia and Cooper of Kentucky) elected to fill the unexpired terms of Democrats Kilgore and Barkley of West Virginia and Kentucky, respectively, who passed away last session, the Republicans could have reorganized the Senate in their favor during the present year.

Should any senators remain away from Washington, or should any newly elected senator fail to be sworn in on Jan. 3, control of the senate could shift to the Republicans. And, during the year, if any senator dies, control of the senate might well slip away from the Democrats.

There is also the possibility that a Republican may win the Texas seat to be vacated by Price Daniel, when he assumes the governorship of his state. Three Democrats have already announced for this seat, and, if they divide the vote in the special election as is expected, the chance for the GOP Thad Hutcherson are much improved. If the Republicans win this seat there will be another 48 to 48 deadlock as in the first Eisenhower 83rd Congress and Vice President Nixon will vote with the Republicans and enable them to organize the senate again.

* * *

In the third place, the role to be played by the so-called Northern or liberal Democrats has not been ascertained. They may insist upon civil rights and other legislation that is historically repugnant to the Southern or conservative wing on the basis that this is the only way to regain the support of the Negro and minority vote in the industrial states and metropolitan areas which swung over to the Republicans last November. Since they no longer count on a "Solid South," in order to gain seats in the 1958 election and the White House in 1960, these liberals may be willing to gamble on a permanent split with their reactionary elements and insist upon their type of legislation, even though they face the threat of filibuster.

At the same time, southern Democrats have earned the reputation of being practical politicians and they may be willing to concede enough to maintain party unity. This could mean the passage, after token filibuster and opposition, of some watered-down civil rights legislation. Southern Democrats realize that without the support of Northern Democrats they cannot retain their powerful and influential committee chairmanships.

* * *

Lastly, the undoubted balance of power in the Congress remains with the South, with Texas enjoying unprecedented prestige because Senate Majority Leader Johnson and House Speaker Rayburn both come from the Lone Star State.

Nine of the 15 standing committees in the Senate and 12 of the 19 in the House will have as their chairmen Democrats from the Deep South. Three more chairmanships in the Senate belong to senators from the Border States.

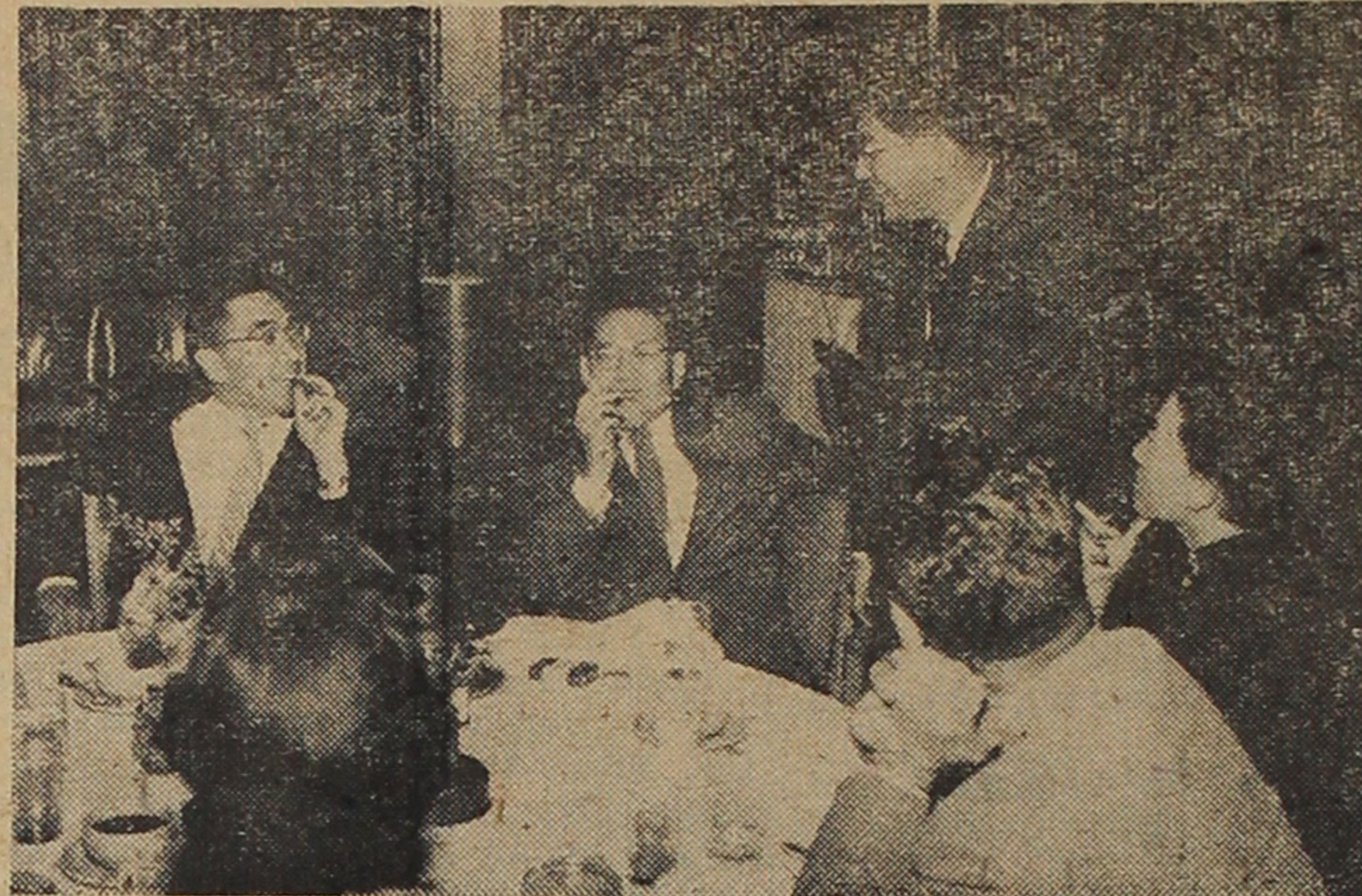
The seniority system that enables these Southerners to gain chairmanships automatically will come under its customary attack, but in the absence of a better alternative will be retained. Voting for chairmanships would result in endless bickering and log rolling, for instance.

If the Southern Democratic bloc joins with any revived 85th Congress can be charted as a conservative one that runs Midwestern Republican isolationistic bloc, the course of the counter to the wishes of the President and the liberal Democrats.

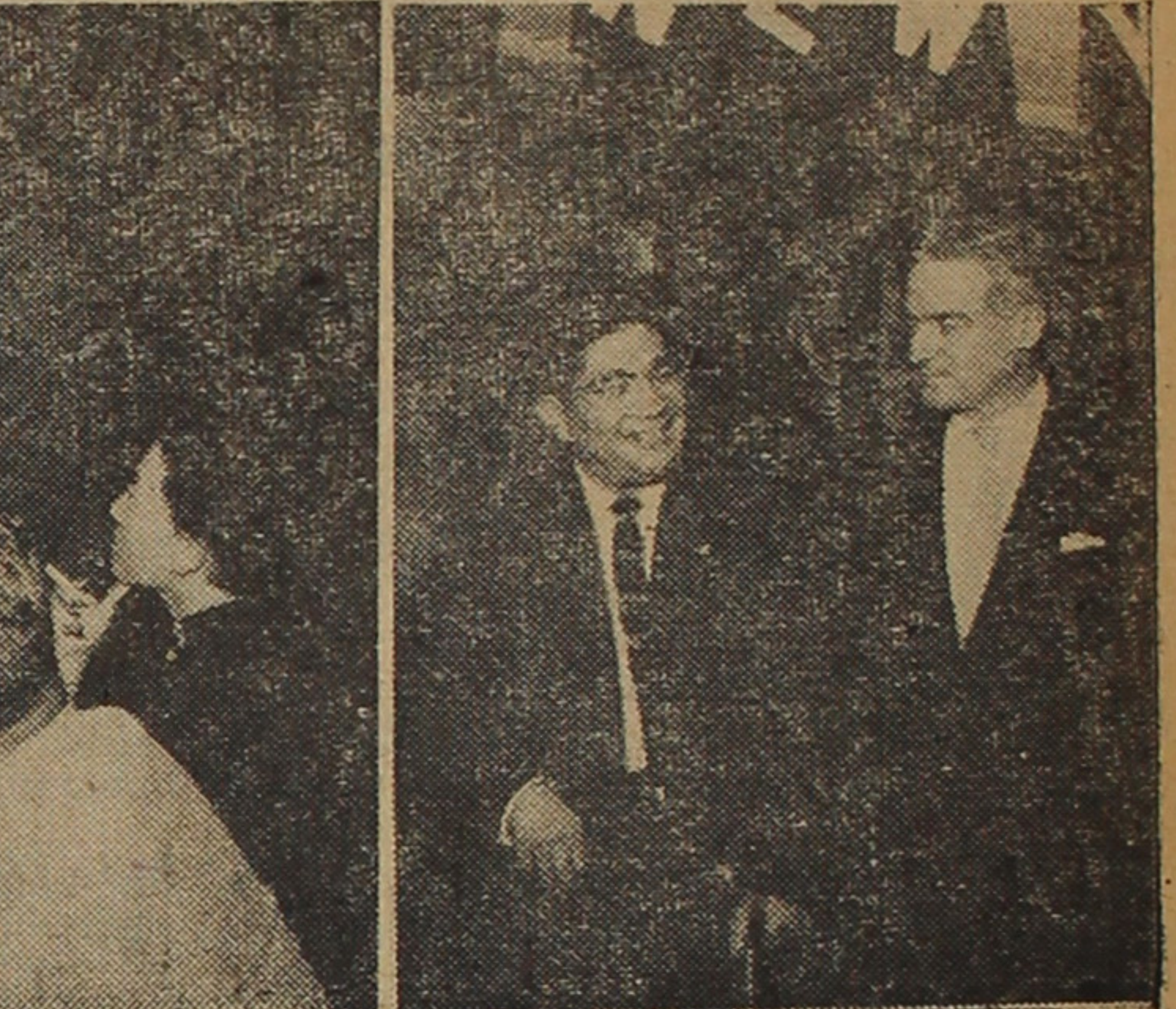


Greeting Mike Masaoka (second from right) upon arrival at Seattle International Airport last Dec. 21 are prominent JACLers. Nat'l 3rd vice-president Harry Takagi is shaking hands with Masaoka, who had been visiting Japan since Oct. 17. Also welcoming the goutstricken Washington representative are (left to right) James Matsuoka, Seattle JACL president; Takagi, Mrs. Kelly Yamada; George Inagaki, past national JACL president, who was in Seattle to accompany Masaoka to California; and Dr. Kelly Yamada, Pacific Northwest District Council chairman. The presence of Inagaki in Seattle, of course, is related in the front page story of "This Is Your Life."

— Elmer Ogawa Photo.



LEFT: A key effort to have Mike Masaoka present in Los Angeles and still keep the secret of "This Is Your Life" from him was the calling of the JACL board and staff meeting on Jan. 2. Discussions continued informally after the TV show at the Hollywood Roosevelt Hotel luau where (left to right) Frank Chuman, JACL legal counsel; Mas Satow, national JACL director; Mike Mrs. Chiz Satow, Dr. and Mrs. Roy Nishikawa



(backs to camera) discussed possibilities of having the movies of the entire show available to the chapters. RIGHT: And Mike couldn't believe Ed Ennis of New York would be on the show. Their reunion was brief as Ennis left before the party was over. Ennis recalled the evacuation period of Japanese Americans on the program, as he was director of enemy-alien control unit for the Justice Department at the outbreak of the war.

Personal saga—

Continued from Front Page

Nebraska. He asked Mike where he spent Pearl Harbor night.

"I was in jail," Mike recalled ruefully, but Edwards noted how Mike's release was effected through the personal intervention of Sen. Elbert Thomas of Utah.

Attorney Ed Ennis of New York City, Director of the Alien Enemy Control Unit of the Justice Department at the outset of the war, told of the mass evacuation of persons of Japanese ancestry from the Pacific coast in 1942, and said the Army carried out the movement "in interests of maximum security."

Mike said that he had counseled compliance as a means by which the Japanese Americans could contribute to the war effort and prove their loyalty.

Edwards noted Mike's efforts in helping bring about the reopening of Selective Service of Nisei and said that Mike was the first volunteer for the 442nd Combat Team.

Brig. Gen. Charles W. Pence, U.S. Army, Ret., wartime commandant of the famous 442nd, told of Masaoka's success in heightening the morale of the Nisei soldiers in the outfit by impressing them with their mission of fighting "to prove people were wrong" who considered Nisei disloyal.

Joe Itagaki, former 442nd mess sergeant and former member of the Hawaiian Territorial Senate, recounted Mike's difficulties on the target range. Each member of the unit was required to pass a marksmanship test before going overseas. Itagaki said he passed the target test for Mike.

Lee Hawkins, now a garage owner in Ravenna, Ky., and Mike's

company commander, said that Masaoka, doing a public relations job for the 442nd and the Nisei, went under fire repeatedly to bring back stories which could be sent back to the United States. He noted that Mike's brother, Ben, was killed in action with the 442nd in France.

Edwards told of Mike's postwar work in helping obtain passage of the Evacuation Claims Act, under which evacuees now have received more than \$25 million for wartime losses, and the 1952 change in the Immigration act under which citizenship was made available for the first time to foreign-born Japanese. He noted that Mike's mother, Mrs.

Young Japanese widow of ex-serviceman elects to stay with U.S. in-laws

NEW BEDFORD, Mass. — The young Japanese widow of an ex-serviceman elected this week to build a new life in the United States with the parents of her husband.

Mrs. Sumiko Y. Almond had looked forward to a joyful first Christmas in America with her husband, Karl D. Almond, 21, but instead spent the holiday with his parents, Mr. and Mrs. James Almond.

Mrs. Almond's parents are dead and the Almonds and their six children welcomed her decision to remain with them in New Bedford. She has been taking English lessons and is working in a sportswear shop.

The couple was married in the United States Embassy in Tokyo in 1955, while Almond was stationed in Japan.

Almond died last month at Davis Park VA Hospital in Providence, R.I., after a nine month fight for life against a kidney ailment.

Haruye Masaoka, also a guest on the show, obtained her citizenship under the revised law.

In his concluding remarks, Edwards pointed to Mike's life as an example "for those who doubt for a fleeting second the price of living in the United States for the value received."

Also on the program were Mike's wife Etsu, and their daughter, Midori; his brothers, Tad and Hank; his sister, Mrs. Kiyoko Ito of Chicago.

Crest toothpaste, sponsors of "This Is Your Life" presented a scholarship in Masaoka's name at DeVry Technical Institute in Illinois to a young Japanese American. The scholarship will be administered by JACL for the next five years.

Mike and Etsu also were presented with a Mason & Hamlin piano and a Bell and Howell 16 mm sound projector, and camera, and a complete sound film of the program.

CALENDAR

- Jan. 5 (Saturday)
 - D.C.—Installation dinner-dance
 - Sonoma County—Installation banquet, Santa Rosa Memorial Hall, 5:30 p.m.
- Jan. 9 (Wednesday)
 - meeting; Frank Hayashida's residence, Venice-Cluver — Executive board
- Jan. 11 (Friday)
 - San Mateo—Dance class for teenagers.
- Jan. 16 (Wednesday)
 - San Mateo—Membership potluck.
- Jan. 25 (Friday)
 - Seattle—Installation banquet, Roosevelt Hotel.
 - San Francisco—Installation banquet, William and Mary's, 2328 Clement St.
- Jan. 26 (Saturday)
 - Twin Cities—Installation banquet.
- Jan. 27 (Sunday)
 - Marysville — Installation banquet, Rib's, Yuba City.
- Feb. 2 (Saturday)
 - WLA-Venice Cluver—Joint installation dinner-dance, Santa Monica Elk's Hall.